



Indian Institute of Management Lucknow

From the Press

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SINGAPORE VARSITY TO SIGN MOU WITH IIM-LUCKNOW

SINGAPORE: After signing six agreements with Indian universities, Singapore Management University (SMU) is now set to sign a memorandum of understanding (MoU) with the Indian Institute of Management-Lucknow as part of its plan to expand an executive education programme in the country.

The SMU was ready to launch a number of higher educational programmes in India this month onwards, SMU's deputy president for academic affairs, Rajendran K.Srivastava, said on Thursday.

"We want to link up and work with Indian universities as they provide us a landing spot to do research work in India," he said.

The SMU has signed six MoUs with the Indian Institute of Management (IIM)-Bangalore; the Indian Institute of Technology (IIT)-Kanpur; the Indian Institute of Foreign Trade (IIFT)-New Delhi; the Bombay Stock Exchange Institute-Mumbai; the Birla Institute of Management Technology (BIMTECH)-Noida; and the Indian Institute of Management-Rohtak.

The SMU will soon sign another MoU with the IIM-Lucknow for a programme in executive education in the Delhi region.

An SMU team would work with IIT-Kanpur from the month-end to co-design a masters' programme in innovations.

PTI

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क्रास कंट्री कल

लखनऊ। इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट के तत्वावधान में क्रास कंट्री का आयोजन शनिवार को किया जाएगा। ओपन वर्ग में होने वाली दौड़ में अभ्यर्थी अपने आयु प्रमाण पत्र के साथ इंस्टीट्यूट में संपर्क कर सकता है। दौड़ शाम चार बजे सीतापुर रोड स्थित कॉलेज से शुरू होगी।

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SIGNS OF RELIEF

B-Schools Breathe Easy at Stable PPOs

Top recruiters look to maintain last year's campus hiring levels even in current economy

DEVINA SENGUPTA AND SREERADHA DBASU
BANGALORE | MUMBAI

The first flush of pre-placement offers (PPOs) being issued at IIMs this month suggest top recruiters are keen to maintain campus hiring at last year's levels despite a sluggish economy, which is a relief for top business schools.

IIM Bangalore has received 45 PPOs, almost half the number it got at this time last year. This is good news for the college, which has 377 students to place this year. The total number of PPOs received last year was 97 from 48 companies. "We are hoping we receive as many this year and maybe a few more," says Sapna Agarwal, head of Career Development Services.

PPOs are job offers given to students who have interned with the companies during their summers in April-May. They trickle in from June-end and continue till December. The bulk of these offers come in around September. With markets on a yo-yo, students are expected to accept the PPOs rather than wait for a comparative one. After internships, consulting and FMCG companies typically pick up students faster than those from other sectors.

"Volatility will not impact our hiring from the premier management colleges, because the graduates help us build leadership pipelines," says Rajesh Padmanabhan, corporate vice president and chief human resources officer for Capgemini. The IT company was the second largest recruiter from premier B-schools last year, and hired 70 graduates. They will look at a similar number this year as well.

Hiring from engineering campuses may take a hit because engineers are picked up in large numbers, but volatile markets do not affect those who hire management graduates from IIMs and premier colleges, he adds.

Bangalore-based Wipro, which secured the spot of the third largest recruiter from a premier B-school with 68 offers last year, has a similar outlook for 2013. "Despite volatile markets, we will not reduce our intake of management graduates from IIMs," says a top executive who does not wish to be named. Around 60% of these students come in through PPOs and the IT company will roll out a similar number of offers this year, says the executive.

Consulting major Deloitte will keep an eye out on the fluctuating markets. "Our numbers should match last year's and it will not see a drastic slash for sure," said P Thiruvengadam, senior director, Deloitte India. The firm had rolled out 68 offers to students from premier management institutes in 2012.

Offers Across IIMs

IIM BANGALORE

- Has received 45 PPOs till July; has 377 students to place this year
- Last year, totally received 97 PPOs

IIM LUCKNOW

- Has received more than 25 PPOs from Boston Consulting Global, Aditya Birla Group, HUL, TAS and Accenture till July
- Last year, had 72 PPOs in all
- This year, has 430 students to place

IIM CALCUTTA

- Number of PPOs now is more than same period last year
- Has 460 students to place
- Last year, the batch of 462 students got 90 PPOs

IIM RANCHI

- Expects to get 9-10 PPOs for batch of 160 students
- Last year, one out of 66 students got a PPO

IIM UDAIPUR

- PPOs start in October. Institute expects 9-10 offers for 100 students this year
- Last year, 3 out of 57 students got PPOs

IIM KOZHIKODE

- Offers have come from FMCG, pharmaceutical and general management domain
- Had 38 PPOs last year. This year has a batch of 366 students to place



This time, IIM Lucknow has seen representatives from consulting and FMCG pick up students. The college has received more than 25 PPOs till date, while last year it received a total of 72 PPOs. And although they have a massive batch of 430 students to place, there have been PPOs from firms like Boston Consulting Global, Aditya Birla Group, HUL, TAS and Accenture.

"The number of PPOs have been approximately the same as this time last year. We expect more this year," says a representative of the placement team at IIM Lucknow.

IIM Calcutta too is seeing a steady trickle, but does not wish to share the details just yet. The number of PPOs has crossed last year's numbers in the same period. Krishanu Rakshit, chairperson placement, IIM-C, says the number of offers "should be higher than the previous year".

Last year, the batch of 462 students got 90 PPOs while this year, there are 460 students to place.

IIM Ahmedabad refused to give details of their PPOs as they do not wish to demarcate between such offers and final and lateral placements.

Even for the newer IIMs, every additional PPO is a battle won against a dull market or an established older management college. "The scene is much better than last year around this time, when we only had one PPO in hand. We are expecting many more offers by September-October," says an IIM Rohtak placement official.

Started in 2010, IIM Rohtak so far has one PPO in hand from Berger Paints, while the salary offered has gone up to Rs 10 lakh from Rs 8.5 lakh last year. Offers are also likely from Becton Dickinson, Mahindra Finance and Sindicatum. A pre-placement interview from a leading automobile manufacturer is also on the cards. These interviews may get converted to a PPO later on and are therefore important for the college.

IIM Ranchi is banking on special courses like business analytics and a stream dedicated to human resources to attract companies. "We do not want to compete with other IIMs and expect smaller companies with need for HR and business analytics to pick our students," says MJ Xavier, director. Last year, the institute received just one PPO but this year, expects the batch of 160 students to get at least 9-10 PPOs.

Even IIM Udaipur, which is yet to get any offers, is optimistic. The placement team says PPOs arrive in October, and expect 9-10 for 100 students in the batch of 2011-13 got PPOs. IIM Indore's batch of 452 students has received offers from IT, manufacturing, FMCG and consumer durables.

IIM Kozhikode too expects more PPOs than last year. The placement team says offers are rolling in from FMCG, pharmaceutical and general management. However, the college refused to give numbers as the process was on.

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क्रॉस कंट्री में खूब दौड़े भावी प्रबंधक

● अमर उजाला ब्यूरो

लखनऊ। भारतीय प्रबंधन संस्थान के 29 वें स्थापना दिवस के अवसर पर 25 जुलाई से 27 जुलाई तक संस्थान में तैराकी, विम, स्क्वैश, बिलियर्ड्स और टेबल टेनिस का आयोजन किया गया। अंतिम दिन शनिवार को क्रॉस कंट्री रेस का आयोजन किया गया जिसमें संस्थान के छात्र-छात्राओं, कर्मचारियों और उनके बच्चों ने भाग लिया। इस रेस को संस्थान के निदेशक डॉ. देवी सिंह ने हरी झंडी दिखाकर शुरू किया। स्थापना दिवस पर 3 दिन चली विभिन्न गतिविधियों का समापन शनिवार शाम सांस्कृतिक कार्यक्रमों के साथ हुआ। संस्थान की जनसंपर्क अधिकारी अनुराधा मंजुल ने बताया कि रेस के दौरान सभी

प्रतिभागियों ने परिसर में लगभग 3.5 किलोमीटर की दूरी तय की। क्रॉस कंट्री रेस में छात्रों में मनोव नंदन प्रथम, निकेत जैन द्वितीय और जोतेन टंडन तीसरे स्थान पर रहे। छात्राओं में मीनाधी प्रथम, सुप्रीत कौर द्वितीय और अर्द्धा तीसरे स्थान पर रही। कर्मचारियों में अमितेव कुमार सिंह प्रथम, गोकर्ण प्रसाद द्वितीय और रत्नक बक्श तीसरे स्थान पर रहे। इसी तरह कर्मचारियों के बच्चों की श्रेणी में मयूद बक्श प्रथम, अनुज राज द्वितीय और गुरप्रीत सिंह तीसरे स्थान पर रहे। विभिन्न प्रतिस्पर्धियों के दौरान संस्थान के खेल प्रभारी अनंद पांडेय भी मौजूद रहे। विभिन्न प्रतिस्पर्धियों में विश्वास चंद्रा ने तीन गोल्ड और सिल्वर हासिल किए। छात्राओं की तैराकी में राका सरदार ने तीन गोल्ड जीते।

आईआईएम ने मनाया 29 वां स्थापना दिवस



नीतावर रोड स्थित आईआईएम लखनऊ में दौड़ में भाग लेते छात्रों के दल।



विजेताओं के साथ आईआईएम के निदेशक।

इन्होंने लहराया परचम

दिल्ली बंध प्रेष प्रतिस्पर्धियों की छत्र प्रतिस्पर्धियों में 50 से 60 किलो में अंतिम दौड़ में प्रथम स्थान पाया। दिल्ली बंध प्रेष में छात्राओं की केंपी में देवा लाल ने प्रथम स्थान में द्वितीय और पार्वती ने तृतीय स्थान प्राप्त किया। कर्मचारियों में अमितेव कुमार सिंह ने प्रथम, प्रमोद कुमार ने द्वितीय और गोकर्ण प्रसाद ने तृतीय स्थान पाया। टेबल टेनिस में बच्चों की प्रतिस्पर्धा में अदित्य द्विवेदी विनर जबकि पूरक रनर अप रहे। कर्मचारियों में पंकज कुमार विनर जबकि नीरज द्विवेदी रनर अप रहे। बच्चों की तैराकी प्रतिस्पर्धा में नवन कपूर प्रथम, पार्व सिंह द्वितीय और मयूद कुमार तृतीय स्थान पर रहे। कर्मचारियों की तैराकी में परमवत प्रथम, रामेश बहाल द्वितीय और गोकर्ण प्रसाद तृतीय स्थान पर रहे।

s of Challenger Cup

IIM SPORTS

Raka Sardar hogged the lime-light in IIM Foundation Day Games, emerging triumphant in three swimming events here on Saturday. She won girls' freestyle 25m, backstroke 25m and butterfly 25m competitions. In table tennis, Aditya Dwivedi beat Pulak to win the top honours while in billiards Priyank Kothari was the winner. Gautam Girme won squash title.

SWIMMING RESULTS

Boy's (freestyle 50m): Vishwas Chandra, Akshay Garg, Anurag Dhingra;

Breast stroke 50m: Bishnu Das, Vishwas Chandra, Akshay Garg; **Backstroke 25m:** Ritej Bacchawat, Vishwas Chandra, Bishnu Das; **Butterfly 25m:** Vishwas Chandra, Bishnu Das, Akshay Garg.

Girl's (freestyle 25m): Raka Sardar, Devika Kapoor, Akriti Singh; **Breast stroke 25m:** Poulami Mondal, Devika Kapoor, Samita Sabba; **Back stroke 25m:** Raka Sardar, Devika Kapoor, Poulami Mondal; **Butterfly 25m:** Raka Sardar, Poulami Mondal.

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IIM-L CELEBRATES FOUNDATION DAY WITH CROSS-COUNTRY RUN

HT Correspondent

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LUCKNOW: A cross-country run was organised to mark the 29th Foundation Day of the Indian Institute of Management-Lucknow (IIM-L) on Saturday. The three-day celebrations ended with a cultural night.

The festivities began on July

25, with various other sporting events for the entire IIM-L community, including the families of students and staff.

Swimming, gym, squash, billiards and table tennis events were organised on Thursday and Friday.

The foundation stone for the prestigious institution was laid on July 27, 1984.

From the Press

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GET SET AND GO!

PC: RAHUL

Supreet Kaur

Anand Pandey

Atul Bhatia

Pramila Bharti

Prateak

SPECTACULAR

Col. RK Jaiswal

Prof. Devi Singh

Minna Devi Singh

Ranu (L.) and Shradha

FUNTASTIC

did not spare even a minute to catch their breath and had their eyes set on the finishing line. But as Rahul remarked, "The aim for most of us was to complete the race, not win it." Later, the rain Gods bestowed mercy on the runners and the participants were spotted enjoying the drizzle.

Sakshi Tandon

As part of the 29th Foundation Day celebrations being held at IBM, Lucknow, a cross-country run was organised for the students, the staff and their children at the campus on Saturday. The enthusiasm among the participants was at its peak as people of all age groups completed the 3 km long race. While some of the runners chose to take it easy by taking water breaks, others like Manish, who also emerged as the winner,

From the Press

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IIM-L celebrates Foundation Day

Lucknow (PNS): The Indian Institute of Management, Lucknow celebrated its 29th Foundation Day on Saturday. The foundation stone of the Lucknow campus of the IIM was laid 29 years back — on July 27, 1984. The celebrations started on July 25 with various sporting events for the entire IIM-L community — students, employees and their families. Five events (swimming, gymnastic, squash, billiards and table tennis) were organised on July 25 and 26 for the employees and students. A cross-country race was organised on July 27. Employees and students participated in the sports events with enthusiasm. The festivities ended with a cultural night on Saturday.

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CITY DIGEST

IIM-L to sign long-term MoU with Singapore Univ: The Indian Institute of Management, Lucknow is set to sign a memorandum of understanding (MoU) with Singapore Management University (SMU) for extensive research and student, faculty exchange programme. Both institutes will enter into a long-term relationship for a collective pursuit of excellence in global business education.

B Ed vacant seats: The process for a admission to vacant seats of Joint Entrance Examination B.Ed-2013 will start again in the first week of August, informs Anita Mishra, special secretary, higher education.

Hospital upgrade: Minister for

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184 सेंटर हो रहे हैं।
 में पांचवां स्थान हासिल किया।
 अस्पृशिता का दबाव जारी रहा।

मीनाक्षी व मनीष ने जीती क्रासकंट्री रेस



सखनड (एसएनबी)। मीनाक्षी और मनीष नन्दन ने इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम) के स्थापना दिवस के मौके पर अर्धवृत्त क्रासकंट्री रेस में पहला स्थान हासिल किया। इस अवसर पर वैशवी, गिष, स्वीश और टेबल टेनिस की स्पर्धा भी आयोजित की गईं। विद्यार्थियों के अतिथि, कर्मचारी व छात्रों ने हिस्सा लिया। इस अवसर पर शब को एक सांस्कृतिक कार्यक्रम भी आयोजित किया गया। क्रासकंट्री रेस में महिलाओं में मीनाक्षी पहले, सुनील और दूसरे व शारदा तीसरे स्थान पर और पुरुष वर्ग में मनीष नन्दन पहले, निकेत और दूसरे व अमित टंडन तीसरे स्थान पर रहे। कर्मचारी वर्ग में अमिनेश सिंह पहले, गोकर्ण प्रसाद दूसरे व शंकर तीसरे स्थान पर रहे। स्वीश में गौतम, निकेत व अंजुल क्रमशः पहले, दूसरे व तीसरे स्थान पर रहे। बिलियर्ड्स में प्रियाक कोट्यारी पहले, प्रणव सेनी दूसरे व विजय लक्ष्मण तीसरे स्थान पर रहे। गिम केवरेस में 50 से 60 किग्रा भार वर्ग में अमित, 60 से 70 किग्रा में विश्वास चन्द, 70 से 80 किग्रा में कुमराल व 80 किग्रा भार वर्ग में पारमेशरथे पहले स्थान पर रहे। महिलाओं में निता लाल पहले, निखा दूसरे व पल्लवी तीसरे स्थान पर रही। टेबल टेनिस में अदिति द्विवेदी पहले व पलक दूसरे स्थान पर रहे। वैशवी में बालबो में मंगल कपूर पहले, पार्ब दूसरे व माधव कुमार तीसरे स्थान पर और कर्मचारी वर्ग में धर्मपाल पहले शंकर दूसरे व गोकर्ण तीसरे स्थान पर रहे। प्रीम्टाल 50 मी. विश्वास चन्द, ब्रेम्ट स्ट्रेक 50 मी. शिबू दास, बैक स्ट्रेक 25 मी. रितिन और बटरस्ट्रेक 25 मी. में विश्वास पहले स्थान पर रहे।

इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट के स्थापना दिवस के मौके पर आयोजित खेल प्रतियोगिता के सफल प्रतिभागी।

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आईआईएमएल और सिंगापुर मैनेजमेंट यूनिवर्सिटी ने साइन किया एमओयू, साझा करेंगे टीचिंग-लर्निंग

प्रबंधन की पाठशाला में अब और बेहतर हुई पढ़ाई

● अमर उजाला ब्यूरो

लखनऊ। इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट लखनऊ (आईआईएमएल) और सिंगापुर मैनेजमेंट यूनिवर्सिटी के बीच सोमवार को मेमोरैंडम ऑफ अंडरस्टैंडिंग (एमओयू) साइन किया गया। इसके तहत दोनों संस्थान मिलकर डुअल सर्टिफिकेट कोर्स चलाएंगे। स्टूडेंट व फैकल्टी का एक्सचेंज होगा और साझा रिसर्च को जाएंगे।

एमओयू पर आईआईएम लखनऊ के निदेशक प्रो. देवी सिंह और सिंगापुर मैनेजमेंट यूनिवर्सिटी के डिप्टी प्रेसिडेंट व प्रोवोस्ट प्रो. राजेन्द्र श्रीवास्तव ने हस्ताक्षर किया। आईआईएम लखनऊ के निदेशक प्रो. देवी सिंह ने बताया कि दोनों संस्थानों के बीच रिसर्च, एग्जीक्यूटिव एजुकेशन प्रोग्राम, फैकल्टी व स्टूडेंट एक्सचेंज प्रोग्राम चलाने को लेकर सम्झौता

● चलाएंगे डुअल सर्टिफिकेट कोर्स, स्टूडेंट व फैकल्टी का होगा एक्सचेंज

● साझा रिसर्च भी करेंगे, वर्कशॉप में दी प्रबंधन की जानकारी



आईआईएम लखनऊ और सिंगापुर मैनेजमेंट यूनिवर्सिटी के बीच सोमवार को मेमोरैंडम ऑफ अंडरस्टैंडिंग (एमओयू) साइन किया गया।

हुआ है। उम्मीद है कि इसका अच्छा रिजल्ट हमने आएगा। जो डुअल सर्टिफिकेट कोर्स चलाए जाएंगे, वे मैनेजमेंट डेवलपमेंट प्रोग्राम के तहत एग्जीक्यूटिव प्रोग्राम होंगे और खासकर वर्किंग

प्रोफेशनल्स के लिए डिजाइन किए जाएंगे। इतना ही नहीं सिंगापुर, उत्तर प्रदेश व लखनऊ में चल रही कंपनियों चाहेंगी तो उनके लिए भी विशेष सर्टिफिकेट प्रोग्राम चलाया जाएगा। रिसर्च को बढ़ावा देने के

उपायों पर दोनों संस्थान मिलकर काम करेंगे। मैनेजमेंट की टीचिंग को और बेहतर बनाने के लिए साझा केस स्टडी को जाएंगे। फैकल्टी रिसर्च वर्कशॉप के लिए दोनों संस्थान काम करेंगे।

एन्टरप्रेन्योरशिप और इन्वेंशन पर हुई चर्चा

सोमवार से ही दोनों संस्थान अपने विज्ञान में जुट गए और इन्वेंशन एंड एन्टरप्रेन्योरशिप विषय पर एक साझा वर्कशॉप आयोजित की, जिसमें वार सह आयोजित किए गए। सीईओ फोरम के साथ मिलकर आयोजित की गई इस कार्यक्रम में फोरम के चेयरमैन व टाटा कंसल्टेंसी सर्विसेज के रोजमल सिंह जयंत कृष्ण ने कॉरपोरेट जगत से जुड़ी कई महत्वपूर्ण बातें बताईं। इसके अलावा बिजनेस मॉडल इन्वेंशन, पैप्यु और टेकमनोर्लॉजी एंड ग्रान्थ प्लेटफॉर्म, मार्केटिंग एंड बिजनेस इन्वेंशन इन एशिया, मेडिटरेनियन स्मार्ट पीपुल और सर्व, इन्वेंशन एंड एन्टरप्रेन्योर, ट्रांसफॉर्मिंग आइडिया इन द सॉल्यूशन्स विषयों पर चर्चा की गई। यह सभी सिंगापुर मैनेजमेंट द्वारा की गई केस स्टडी पर आधारित थे। प्रो. देवी सिंह ने कहा कि स्वीडन कनेक्ट होने से नए-नए इन्वेंशन व आइडिया सामने आ रहे हैं, जिसके दम पर हम शिक्षा को बेहतर बन सकते हैं। दोनों संस्थान संस्थान आपस में मिलकर टीचिंग व लर्निंग को और अच्छा बनाएंगे।

Name of the Publication : Hindustan Times
Edition : Lucknow
Date : 30/7/13

IIM-L signs up with Singapore mgmt varsity

SHARING EXPERTISE Institutions to collaborate for research and faculty & student exchange programmes

HT Correspondent

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LUCKNOW: The Indian Institute of Management, Lucknow (IIM Lucknow) and the Singapore Management University (SMU) entered into a long-term relationship on Monday to mutually support each other in global business education.

Both the institutions would closely collaborate for research, executive education programmes and faculty & student exchange programmes.

An MoU to this effect was signed by provost and deputy president of SMU, Prof Rajendra Srivastava and director, IIM-L, Devi Singh.

SMU and IIM Lucknow would explore avenues to enhance the research mission. Collaborative case studies would be developed which would be then used for teaching purpose.

They would also look into the possibility of jointly designing, developing and delivering executive education programmes in specific areas of interest to both institutions to companies co-located in Singapore and Lucknow/Uttar Pradesh.

A joint workshop by SMU and IIM Lucknow was also organised as a kick-start to this collaboration. The theme of the workshop was 'Innovation and Entrepreneurship'.

Four sessions (Business Model Innovation; Value of Technology and Brand Platforms; Marketing and Business Innovation in Asia; Motivating Smart People



• An MoU was signed by provost and deputy president of SMU, Prof Rajendra Srivastava (left) and director, IIM-L, Devi Singh.

HT PHOTO

to Learn; Innovate and Become Entrepreneurial; Transforming Ideas into Solutions - Recent Case Studies from Singapore Management University) were taken by the members from SMU while another four were taken by the IIM-L faculty from.

This workshop was attended by senior members from the corporate world, educationists and academicians.

Devi Singh said: "As the world gets globally connected, unification of professional education enriches the process of learning and reaches a greater potential. With globalisation come in the opportunities that have been created in various domains of learning. Research cannot be confined to geographies."

IIM Lucknow and SMU keenly look forward to this association to widen the horizon of innovative professional education on the international platform.

'Innovation should be aimed at raising development index'

HT Correspondent

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LUCKNOW: The CEO Forum, a robust and vibrant body of top corporate honchos in the city, was re-activated at a workshop on 'Innovation and Entrepreneurship' conducted by the Indian Institute of Management (IIM Lucknow) and Singapore Management University-Singapore. The workshop was attended by 30 top management professionals from Lucknow.

Lauding the contribution of the CEO forum, IIM-L director Devi Singh said the forum has had a glorious past where the who's who of corporate sector had addressed the body at its earlier events. He said innovation alone can provide sustainable competitive advantage to the corporate sector in this cut-throat world.

Chairman of CEO forum and regional head of Tata



• The workshop on 'Innovation and Entrepreneurship' underway at IIM-L. HT PHOTO

Consultancy Services Jayant Krishna focused on the need to innovate service delivery in healthcare, education and skill development to improve India's dismal Human Development Index (HDI) rank of 136 among all nations. "While India's economy is the 10th largest, our per capita income rank is as low as 141 worldwide. All innovations in India must lead to an improvement in these indicators that

would result into an inclusive development otherwise we can never become a happy nation," he added.

Prof Rajendra Srivastava, provost and deputy president of Singapore Management University emphasised on the value of technology in driving innovations and elaborated on appropriate business models and leveraging brand platforms for innovations.

Prof Sushil Kumar of IIM Lucknow gave several interesting examples as to how one can learn innovative solutions from Mother Nature herself.

Prof Thomas Menkhoff, prof Desai Arcot Narasimhan and prof Srinivas K Reddy of Singapore Management University also spoke at the workshop, while president of Lucknow Management Association RK Mittal summed up the deliberations and prof Sushil Kumar of IIM Lucknow proposed a vote of thanks.

Name of the Publication : Times of India
Edition : Lucknow
Date : 30/7/13

IIM-Lucknow inks pact for global business edu

TIMES NEWS NETWORK

Lucknow: The Indian Institute of Management, Lucknow (IIM-L) has signed a Memorandum of Understanding (MoU) with the Singapore Management University (SMU) to enter into a long term relationship, to mutually support each other in pursuit of excellence in global business education. Both the institutions will closely col-

MOU SIGNED WITH SINGAPORE VARSITY

laborate for research, executive education, and faculty and student exchange programmes.

The collaboration will include extensive research. SMU and IIM-Lucknow will investigate avenues to enhance the research mission. Collaborative case studies would be developed and used for teaching purpose, design



The collaboration will include extensive research. SMU and IIM-Lucknow will investigate avenues to enhance the research mission. Collaborative case studies would be developed and used for teaching purpose, design and deliver series of faculty research workshops

and deliver series of faculty research workshops. The two institutes will also explore the possibility of jointly designing, developing and deliver-

ing executive education programmes in specific areas of interest to both institutions and companies co-located in Singapore and Lucknow.

The collaboration will also explore designing, developing and delivering of joint programmes leading to certifications from both SMU and IIM-L. As a beginning of the association, the two institutions organised a joint workshop on Monday. The theme was "Innovation and entrepreneurship".

On the occasion, IIM-L director Devi Singh said, "As the world gets globally connected, unification of professional education enriches the process of learning and reaches a greater potential. With globalisation come opportunities that have been created in various domains of learning. Research cannot be confined to geographies. The collaboration will help in sharing our expertise and collective learning."

Name of the Publication : Business Standard
Date : 10/7/13

In step with the best in the world

[.http://www.business-standard.com/article/management/in-step-with-the-best-in-the-world-113011000117_1.html](http://www.business-standard.com/article/management/in-step-with-the-best-in-the-world-113011000117_1.html)

Name of the Publication : Business Standard
Date : 18/7/13

Singaporean University expanding education programmes in India

<http://www.business-standard.com/article/pti-stories/singaporean-university-expanding-education-programmes-in->

Name of the Publication : Economic Times
Date : 18/7/13

Singaporean University expanding education programmes in India

<http://economictimes.indiatimes.com/news/news-by-industry/services/education/singaporean-university->

Name of the Publication : Hindu Business Line
Date : 18/7/13

Singaporean University expanding education programmes in India

<http://www.thehindubusinessline.com/industry-and-economy/education/singapore-management-university->

Name of the Publication : Times of India
Date : 18/7/13

Singaporean University expanding education programmes in India

<http://timesofindia.indiatimes.com/home/education/news/Singaporean-University-expanding-education->

From the Press

Name of the Publication : Business Standard

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://www.business-standard.com/article/management/iim-lucknow-singapore-varsity-unite-for-research->

Name of the Publication : Times of India

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://timesofindia.indiatimes.com/home/education/news/IIM-Lucknow-signs-MoU-with-Singapores-leading->

Name of the Publication : Business Standard

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://www.business-standard.com/article/news-ians/iim-lucknow-signs-mou-with-singapore-varsity->

Name of the Publication : IBN

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://ibnlive.in.com/news/iimlucknow-signs-mou-with-singapores-leading-management-university/410332-3->

Name of the Publication : Economic Times

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://economictimes.indiatimes.com/news/news-by-industry/services/education/iim-l-signs-mou-with->

Name of the Publication : Newstrack

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://www.newstrackindia.com/newsdetails/2013/07/29/204--IIM-Lucknow-signs-MoU-with-Singapore-varsity-.html>

Name of the Publication : New Indian Express

Date : 29/7/13

IIM Lucknow ties up with Singapore Management University

<http://newindianexpress.com/nation/IIM-Lucknow-signs-MoU-with-Singapore->

Name of the Publication : India Today

Date : 29/7/13

IIM Lucknow, Singapore Varsity to work on global education

<http://indiatoday.intoday.in/story/iim-lucknow-singapore-varsity-to-work-on-global-education/1/296933.html>

Name of the Publication : Indian Express

Date : 30/7/13

IIM Lucknow, Singapore Varsity to work on global education

<http://www.indianexpress.com/news/iiml-signs-mou-with-singapore-varsity/1148586/>

Name of the Publication : India Infoline

Date : 30/7/13

IIM Lucknow, Singapore Varsity to work on global education

<http://www.indiaonline.com/Markets/News/IIM-Lucknow-signs-an-MoU-with-Singapore-Management->

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