



Indian Institute of Management Lucknow

Annual Research Conference

**2 day Doctoral Workshop
on**

Developing Resilient Organizations

May 30 - 31, 2021



Background

COVID-19 has highlighted the inadequacy of crisis management of organizations across various sectors of economy and industry. Why are some organizations more successful in coping with, and responding to, the complexity, volatility and uncertainty of the current business environment? Why do some organizations facing adversity focus on the negative, whilst others successfully seize the opportunity to adapt and change?

Objectives

The Doctoral Workshop aims to bring together doctoral candidates in the Management discipline from across the globe to present and discuss their Doctoral work with renowned senior academicians and explore collaborative support from them for further publication. The major objectives are:

- to identify interesting and pertinent research problems to develop Resilient Organizations across various management disciplines and business functions such as IT, OB/HR, Decision Sciences, Marketing, Economics, Finance, Sustainability, Operations and Supply Chains; ;
- to facilitate exchange of ideas between Doctoral students of selected papers and leading academicians in the respective areas to enable them to improve their research paper for possible publication;
- to promote research collaboration between Indian and International management schools;
- to present Metamorphosis as a potential publication outlet for promising research; and
- to showcase the state of the art in management research for handling crises and recovering firm's business the workshop shall include conceptual, qualitative, empirical or analytical papers.

Focus areas

The workshop will focus on novel contributions in following broad areas relating to observations and expectations from present and future resilient organizations. Original papers on the following indicative topics, but not limited to, are invited

- Resilience in the aftermath of COVID-19
- Resilient workforce as key to resilient organizations
- Psychosocial impact and resilience of organizations
- Resilience with remote work
- Changing landscape of work with ICT
- Financial implications of resilience
- Ensuring operational and supply chain continuity during crisis
- Tiding organizations through business and economy slumps
- Developing resilient sales force
- Brand crises and revamp towards socially responsible consumption





Three Cash Rewards

Our sponsors



Publication process

Participants will view the publication process together with experienced and renowned scholars in order to learn from cases of success and failure in formulating, writing, submitting, and revising papers for top-journal publication.

About IIM Lucknow

Established in 1984 and accredited by AACSB and AMBA, the Indian Institute of Management Lucknow is fourth in the prestigious IIM family of management schools to be established in India after IIM Calcutta, IIM Ahmedabad and IIM Bangalore. With a desire to create value driven leaders, managers, and global players, the institute undertakes a diverse range of academic activities aimed at creation, dissemination and application of management knowledge and practice. The first to establish a satellite campus exclusively for Executive Education at NOIDA in Delhi NCR region, IIM Lucknow is poised for growth as a global player to reckon with. With its foundation in the city of "Tehzeeb", IIM Lucknow is committed to inculcate human values and professional ethics in the students so as to help them make a positive impact not just on the nation but on a global platform.



Schedule

	Author	International Reviewer	Topic
May 30, 2021			
12.30-13.30	Vikrant Kulkarni	Prof. Bimal Arora Aston University, UK	Corporate Social Responsibility (CSR) and Sustainable Development Goals (SDGs): Assessing synergies and challenges with evidence from India
14.30-15.30	Lekshmi R Kumar	Prof. Bimal Arora Aston University, UK	Corporate Awareness and Responses to Climate Change: Evidence from India
16.00-17.00	Vivek Mishra / Varun	Prof. John Blenkinsopp Northumbria University, UK	Ethical Sinners: Curvilinear Relationship between Moral Identity and Unethical Pro-Organizational Behavior
17.30-18.30	KEY NOTE	Prof. Joseph Sarkis Foisie Business School USA	Trials and tribulations of Research
May 31, 2021			
10.00-10.45	PLENARY	Prof. Jan C Fransoo Tilburg University, Netherlands	Researching the world's largest retail channel: Reaching 50 million nanostores in the age of digitization
11.00-12.00	Jai Kamal	Prof. Mehtabul Azam Spears School of Business, USA	Impacts of Access to Electricity on Educational Outcomes
11.30-12.30	Bhawna Priya	Prof. Jan C Fransoo Tilburg University, Netherlands	Designing mechanism to control the retailer's over-ordering problem in trade credit
14.30-15.30	Nina Füreder	Prof. John Blenkinsopp Northumbria University, UK	Health care organizations' resilience in the COVID-19 crisis: A multidimension study across Europe
15.45-16.45	PLENARY	Prof. Peter Lund-Thomsen Copenhagen Business School, Denmark	Rethinking CSR in global value chains in the age of COVID-1
17.00-18.00	Gopi Sankar Gopikuttan	Prof. Marie Dervillé Ecole Nationale Supérieure de l'Enseignement Agricole, France	Institutional designs to balance competing interests: The case of collective organizations linking farmers with markets
18.30-19.30	Valediction		

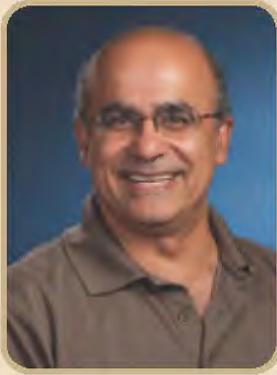
All timings are IST which is +5:30 GMT.

[For registration please click](#)

For further details, please contact ARCIIML@iiml.ac.in



Keynote Speaker



Joseph Sarkis

Professor of Operations

Foisie Business School

Worcester Polytechnic Institute

His teaching and research interests are in the fields of environmental sustainability, operations and supply chain management. He is the author or co-author of over 450 publications. His research is widely cited and earned the designation of highly cited researcher for five years from 2016-2020 from Thomson-Reuters/Clarivate Analytics (Web-of-Science). He has also been noted as the most productive researcher in the field of supply chain management from the years 1995-2015. He is the Editor-in-Chief of IEEE's Engineering Management Review and Associate Editor of Sustainable Supply Chains for Resources, Conservation and Recycling along with serving on the editorial board of a number of leading scholarly journals in Sustainability, Operations, Supply Chain, and Technology Management.

He has conducted research across a wide variety of domains and methodologies, all related to supply chain and operations management, and published extensively in many journals in operations management, operations research, industrial engineering, and transportation. He currently serves as Associate Editor of Operations Research, and Production and Operations Management. In recent years, his research has mainly focused on retail operations in developing countries and other emerging markets. Much of this research is conducted in collaboration with Consumer Packaged Goods companies, technology startups, and intergovernmental agencies such as the World Bank and the Interamerican Development Bank. Apart from this line of research, he also has active research lines on omnichannel retail, intermodal transportation, and urban logistics.

Plenary Sessions



Jan C. Fransoo

Professor of Operations &

Logistics Management

School of Economics &

Management

Tilburg University



PETER LUND-THOMSEN

Professor

Centre for Business and

Development Studies

Copenhagen Business School

His research focuses on sustainable value chains, industrial clusters, and corporate social responsibility with a regional focus on South Asia. He has recently researched the formulation, implementation and socio-economic and environmental impacts of the Better Cotton Initiative – a multi-stakeholder initiative - in Pakistan and India. At present, he is in a three-year in- depth-study of women's entrepreneurship in the bamboo value chains of India in the states of Assam, Odisha, Meghalaya, and Madhya Pradesh. He has published more than 30 articles in peer-reviewed journals such as Business and Society, Global Networks, Geoforum, Journal of Business Ethics, Development and Change, and Journal of Economic Geography.



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