

Indian Institute of Management Lucknow
Prabandh Nagar, IIM Road, Lucknow — 226013 (U.P.), India

Date: June 10, 2026

Advertisement for the Post of Senior Research Assistant

Applications are invited from eligible candidates for the position of Senior Research Assistant in the Marketing Area under Prof. Anita Goyal at IIM Lucknow (Noida Campus).

Eligibility Criteria and Job Specification:

Educational qualifications:

Postgraduate degree/MBA preferably with specialisation in Marketing or equivalent degree from a reputed institute or university (regular mode) with a minimum of 60% marks.

Desirable Qualifications / Skills:

- Experience in data analysis, conducting and designing surveys and questionnaires, and advanced computer proficiency in statistical software.
- Proficiency in MS Office tools like Word Document, Excel, and PowerPoint presentations
- Excellent command of spoken and written English.

Work Experience:

At least Two years of relevant full-time professional experience, with a strong preference for research-oriented roles. Preference shall be given to candidates who have demonstrated experience in publishing high-quality research papers employing quantitative and/or qualitative research methodologies.

Job Specification:

The selected Senior Research Assistant is expected to contribute to the following areas:

- a) Assisting in teaching-related activities, including the preparation of course materials, datasets, case studies, and support in evaluation-related work
- b) Supporting research activities such as literature review, data collection, data analysis using appropriate tools and assistance in manuscript preparation
- c) Contributing to the development of research papers and other academic content

This position is well suited for individuals planning to pursue a PhD and seeking rigorous research exposure and academic development.

Emoluments: The selected candidate will draw a fellowship of Rs. 50,000/- consolidated per month, plus HRA as per applicable norms.

Mode of Selection: Applications received in response to advertisement will be scrutinized and only shortlisted candidates will be contacted via email for an interview, which may be conducted either online or at the IIM Lucknow Noida Campus. Based on qualifications, experience & outcome of personal interaction, the candidate will be selected.

