



Indian Institute of Management, Lucknow

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Events

Renascence – IIM Lucknow's Global Alumni Meet

A coordinated simultaneous world-wide meeting of the IIM Lucknow alumni community was held at 11 locations across the globe (6 International locations and 5 locations in India) on Saturday, 26th May 2012. The meet was held at Hong Kong, Singapore, Bengaluru, Chennai, Delhi, Hyderabad, Mumbai, Dubai, London, New York and San Francisco.

Workshop on Values and Ethics by Dr J J Irani

Fresh batch of IPMX students were treated with a motivating workshop on Value & Ethics by Dr. J. J Irani (Chairman, Board of Governors, IIM Lucknow and ex director Tata Sons). He took the class through different cases where TATA group demonstrated the power of value and ethics followed. He covered the CSR initiatives of TATA group and how the group shares the wealth and prosperity with the local community.



Academic Activities

Featured members



Prof. D. Tripati Rao
(Business Environment Group)



Prof. Pankaj Kumar
(Human Resource Management)



Prof. Sanjay K. Singh
(Business Environment)



Prof. Bharat Bhasker
(Information Technology & Systems)



Prof. Samir K. Srivastava
(Operations Management)

Publication Profile

Research Publications

Papers

Pati, S. P. & Kumar Pankaj, Work Engagement: A Rethink, *Indian Journal of Industrial Relations*, 47(2), 2011:264-276

Although work engagement has been recognized as a much desired and irreplaceable organizational asset in the prevailing globalized business environment, yet building an engaged work force continues to be a challenge for organizations, thanks to the ambiguous conceptualization and limited understanding characterizing the construct. Hence, this study critically examines the extant literature on work engagement, enumerates the specific limitations that remains embedded in the same, and strives to provide an independent existence to the construct by reconceptualising the same through employment of qualitative research methodology. Work engagement, according to the study, is defined as application of self in the role context and comprises of two dimensions: passionate task performance (PTP) and organizational citizenship behaviour (OCB), their inclusion justified by specific insightful arguments. Numerous other contributions also resurface from the study that promises to enhance the utility value of the work engagement construct for academicians and practitioners

Conference/Seminar Publications

D. Tripathi Rao, Jasdeep Mandia and Abhishek Anand, "Risk Return Analysis of Sectorial Portfolio of Stocks", paper presented at the 4th Global Management Conference, Global Academic Network, May 02-05, 2012, Rio de Janeiro, Brazil

Using the Modern Portfolio Theory (MPT) of mean variance optimisation, we estimate and compare of different long-only sectorial portfolios. Based on a longitudinal monthly data of average stock returns, efficient frontiers are obtained solving multiple optimizations through quadratic programming in R-statistical computing tool. We find that all the sectorial portfolios of stocks follow MPT in general as the risk associated with it increases on increasing the expected rate of the return but the slope of the efficient frontier decreases. Different sectors behave differently when it comes to the risk-return relationship. On a broad basis, the efficient frontiers of each sector can be classified into three bands: Band 1 always lies on the left side of Band-2, and Band 2 in turn always lies on the left side of Band 3. Since ideally all the sectors should have exhibited similar behavior, i.e., same expected returns for any given level of risk undertaken, therefore, either there is a persistence of information asymmetry or there exists investor's bias towards certain sectors

Singh, S. K. "Urban Transport in India: Issues, Challenges, and the Way Forward", paper presented in Global Management Conference on Globalization, Sustainability, and Economic Development held at Atlantico Copacabana Hotel in Rio de Janeiro during May 2-5, 2012.

Cities and towns play a vital role in promoting economic growth and prosperity. Although less than one-third of India's people live in cities and towns, these areas generate over two-third of the country's income and account for 90% of government revenues. In the coming years, as India becomes more and more urbanized, urban areas will play a critical role in sustaining high rates of economic growth. But, economic growth momentum can be sustained if and only if cities function efficiently that their resources are used to maximize the cities' contribution to national income. City efficiency largely depends upon the effectiveness of its transport systems, that is, efficacy with which people and goods are moved throughout the city. Poor transport systems stifle economic growth and development, and the net effect may be a loss of competitiveness in both domestic as well as international markets. Although Indian cities have lower vehicle ownership rate, number of vehicles per capita, than their counterparts in developed countries, they suffer from worse congestion, delay, pollution, and accidents than cities in the industrialized world. This paper provides an overview of urban transport issues and challenges in India. Rather than covering every aspect of urban transportation, it primarily focuses on those areas that are important from policy point of view. The paper first reviews the trends of vehicular growth and availability of transport infrastructure in Indian cities. This is followed by a discussion on the nature and magnitude of urban transport problems such as congestion, pollution and road accidents. Building on this background, the paper proposes policy measures to improve urban transportation in India.

Editorial Assignments

Prof. D Tripathi Rao has been nominated in the Editorial Board member of an international peer reviewed academic journal: *Economics, Management and Financial Markets*, Addleton Academic Publishers, New York

Other Assignments

Prof. Bharat Bhasker has been elected Chairman of Computer Society of Indian Lucknow Chapter for the year 2012-2013.

Prof. Samir K Srivastava served as a Member of Technical Committee for the 2nd Annual International Conference on Web Technologies & Internet Applications [Special Track: Enterprise Resource Planning & Supply Chain Management (ERP-SCM 2012)], Bali, Indonesia May 7-8, 2012 (Web-Link: <http://www.webtechconf.org/Committee.html>)

Ms. Kavita Chaddha, Assistant Librarian, IIM Lucknow Noida Campus, participated in the workshop on Influencing Knowledge Sphere in S & T Libraries through Core Competency Development, organized by The Energy and Resources Institute (TERI) supported by the Council of Scientific and Industrial Research (CSIR) at TERI, The India Habitat Center, Delhi during 2-4 May, 2012.

Management Development Programs

Forthcoming

S.No.	Program Title	Program Director	Date	Venue
1	Transformational Leadership Programme for AGMs & DGMs of Powergrid Corporation of India Ltd.	Prof. Amita Mital Prof. Pushpendra Priyadarshi	June 4-9, 2012	Lucknow
2	Strategy for Effective People Management for Prosecuting Officers	Prof R L Raina Prof. Yamini P Sahay	June 11-13, 2012	Lucknow
3	Strategy for Effective People Management for Prosecuting Officers	Prof R L Raina Prof. Yamini P Sahay	June 14-16, 2012	Noida
4	Effective Leadership for Navodaya Vidyalaya Samiti Officers	Prof. Sushil Kumar (CFAM) Prof. Shailendra Singh	June 18-22, 2012	Lucknow
5	General Management Programme on Public Policy for IES Probationers	Prof. Ajay K Garg Prof. Pushpendra Priyadarshi	June 18-29, 2012	Lucknow
6	Creativity and Innovation for Higher Performance for DRDO Scientists	Prof. Sushil Kumar (CFAM) Prof. Sushil Kumar (OM)	June 25-29, 2012	Lucknow
7	One year Part-time General Management Programme for Executives (with 240 hours of teaching in four on-campus module of 9 days each) - 1st module	Prof. Pankaj Kumar Prof. Jabir Ali	June 30, 2012 May 19, 2013	Lucknow

Concluded

S.No.	Program Title	Program Director	Date	Venue
1	General Management Programme for Executives 2011 - 3rd module	Prof. Sushil Kumar Prof. Ajay K Garg	May 5-13, 2012	Lucknow
2	Transformational Management Programme for Chief Managers of Powergrid Corporation of India Ltd.	Prof. Archana Shukla Prof. R L Raina	May 7-12, 2012	Lucknow
3	Business Efficacy in a Competitive Market Programme for L&T Sr. Channel Partners	Prof. Devashish Das Gupta Prof. Payal Mehra	May 14-16, 2012	Lucknow
4	One year Part-time General Management Programme for Executives (with 240 hours of teaching in four on-campus module of 9 days each) - 1st module	Prof. B K Mohanty Prof. Rajesh K Aithal	May 19, 2012 April 21, 2013	Lucknow
5	Effective Contract Management and Negotiation	Prof. Dharmendra S Sengar	May 21-23, 2012	Noida
6	Advanced Management Programme for IES Officers	Prof. Devashish Das Gupta Prof. Ashutosh Kumar Sinha	May 28, 2012 July 06, 2012	Lucknow

From the Press

Name of the Publication : Hindustan Times

Edition : Delhi / Online

Date : 8/5/12

Topic : Member schools are rigorously audited

[Http://www.hindustantimes.com/HTEducation/Chunk-HT-UI-HTEducationSectionPage-OtherStories/Member-schools-are-rigorously-audited/SP-Article1-852422.aspx](http://www.hindustantimes.com/HTEducation/Chunk-HT-UI-HTEducationSectionPage-OtherStories/Member-schools-are-rigorously-audited/SP-Article1-852422.aspx)

The London-based Association of MBAs (AMBA) now has 189 b-schools globally, including four in India. These are MDI Gurgaon, the first Indian school it accredited — in 2005, reaccredited in 2010; SP Jain Institute of Management & Research; IIM Kozhikode; and IIM Lucknow. Sharon Bamford, chief executive, AMBA, talks about accrediting b-schools in India and more. Excerpts

Name of the Publication : Deccan Herald

Edition : Online

Date : 9/5/12

Topic : Indiana University, IIM Lucknow announce new programmes

[Http://www.deccanherald.com/content/248121/indiana-university-iim-lucknow-announce.html](http://www.deccanherald.com/content/248121/indiana-university-iim-lucknow-announce.html)



Indiana University, IIM Lucknow announce new programmes

Washington, May 9, 2012, (FTI)

Making its first significant foray into Indian market, Kelley School of Business of Indiana University has introduced year-long certificate programmes in business analytics and global strategy in collaboration with IIM Lucknow.

The two graduate-level certificate programmes, in partnership with Indian Institute of Management (IIM) Lucknow, are expected to benefit about 100 students.

One of the programmes would be for students enrolled at IIM-Lucknow while other for working professionals in India.

Ultimately, Kelley and IIM-Lucknow plan to partner to deliver a graduate degree programme on business analytics, similar to what is already offered at IU, an official release said.

"Kelley School is on the cutting edge in the rapidly growing field of business analytics. The IIM Lucknow is widely recognised as being among the finest business schools in India and, indeed, the world," said Dan Smith, Dean, Kelley School.

"Our collaborative goal is to fundamentally advance the quality of decision-making by business leaders by improving their ability to draw meaningful insights from the massive amounts of data available to them today," Smith said.

Notably the agreement in this regard was signed last year during the India visit of the Indiana University president Michael A McRobbie.

"Information systems and business analytics is a very strong area at Kelley," said Devi Singh, Director IIM-Lucknow.

"Their experience in developing programmes successfully, particularly working closely with US and multinational companies — which have operations around the world, including in India — is impressive," he said.

Kelley's student and faculty ties to India already were extensive. Of the more than 850 Indian students enrolled at IU, about 400 are enrolled in Kelley's graduate and undergraduate programmes.

In recent years, students and faculty have frequently travelled to India for classes and social entrepreneurship activities. The school has 14 faculty of Indian descent.

From the Press

Topic : Indiana University, IIM Lucknow announce new programmes

Edition : Online / Print
Date : 8/5/12 - 13/5/12

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Edition : Online / Print
Date : 8/5/12 - 13/5/12

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Name of the Publication : Times of India

Edition : Lucknow
Date : 11/5/11

IIM-L, KSB to announce teaching, research initiatives

TIMES NEWS NETWORK

Lucknow: Indiana University's Kelley School of Business and Indian Institute of Management, Lucknow will announce several teaching and research initiatives resulting from commitments of understanding. Though official announcements in this regard

are yet to be made by the IIM-L management, an announcement to this effect was made by the KSB administration.

Under this partnership between the two schools, two selective, graduate-level, year-long certificate programs in the emerging field of business analytics and global strategy will

be available to about 100 students. One programme will be for students enrolled at IIM-Lucknow and another will be open to working professionals in India.

In an official release issued by the business school, IIM-L director Dr Devi Singh said, "Information systems and business analytics is a very strong

area at Kelley. Their experience in developing programmes successfully, particularly working closely with American and multinational companies, which have operations around the world, including in India – is impressive. What we bring to the table is a well-trained faculty and an understanding and access to large Indian

corporations. I think it will be a good combination of two schools and talents." Kelley already enjoys strong student and faculty exchanges with India. Kelley direct online (MOA) programme has also paved the way for new offerings with IIM-Lucknow through courses for employees at US companies with major operations in India.

Name of the Publication : Business Standard
Edition : Lucknow
Date : 10/5/12

Business Standard

IIM-L Noida campus scores in lateral placements

Virendra Singh Rawat / Lucknow May 10, 2012, 00:14 IST

Ads by Google

IIM Lucknow- Sales & Mktg : 1 yr certificate course in sales & Mktg. 2+yrs experience reqd. Apply!
program.niitimperla.com

The job market may be giving freshers a tough time, but demand for experienced hands is still robust. Indian Institute of Management, Lucknow's (IIM-L) Noida campus explains this by placing its International Programme in Management for Executives (IPMX) batch.

IPMX is a one-year full-time residential programme started in 2008 at the Noida campus. IPMX 2011-12 batch had 67 students with heterogeneous industry backgrounds, viz. IT, telecom, FMCG, infrastructure, power, realty, media, healthcare, civil services, education, automotive and banking and finance. This MBA programme has been designed for middle and senior level managers at functional and strategic levels.

The placement process had started in November 2011 and saw participation from consulting, telecom, IT, e-commerce, manufacturing, healthcare and BFSI industries.

The batch size was 40 per cent higher this year, and still the placement season sailed smoothly, IIM-L said. Some first time head-hunters included Deloitte, KBA Technopak, OE India, Godrej, Microsoft, Tech Mahindra, Cognizant, Snapdeal and Amazon.

The location advantage of Noida campus also helped recruiters to conduct customised recruitment process for lateral hiring. Some students also received multiple job offers. However, about five students were still to be placed due to their niche skills sets/preference. IIM-L said some of these students did not accept any offers and preferred to wait until they get desired jobs.

"There is a need to convey value proposition which courses like IPMX can bring to the table. For this, we conducted an outreach programme to bring recruiters and institute closer," co-chairperson placement Prof Rajeev Kumar said

Name of the Publication : Times of India
Edition : Lucknow
Date : 25/5/12

IIM-L alumni to participate in global meet

TIMES NEWS NETWORK

Lucknow: Alumni of the Indian Institute of Management Lucknow will participate in a co-ordinated simultaneous world wide meeting on May 26. Called Renascence 2012, the meeting will have alumni in various parts of the world developing different activities to assist the institute in its various initiatives. This is the second in a series of coordinated world wide meets and will be held at 11 locations across the globe including six international locations and five in India. . The first was held on May 7. The event follows the solar path, with the meeting beginning in Hong Kong at 6 am IST, moving to Singapore and reaching India — Bengaluru, Chennai, Delhi, Hyderabad and Mumbai. The meeting will then move to Dubai, followed by London, New York and ending at San Francisco. Spreading across 20 hours, over 2500 alumni and IIML faculty will participate in this initiative.

Team Samavaya

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