

# **Indian Institute of Management Lucknow**

IIML/PRL2015-16/0001 For immediate release

## New Indian-Danish project to solve coordination problems in healthcare

Indian Institute of Management (IIM), Lucknow and Aalborg University, Denmark will commence a new research project titled "Innovative Healthcare Collaboration" with a workshop on 9<sup>th</sup> May, 2015. The project involves efforts of researchers from both the Institutions and financial support from Danish Agency for Science, Technology and Innovation as well as from IIM Lucknow. The research project will focus on identifying collaboration and coordination challenges to inter-organisational healthcare supply chain processes and innovative solutions to address those challenges

Indian and Danish hospitals are selected because they provide two unique settings for studying innovative healthcare collaboration: Indian hospitals have to provide low cost care to large populations living in geographically big areas by pushing the boundaries of external collaboration; and Danish hospitals have to develop collaboration that involves other sectors like municipalities in order to, for example, provide care to an aging population with multiple chronic diseases. The researchers come from the Center for Industrial Production, Aalborg University and the Indian Institute of Management, Lucknow. Their field of expertise is, respectively, hospital collaboration and coordination and hospital operations management and supply chains. Both groups also have ongoing research collaboration with hospitals.

As the first step in this project, the partnering institutions will organize the workshop at India Habitat Centre, New Delhi, with delegates from healthcare organizations like All India Institute of Medical Sciences, New Delhi, King George Medical University, Lucknow, Narayana Health, ikureTechSoftPvt Ltd., Dr. LalPathLabs among others. The workshop will be inaugurated by His Excellency Freddy Svane, Ambassador of Denmark to India and the keynote address will be delivered by Dr. M. Arumugam, MD & CEO, Broadline Technologies Pvt Ltd, Chennai

For further information, please contact:

#### Dr. S. Venkataramanaiah, Ph.D

Associate Professor in Operations Management and Chairperson, IPMX-Placements
Indian Institute of Management Lucknow
Noida Campus
B-1, Sector 62, Noida-201307 (U.P)

Tel: 91-120-6678415; Mobile: +91-9650005879

### &

### **Anuradha Manjul**

Public Relations & Media Relations Officer Indian Institute of Management, Lucknow

Mobile: 9792333376

Ph:91-522-2734101-23 Extn: 6910 Direct: 6696910

Email: anuradhamanjul@iiml.ac.in,