



**RESEARCH ASSISTANT / FIELD INVESTIGATOR
SEED MONEY PROJECT, IIM LUCKNOW**

Applications are solicited for the position of **Research Assistant/Field Investigator** in the Marketing Management Area Seed money project at IIM Lucknow.

TENURE: Six Months to Twelve Months (Extendable to Eighteen Months) **on Contract**

MINIMUM QUALIFICATION: MBA/MSc (Stats) (preferably with marketing focus)

PREFERABLE QUALIFICATION: PhD with decent publication record **or** a decent track record of writing reports and research papers

JOB RESPONSIBILITIES: Assisting faculty members with research work (conducting experiments, data collection, data entry, data analysis, report writing etc.) related to Marketing Research Project.

STIPEND/CONSOLIDATED SALARY:

Consolidated Rs (30,000/- for Field Investigator)

Rs (40,000/- + HRA as per norms) for Research Assistant Position) per month depending on academic background and relevant work experience.

APPLICATION: Candidates need to send their CV by email at:

chairmarketingiimlko@gmail.com to Professor Prem Prakash Dewani,

Office: Room No. 143, Faculty Block (Chintan-2), Indian Institute of Management, Prabandh Nagar, Off Sitapur Road, Lucknow-226013, Uttar Pradesh, India.

DEADLINE: The last date of receiving application is Feb, 05 2026. Only shortlisted candidates will be intimated by email for a personal interview to be held on the IIML campus. No TA/DA will be provided for the interview visit.