



Indian Institute of Management Lucknow
Prabandh Nagar, IIM Road, Lucknow — 226013 (U.P.), India

Advertisement for the Post of Research Associate

Sept 29, 2026

Applications are invited from eligible candidates for the **one position** of **Research Associate** in Marketing Management Area under Prof. Vishakha Chauhan at IIML-Lucknow Campus.

Eligibility Criteria and Job Specification:

Educational Qualifications:

- 1) The candidate must possess a Ph.D. in Marketing, demonstrating strong research competence and subject expertise.
- 2) An excellent academic record with First Class performance throughout from a reputed institute or university, completed in regular mode.

Publication requirement:

At least one research publication in a peer-reviewed journal (national or international), reflecting the ability to conduct independent research, apply appropriate methodologies, and contribute to scholarly knowledge.

Desirable Qualifications:

- Preference shall be given to candidates who have demonstrated research experience in publishing high-quality research papers in the domain of marketing
- Proficiency in conducting qualitative research and experiments.
- Should be able to use SPSS, MAXQDA, SmartPLS, Qualtrics, Prolific for data collection and analysis

Job Specification:

The selected candidate will assist Prof. Vishakha Chauhan in research related activities, including data analysis, literature review, empirical work, and preparation of research output.

Emoluments:

The selected candidate will receive a consolidated monthly fellowship ranging from Rs. 60,000/- plus HRA as per applicable norms.

Mode of Selection: Applications received in response to advertisement will be scrutinized and only shortlisted candidates will be contacted via email for an interview, which will be conducted online only.

Page (2)

General Terms and Conditions:

- 1) **The position is purely contractual in nature.** The candidate selected for the above post will be appointed on a contractual basis for an initial period of one year, which may be extended further based on performance and institute requirements.
- 2) Incomplete/Ineligible applications will be deemed invalid and rejected without intimation to the candidate. Only the eligible candidates will be called for the interview.
- 3) Please note that only selected candidates will be intimated. No other query will be entertained.
- 4) No TA/DA will be paid for attending the interview, if called for.
- 5) Canvassing through any means will be taken seriously and the candidate is liable to be rejected.

How to apply:

Interested candidates should apply and upload detailed CV at the link:

<https://forms.gle/9oKGoypNhJ2zSqnn9>

No other mode of application will be accepted. Please note this is an offline position, and the candidate will be required to move to Lucknow for the said duration of contract.

For any query you may write at vishakha.chauhan@iiml.ac.in

Deadline: Applications must be received by Oct 25, 2026.

Note: Applications receiving after the last date and incomplete applications shall be summarily rejected.