

1. Announcement on the Indo-Japan Centre Website - Ōta TOKYO 2026 - TITLE

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Ōta TOKYO 2026: Special Invitation for the IIM Lucknow Community

The Indo-Japan Centre at IIM Lucknow – Noida Campus is pleased to announce a special invitation opportunity for the IIM Lucknow community to attend Ōta TOKYO 2026: DIVE INTO TOKYO, a major Japanese cultural festival taking place on November 28–29, 2026, at Yashobhoomi (IICC), Dwarka, New Delhi.

Through the Centre's existing collaboration with JETRO Delhi, the event organizers have kindly offered 500 complimentary passes for IIM Lucknow students, alumni, and their families, on a first-come, first-served basis.

The festival will feature Japanese pop culture, anime, J-POP, traditional arts, food, and various interactive experiences.

Eligible members of the IIM Lucknow community can obtain registration details and the promotional code through the institution's internal communication channels.

1. Download the official **Ōta LIFE** app:
   - iOS: https://apps.apple.com/in/app/ota-life/id6743555476
   - Android: https://play.google.com/store/apps/details?id=com.otanative.ota
2. Open the app and select "Ōta TOKYO 2026".

kindly attach the link to the blinking sentence (make it clickable)

📖Step-by-step booking guide:
https://www.google.com/url?q=https://drive.google.com/file/d/1U8usFqmK_sYK_sIuj9aZX4qQLx-DON5G/view&source=gmail&ust=1793350307647000&sa=E

🌐Official website:
https://www.google.com/url?q=https://otatokyo.jp/&source=gmail&ust=1793350307647000&sa=E

📸Latest updates:
https://www.google.com/url?q=https://www.instagram.com/ota.tokyo/&source=gmail&ust=1793350307647000&sa=E






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