



## INDIAN INSTITUTE OF MANAGEMENT

Prabandh Nagar, Off Sitapur Road,  
Lucknow – 226013, Uttar Pradesh, India

### **Contractual Positions of Academic Associate –Marketing**

Applications are solicited for the position of Academic Associate (Marketing).

**Job Description:** To assist faculty in teaching and research activities.

**Job Requirement:** Two positions at Lucknow Campus and One position at Noida Campus

**Qualifications:** Candidates with a Master's/PhD in Marketing and Psychology are encouraged to apply. Candidates with a master's degree in management are also welcome. Proficiency in spoken and written English is a must. Working knowledge of MS Word, Excel, & PowerPoint is essential. Having relevant experience will be desirable.

**Job Description:** Assisting Professors in their teaching work by helping with PowerPoint slides, and compilation of marks besides grading work, attendance, including basic statistics.

#### **Tenure:**

- The initial appointment in **Lucknow** is for six months, with a possibility of extension up to ten months, based on performance appraisal.
- The appointment in **Noida** is for five months only.

**Selection Process:** Interview (at IIM Lucknow Campus/Noida Campus/online/offline mode)

**Location:** The selected candidate(s) will work from the Lucknow/ Noida campus. *Candidates are expected to arrange their accommodation outside the campus premises.*

#### **Compensation:**

Designation	Qualification	Consolidated Salary*
Academic Associate	Postgraduate/ MBA from a reputed institute or university in regular mode with minimum 60% marks	Rs.40000 + HRA as per norms

\*Salary will be fixed as per area budget and eligibility

**How to Apply?** Candidates can send their applications through <https://forms.gle/hFbWR4spbLKnjw8E8>.

Suitable candidates will be notified and invited for a short interview at the Lucknow/Noida campus or online.

**You can apply for only one location.**

**The last date for Application is 25 May 2026.**