



Indian Institute of Management Lucknow

Academic Activities

Inside this issue

Academic Activities

Publication Profile

Research Publications

- Books & Book Chapters
- Papers
- Conference / Seminar Paper

Other Assignments

Awards

Management Development Programmes

Events

From the Press

(In Part 2)

Featured members

Business Environment



Prof. Sanjay K. Singh



Prof. Chandan Sharma



Prof. Sukumar Nandi

Communications



Prof. Roshan L. Raina



Prof. Shailendra Singh

Human Resources Management



Prof. Samir K. Srivastava

Operations Management

Strategic Management



Prof. Amita Mital

Publication Profile

Research Publications

Books & Book Chapters

Sukumar Nandi, 'Economics of the International Financial System', Routledge India, 2014, pp. 284, 978-0-415-66023-5

Economics of the International Financial System offers an illuminating, engaging and lucid account of the working of 21st-century global political economy. From a macroeconomic perspective, it explores how major capitalist economies are closely integrated with each other in that none can remain unaffected by economic events around the globe.

The book is one of the first in its genre to examine:

- the origin and relevance of international money as a concept and phenomenon;
- the structure of various money markets;
- the nature and functioning of major international financial institutions such as the World Bank, International Monetary Fund (IMF) and International Bank for Reconstruction and Development (IBRD)
- the dynamics of the new world financial system that emerged after the demise of Bretton Woods system.

This will form an essential reading for students and scholars of international monetary economics, international corporate finance, researchers, policymakers, bankers and financial executives.

Papers

Dhir, Sanjay & Mital, Amita, 'Asymmetric motives in Indian bilateral cross-border joint ventures with G7 nations: impact of relative partner characteristics and initial conditions', *International Journal of Strategic Business Alliances*, 3(1), 2013 : pp. 69-92

The determinants of asymmetric motives of partners in cross-border joint ventures (CBJV) have not been adequately explored in the context of developing nations. Though there are several empirical studies for motives of partners in CBJV in developed nations but, there is no systematic empirical evidence for the same in developing nations. Another lacuna is regarding studies which analyse antecedents to these asymmetries. This article analyses relative partner characteristics and initial CBJV conditions as antecedents to the degree of asymmetric motives between CBJV partner firms in developing nation. An empirical analysis of 201 bilateral CBJVs in India with G7 nations, for a time period of ten years (2000-2010), shows that while degree of asymmetric motives between partners firms enhances when relative culture difference, capital structure and inter-partner product-market overlap increases, higher level of diversification, critical activity alignment and resource heterogeneity decreases the degree of asymmetric motives between partner firms in CBJV.

Shukla, A., & Singh, S., Psychological Capital & Citizenship Behavior: Evidence from Telecom Sector in India, *Indian Journal of Industrial Relations*, 49(1), 2013: pp.97-110

Sharma, C. and Vidyarthi, H., Forecasting Infrastructural Investment Need for India during the Twelve Five year Plan, *Trends & Patterns in Public Finance: Theoretical & Empirical Aspect*, Published by Institute of Chartered Accountants of India, New Delhi, 2013: pp:65-8)

Conference/Seminar Publications

Singh, Sanjay K., Raghav, Shalini & Singh, Sunny Kumar, Does Market Structure Matter? Evidence from the Indian Cement Industry, paper presented at IJEB International Conference on Business and Economic Issues, Pune, December 19-20, 2013.

The main objective of this paper is to answer the question, does the market structure explain the variation in profitability of Indian cement industry? If yes, which measure; if no, why not? To answer this question, we used the empirical technique, the *Davidson-MacKinnon's J* test, to test the non-nested hypotheses to choose among the three competing measures of the market structure, CR4, HHI, and CV of market share. We found that none of the measures of market structure are able to explain the variation in profitability of the Indian cement industry. In other words, neither concentration (measured in terms of CR4 and HHI) nor efficiency of the firms (measured in terms of CV of market share) is able to explain the variation in profitability. This result is in line with our expectation since, unlike industry profitability, none of the measures of market structure changed significantly during the sample period. Since Competition Commission of India in June 2012 found 11 cement companies indulging in a price cartel, it is clear from the findings that market structure alone cannot explain the behavior of firms in certain market such as cement industry in India. To detect cartel in such market, more detailed examination is required both at industry as well as firm level.

Mitra, Arup, Sharma, Chandan & Véganzonès, Marie-Ange, Total Factor Productivity and Technical Efficiency of Indian Manufacturing: The Role of Infrastructure and Information & Communication Technology, presented in VIII Annual Conference of Forum for Global Knowledge Sharing (Knowledge Forum), IIT Bombay, Mumbai October 25 - 27, 2013. Published in book titled "Emerging Technologies and Development" & online - <http://fgks.in/event/2013.htm>

Sharma, Chandan, Tax Evasion, Bribe payment and Regulatory Hurdles: Evidence from Indian Manufacturing Firms, presented in the 50th Annual Golden Jubilee Conference of the Indian Econometric Society (TIES), Indira Gandhi Institute of Development Research (IGDR), Mumbai December 22-24, 2013.

Other Assignments

Prof. Samir K. Srivastava & Saurabh Chandra, A roadmap for internal reforms and other actions required to enhance exports in logistic services from India invited Concept Paper presented at Services Conclave on "Promoting Services Export from India Challenges, Opportunities and Issues", organised by ministry of Commerce and Industry along with Confederation of Indian Industry (CII)Hotel Le Meridien, New Delhi, November 12-13, 2013.

<http://pib.nic.in/newsite/PrintRelease.aspx?relid=100528>

<Http://pibmumbai.gov.in/scripts/detail.asp?releaseId=E2013PR1910>

Prof. Roshan Lal Raina, Information & Communication Technology (ICT) Enabled Total Quality Management (TQM) in Library and Information Services (LIS), invited keynote paper presented in the Sixteenth National Convention on Knowledge, Library and Information Networking (NACLIN 2013) on 'Emerging Technologies and Innovations in Library Practices', organized by DELNET at MNIT, Jaipur, on December 11, 2013. The paper stands published in the Convention Volume on pages 1-13.

Prof. Roshan Lal Raina chaired Technical Session II on Networks and Consortia in the Sixteenth National Convention on Knowledge, Library and Information Networking (NACLIN 2013) on 'Emerging Technologies and Innovations in Library Practices', organized by DELNET at MNIT, Jaipur, on December 11, 2013

Prof. Sanjay K. Singh chaired a session on Finance, Industrial Growth and Health Care on December 19, 2013 in IJEB International Conference on Business and Economic Issues held in Pune during December 19-20, 2013

Awards

Prof. Chandan Sharma was awarded The best young economist award (Prof MJ Manohar Rao Award) for the year 2013 by the Indian Econometric Society (TIES). The award has been presented by Prof. Kaushik Basu (President, TIES) during the 50th Annual Conference of the Indian Econometric Society, held at Indira Gandhi Institute of Development Research, Mumbai in December, 2013

Management Development Programmes

GMP for KPMG (6th On Campus module) - November 09, 2013- Prof. Punam Sahgal, Noida

Effective Contract Management -November 14-16, 2013, Prof. D S Sengar, Noida

Advanced Program in Strategy for Leaders- 01 (3rd On Campus Module)- November 14-16, 2013, Prof. M Akbar, Noida

Internet Marketing- November 21-23, 2013, Prof. Moutushi Maity, Noida

Doing business in India for Executives of MILANO-(November 18-22, 2013, Prof. Punam Sahgal, Noida

GMP for KPMG (7th On Campus module)-November 23, 2013, Prof. Punam Sahgal, Noida

Finance for Decision Making (for Non-Finance Executives)-November 25-29, 2013, Prof. Ajay Garg & Prof. Prakash Singh, Noida

Aligning Business Strategy with Marketing & Sales -November 26-30, 2013, Prof. Saji K B Nair, Noida

COEC for EXL (3rd On Campus Module) -November 25-30, 2013, Prof. Archana Shukla & Prof. N K Gupta, Noida

Events

Alumni Conclave - 9-10 November 2013

Alumni Conclave 2013, a unique event in the history of IIM Lucknow that incorporated the gathering of IIML's most senior and accomplished alumni, for two days of networking and brainstorming.



Events

Canadian High Commissioner H.E. Stewart G. Beck & Ms. Sara Wilshaw Minister (Commercial) and Trade Program Manager at the High Commission of Canada to India visit IIM Lucknow



Events

New Zealand High Commissioner H.E. Jan Henderson visits IIM Lucknow



Events

INDEX 2013

