

Indian Institute of Management Lucknow

From the Press

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HINDUSTAN TIMES, LUCKNOW TUESCAY, FEBRUARY 10, 2015

IIM-L sets another record with placements

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NEWS DIGEST

US firm scoops IIM-L cream

Deloitte cut away the cream of Indian Institute of Management, Lucknow by hiring highest number of students, 18, the maximum in a batch of 436, and rolling out double-digit salary packages. Last year too, the consulting firm made 18 offers but was the second largest recruiter after Flipkart. E-commerce giant, Amazon took to second slot with 17 offers followed by Star TV recruiting 14 students. P 3

Feb 10 2015 : The Times of India (Lucknow)

US firm scoops IIM-L cream

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Lanknow: Debitte imaged away the cream of Indian Institute of Management, Lacknow by Initing Highest mamber of indents, IR. the intromun is a batch of 450, and tolling that disble-digit solary packages. Lest your too, the consoliting firm mode 18 offers but was the second largest recruiter after Flipkart E-commerce giant. Amount took to accord and with 17 offers followed by Star TV recruiting 14 students.

The other companies to recruit high manders include Barchys, HDPC hards, ADG, Accenture Management Consoliting, BCG, Stopolod, Relance Industries, Semising, McSimory RPMG and Cognitate Bacinese Consulting Stopoles made its maidee visit to IDAT, this sure

Barsling and finance sector made a conselack this sension with Goldman Suchs making the maximum offors. As many as six priceto equity forms cause to the compose and made

TOP PICKS



one offer coch. "HE companies generally do not symme for campus phoements because they don't have enable requirement. This year the highlight." was to see many PECs comming in: salid X236-8.7s placements towns.

Achieving 100% placements, there were 444 offers made by 144 recruitives including 41 new extraints for a furth of 443 ettafents, suid an IDML statement. Among the 41 new recruiters, staless familiars have been form omning from sales and macheting, firanses and e-minimums technic Some of the top firms from the FMCG, consummer goods, telecom sector some Star TV, Alertel, Coler, FFC, Kraft Cadhary P&G, Popul and Vodeline.

In the banking, flexancial services, and invariance (IEPSD) sector, particle picture of firms such as Averadus/Capital, Chibonk, CRISH, Barrian, Development Bank of Singapore Edeletista, Futures Flext, Headurena, Industrial Bards, LAT Finances, Magna Fin Corp. Nonsura, Standard Charterest and Yes Bank arriving others. The major roles were offered in front end investment banking, dobat markets, corporate and wholesale bankling, market sessarch, tooling and uperations.

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Name of the Publication :	Pioneer
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100% placement for IIM-L batch

PLONEER NEWS SERVICE LUCKNOW

A fter successfully placing the largest batch of 489 students (2016 batch) during summer placements 2014, the Indian Institute of Management, Lucknow, achieved 100% placements for its graduating batch (2015). The placements concluded on a high note with a total of 463 offers being made by 144 recruiters, including 43 new ones, for a batch of 453 students.

There have been 93 pre-placement offers (PPO), 163 lateral offers from higher entry placement process (HEPP) and 207 offers from final placements. The number of lateral offers this year was the highest ever and increased by 23% compared to that last year.

Some of the companies that recruited in high numbers were ABG. Accenture Management Consulting, Amazon, Barclays, BCG, Cognizant Business Consulting, Deloitte, HDFC Bank, KPMG, McKinsey, Reliance Industries, Samsung, Snapdeal and Stat TV.

The top segments based on roles offered were sales and marketing (25%), finance (22%), consulting (21%), e-commerce (15%), systems/TT (10%) and general management (7%).

Given the encouraging economic situation, IIM-L attracted diverse roles in the finance domain. The rest of the offers came from domains such as market research, analytics, business development, social media marketing and HR among others.

The major roles were offered in front-end investment banking, global markets, corporate and wholesale banking, market research, trading and operations. The premier management institute attracted four new consulting firms for this year's placements. The general management domain saw participation from companies such as Aditya Birla Group (ABG), JSPL, Mahindra and Mahindra, Reliance Industries and TAS among others. Some of the firms from this sector were Amazon, Appsdaily, Cognizant, Commonfloor, eBay, Flipkart, Google, HCL, Infosys, Magicbricks, MAQ Software, Mindtree, PayTm. Shopchues, Snapdeal, Uber and Wipro.

These firms opened not only IT/Systems profiles but also roles such as business development, supply chain management, product marketing, program manager and analytics among others.

As many as 43 companies hired for the first time from IIM-L with over 60% coming from sales and marketing, finance and e-commerce sectors. Some of the other sectors represented by these firms were consulting, systems/IT, general management, media and automotive. The roles were primarily in sales and marketing, finance and e-commerce.

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Page 5

Name of the Publication : Times of India **Fdition** Lucknow : 15/03/15 Date



WINNERS ALL: Authorse Gost, Indept Kaur Irw, Prestant Nagpa and Noviem Banar (nom left) with their methos at the 29th conversition of IM-Lucknow se Saturday

'Achchhe din' not visible in IIM-L, says JJ Irani

tsha.Jale#timespruap.com

Lucknow: The Prime Miniater may have promised 'achebbe din' but unformmately it's not seen on 134-Lucknow compus, said Jamshed J Irani, chairman of the brand of governors of HM-Lucknew. Irutsi was addressing students at the 20th convocation of the B-5chool en Setunder

"We have a director when is efficient, a great suggester of the cause, but he doesn't want to be a director or continue to he. And he is made to continsee because the 'activitable dan', witten the PM has promised. has not yet reached some of the ministries, hence the delay," anid trani.



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istry of human resource desedoprovers) will (talertimy) because Prof. Dyvi Singh was at the belies of affairs for thyears. am this campan. When he retized in Mirch Lost year, we empieted a smooth changeourr burt it has not yet happoned. So ther 'actichate stor' - as far see we are concerned - are still in "I think they (Onion min-the fature," sold frasil-

Prof Singh retired on March 9. He was, however, given six months' extension after which the interim charge was given to the senior most professor, Rajiv Selvadava

Irani and that they has been some programs in the last few days. "This may be the rewalt of me-dropping lumbs that I FULL COVERAGE: #4

will be addressing the contocotion, and if the achebbe-din do not appear on the horizon, I will be slightly more critical than second." Icani said from the daki. The good terms, he said, is

theithe "was in just rising across the hor inter and the first few rays of warringfri can be seen.

➤'Replies after months', P 4



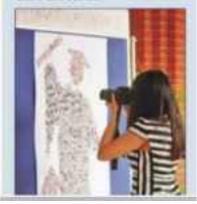
ATTISTIC SIDE | As the convocation pround swelled with desplay sitting or IN THE W chairs and standing des, a shirter of film star Katrina Kaif made by a student manphe the eyes of many 24 who one of the exhibits at the end of the grouest, where visiturs to the campus got to see on work of students. There were area pesters and transers providing information about the rious programment, asserts, activation and extra compular paraphenialia of the Institution

UNTIED THE | Time was nearing for attachants to god draggad in the rides. live up for the coremony to begin. But John was stuck with his tie knot. Unable to work his way around 4 - he always had a tie knothed all year, but it unfied on the convocation day. A function john sought his friend's help who took the Se, burg it around his neck and tied the kent in place

LOVE FOR SELFIES | Selfins were the high ploint at the box 085/619-69179 ang, Today white standing for the group plotte with the faculty, students were been classing softens with they friends. Walting in the sidelines, students were clicking selfus for suide sharing and uploads

STRANGE CONCEPT | In molia, after invertage a boy has to shoulder financial impossibility while the girl has to start having babies. There is nothing we rid will it, aoid I J mani but there is everything wrong in thinking that energy you do that, you have kust opportunity to least in the

COLLAGE 1 If was a treat to the eyes to see a rollage of graduating students being made in the form of a consponien role. Studients, parents stopped by, had a local and clicked photos of the collage mate. "It's a different concept which cought our eyes as soon as we entered the adade blick," Said & parent



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Challenging drawbacks to win

TARS NEWS NETWORK

Lucknow: When Kirti Saxens went up the stage amid the applauding crowd, the wheelchair she sat in became an inspiration for all, Kirti was among one of the 413 students who came out with flying colours at the IIM-L's convocation ceremony.

Eight months prior to joining IIM Lucknow, Kirti Saxena met with an unfortunate accident. A glow sign board fell up on her in her hometown in Madhys. Pradesh, that left her spinal cord damaged. Even though the fructure was fixed, doctors said there was no cure for her impaired spine, advising her to join a rehabilitation centre in Delhi. After spending lour months at the centre, civil engineering studenst Kirti, appeared for CAT, sched-



POWERED BY COURAGE: Kirti Saxena

uled to be held a month later. With the percentile thereof, she got a call from 13 ilMs of which she chose Lucknew, her older siater being in the city.

"My wounds were fresh, but being clase to my sister, my support system was intact. In my initial days, I faced a lot of infrustructural hisnes but the management understood. The night classes that went on till late were a struggle for me to attend, with my injury and probhom. But it was my own struggle and determination to follow the schedule as regular as was possible and in the cod here I am. even though on a wheelchair. I have fought and won over my condition." shared Kirti, who went up the stage amid load applause from all present at the convocation.

The Passing Out Batch Of IIM-L Recalls On Convocation Day The Unforgettable Days And Nights On The Campus

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Name of the Publication : Hindustan Times **Fdition** Lucknow : 15/03/15 Date

IIM-LUCKNOW CONVOCATION IIM-L unable to plan for future'

NO FULL TIME DIFFECT OR: Even best instruments suffer in absence of requilie head, says chairman of brand of government

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Work hard, party harder, say pass-outs

HI Correspondent

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LUCKNOW: Graduating shallouts of Hbl-L on Saturday shared their success mentra: Study hard and party harder.

Novieu Bansal and Inderjot Kaur Brar. recipients of Chairman's Gold Medal and Director's Modal for PGP respectively-said nothing succeeded like success. The two-year stay at IIM-L was immensely satisfying, it has transformed our lifs and turned us into problem solvers.

It was the institute's positive environment that helped students to interact with people coming from diverse places. Mridula Makundan is a Karulite who came from Qotor to study monagement. "In two years, I have made friends among people of most other states. It was a very



After the convocation, it was selfle time for the budding managers. DEEP4K (COP1A/ HT

good exposure for me." she said. K Onnesh of Karnataka visited the campus along with his parents and sister and spont hours taking pictures of various location of the compus. "I'm going to miss all of it. The cantson

culture, the hostel life, friends and everything that defined IIM Lucknow," he said

Another student Mrinmoyee Dos said she would miss the protective environment of the IIM-L campus. "Thimiss all of it:

waking up outly catching up with friends of the canteen, attending classes and doing all the projects together," she said.

The happiness of Vikas Mehrotra's two children knew no bounds as their father's name was called to collect the diploma. Son Priyash and daughter Syn. coptured the moments on their mother's phone.



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Name of the Publication : Hindustan Times **Fdition** : Lucknow : 15/03/15 Date

Thunderous applause for accident survivor

HI Correspondent - Enversident/Informerican

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