

IIML NEWSLETTER

Samavaya

VOLUME 38/2
APR-JUN 2025



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EVENTS & ACTIVITIES

IIM Lucknow Welcomes new IPMX batch of 2025

IIM Lucknow welcomed the new cohort of IPMX (International Programme in Management for Executives) and PGPWE (Post Graduate Programme for Working Executives) with an induction ceremony on April 4th 2025. Held at the IIM Lucknow Noida Campus, the event brought together faculty, alumni, and a richly diverse batch of professionals embarking on their transformative journey in management education.





Director, Professor Archana Shukla, welcomed the new batch with a message of purpose and leadership, highlighting the role of young leaders in driving the vision of a developed India. She inspired the cohort to see this journey not just as a personal milestone but as a responsibility to contribute meaningfully to the nation's progress. In his keynote address, Mr. Saurabh Chandra, co-founder and CTO, OneAssist and an IPMX graduate, Class of 2009, addressed the cohort with reflections from his journey. He spoke about the importance of resilience and critical thinking, describing the IIML classroom as a space that challenges individuals to become effective leaders.

The event also featured addresses from Dean (Programmes), Prof. Vikas Srivastava, Dean (Noida Campus), Prof. Ajay Singh, Chairperson (IPMX) Prof. Gaurav Garg, and Chairperson (PGPWE) Prof. Priyatam Anurag, sharing insights on IIM Lucknow's academic vision, the unique positioning of the Noida Campus, and the transformative journey ahead for the new batch.

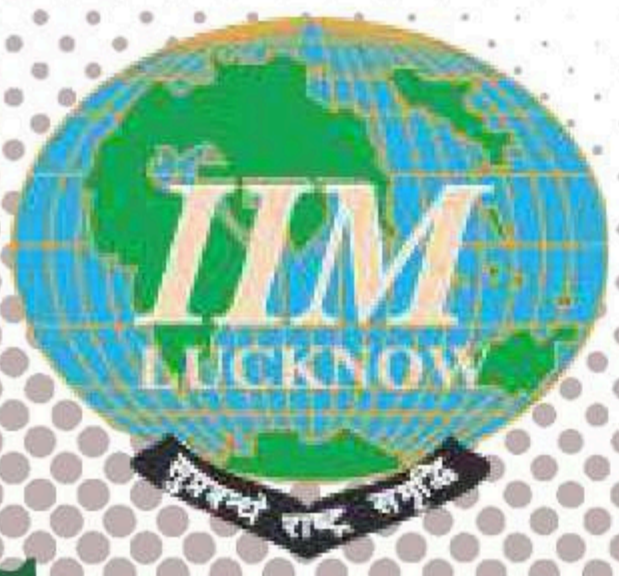


Prof. M.P. Gupta assumes charge as a new Director of IIM Lucknow

IIM Lucknow welcomed Prof. M.P. Gupta, as he officially took charge as the Director of IIM Lucknow, effective April 23rd 2025, succeeding Prof. Archana Shukla.

An accomplished academic, administrator, and thought leader, Prof. Gupta brings over thirty years of experience from premier institutions like IIT Delhi and IIT Roorkee, with pioneering contributions to fields of e-governance and public policy. His vision for IIM Lucknow is rooted in academic excellence, global engagement, and fostering innovation with societal impact.





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World Environment Day at IIM Lucknow

On the occasion of World Environment Day on June 5th 2025, IIM Lucknow organised a tree plantation drive to promote environmental awareness and encourage sustainable practices. Led by Director Professor M.P. Gupta, the initiative saw active participation from Dean Programmes, Prof. Sanjay K. Singh, Dean (Noida Campus), Prof. Ajay Singh, Chief Administrative Officer, Col. Sanjeev Bakshi, and several dedicated staff members. Altogether, 100 saplings of 15 varieties of plants were planted across the Lucknow and Noida campus, demonstrating IIM Lucknow's continued commitment to environmental stewardship.



Yoga Competition at IIM Lucknow

On June 14th, IIM Lucknow celebrated the spirit of wellness and unity through a spirited Yoga Competition, themed "Yoga for One Earth, One Health." The competition drew enthusiastic participation from over 70 individuals across four age categories, including students, faculty, and staff. Prof. Ashutosh Kumar Sinha, Prof. Nishant Uppal, and Prof. Kshitij Awasthi exemplified their dedication to holistic wellness by actively competing in their respective categories.



Participants performed seven asanas, each held for two minutes, embodying balance, strength, and mindfulness. The event began with a warm welcome by Chief Administrative Officer, Col. Sanjeev Bakshi, followed by evaluation from an esteemed jury: Mr. M.C. Shukla (BoG Secretary, IIM Lucknow), Mr. Mukund Goswami (Yog Guru), Prof. Priyanka Rai (Assistant Professor, Department of Yoga, University of Lucknow) & Ms. Ruchi Mishra (Yoga Expert & Researcher, University of Lucknow).





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IIM Lucknow Welcomes the 13th Batch of EFPM Scholars

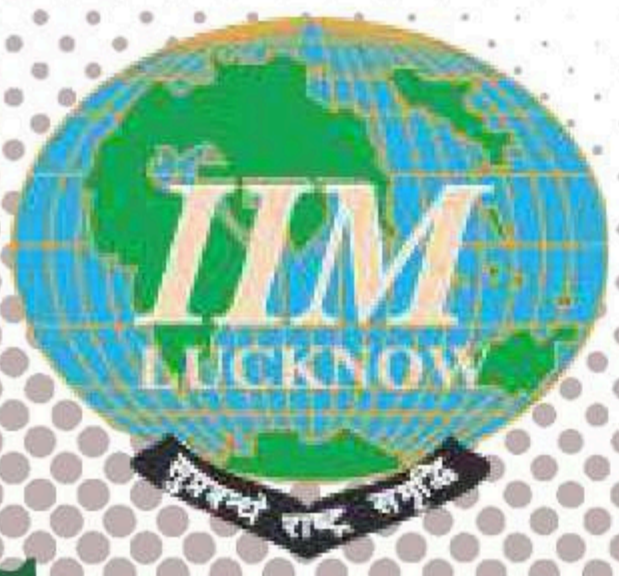


The Executive Fellow Programme in Management (EFPM) at IIM Lucknow began a new chapter as the 13th cohort of scholars embarked on their academic journey. With 18 accomplished professionals, averaging 16 years of industry experience, the batch brought together diverse perspectives from fields such as Marketing, IT & Systems, Strategy, and Business Sustainability.

The induction ceremony featured thought-provoking addresses from alumni Dr Amit Gupta, Chief General Manager (HR Transformation), Indian Oil Corporation Limited, and Dr. Rajesh Premchandran, Director of Engineering & India Site Leader, Roku, sharing insights on navigating the research journey and contributing meaningfully to academia and practice.

IIM Lucknow remains committed to fostering a community of scholar-leaders driving impactful, practice-oriented research.





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IIM Lucknow welcomes the 33rd DGMP batch

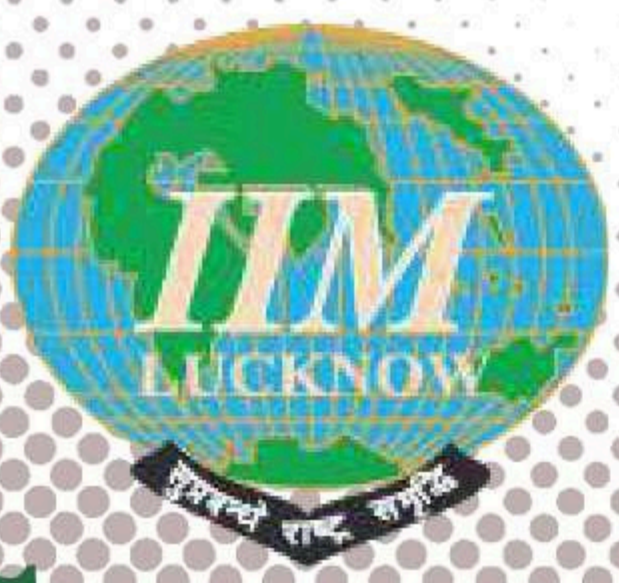
The 33rd batch of the General Management Programme for Defence Officers (DGMP) was welcomed at IIM Lucknow, with 37 distinguished officers embarking on their transition from military service to corporate leadership.

The induction ceremony was graced by Brig. Bikram Heeru, ADG, Directorate Resettlement Zone (Central), and Lt. Col. Prashant Mishra, Joint Director, Training, who shared valuable insights and words of encouragement with the new cohort.

The programme was led by Programme Directors Prof. Rajesh Aithal and Prof. Seshadev Sahoo, equipping participants with a strong foundation in contemporary management practices.

MDP Chairperson, Prof. Madhumita Chakraborty, also addressed the cohort, highlighting the value of their unique experiences and the significance of bridging the worlds of defence and management.





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International Yoga Day



On June 21st 2025, IIM Lucknow celebrated the International Day of Yoga with a vibrant gathering, where over 200 community members performed 20 asanas in unison, reflecting the spirit of health and harmony.

The event was graced by Dean Faculty, Prof. Sanjeet Singh, along with Prof. Ashutosh Kumar Sinha, Prof. Pankaj Kumar, Prof. Omkarprasad Vaidya, Chairperson (FPM, EFPM), Prof. Pushpendra Priyadarshi, Prof. Arvind Shroff, Prof. Kritibardhan Gupta, and Chief Administrative Officer, Col. Sanjeev Bakhshi. Prof. Sanjeet emphasized yoga's role in enhancing well-being and encouraged its regular practice.

Special guests included Mr. Manoj Kumar Saxena (Regional Head, Central Bank of India), Mr. Sreekesh P. (Retail Branch Banking Head – North, Axis Bank), and Mr. Anil Kumar (GM, SBI Lucknow & Bareilly), who joined as event partners. The winners of the Yoga Day Competition were also announced and felicitated during the ceremony.





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IIM Lucknow inducted the new PGP, ABM and FPM batches

On June 25th 2025, IIM Lucknow inaugurated the Induction Program for the incoming PGP, ABM, PGPSM, and PhD cohorts, marking the beginning of an academic and personal journey for 643 students.

The inaugural session featured distinguished faculty and alumni, including Chief Guest Mr. Ananth Narayan, Whole Time Member at SEBI and alumnus of the 1993 batch. In his keynote, Mr. Narayan reflected on the friendships and values shaped at IIM Lucknow, urging students to stay grounded, embrace change, and lead with integrity. "The scoreboard that matters is the one you keep inside you," he reminded the audience



Program Chairs—Prof. Alok Dixit (PGP), Prof. Dipti Gupta (PGPSM), Prof. Pushpendra Priyadarshi (PhD), and Prof. Devshish Das Gupta (Student Affairs)—offered insights into academic discipline and the opportunities ahead. Prof. Sanjeet Singh, Dean (Faculty), emphasized building community and mutual support, while Prof. Sanjay K. Singh, Dean (Programmes), highlighted IIM Lucknow's legacy of holistic education and value-based leadership.





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DGMP Valedictory Ceremony at IIM Lucknow

On June 27th 2025, The 32nd batch of the Defence General Management Programme (DGMP) concluded their journey with a valedictory ceremony that celebrated their dedication, discipline, and growth. The occasion was marked by the presence of MDP Chairperson, Prof. Madhumita Chakraborty, Prof. Suresh K. Jakhar, and Prof. Rakesh V., Programme Directors; along with Brig. Bikram Heeru, (ADG, Directorate Resettlement Zone - Central); and Lt Col. Prashant Mishra (Joint Director, Training).



Addressing the cohort, Prof. Madhumita Chakraborty shared heartfelt congratulations to the 32nd batch of DGMP cohorts for completing their course with dedication, discipline, and curiosity that enriched our classrooms. She said, “It's been a privilege to engage with such distinguished professionals. Carry this learning forward with pride and purpose.”





IIML COMMUNITY ACHIEVEMENTS



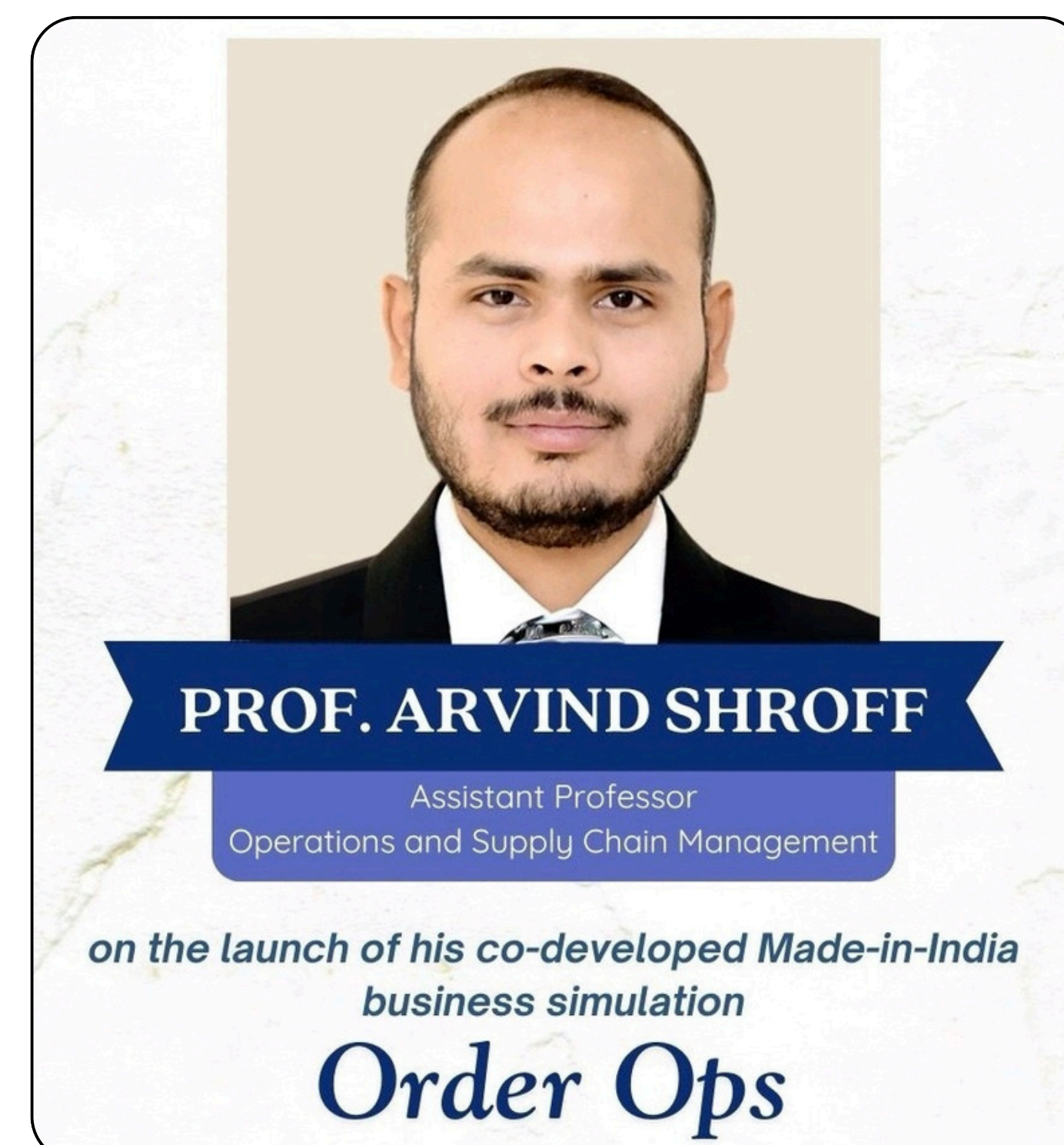
Mr. Manish Gupta, esteemed alumnus, PGDM, Batch of 2000, IIM Lucknow, was appointed as President and Managing Director of Dell Technologies



Mr. Sumit Dhingra, distinguished alumnus, PGDM, Batch of 2003, IIM Lucknow, was appointed as CEO and Country Director of BESTSELLER.



Prof. Sanjay K. Singh, Professor, Economics and Business Environment, IIM Lucknow, on receiving the Springer Nature Editorial Contribution Award 2025.



Prof. Arvind Shroff, Assistant Professor, Operations and Supply Chain Management, IIM Lucknow, launched his co-developed Made-in-India business simulation 'Order Ops', designed to reflect real-world challenges.



IIML COMMUNITY ACHIEVEMENTS

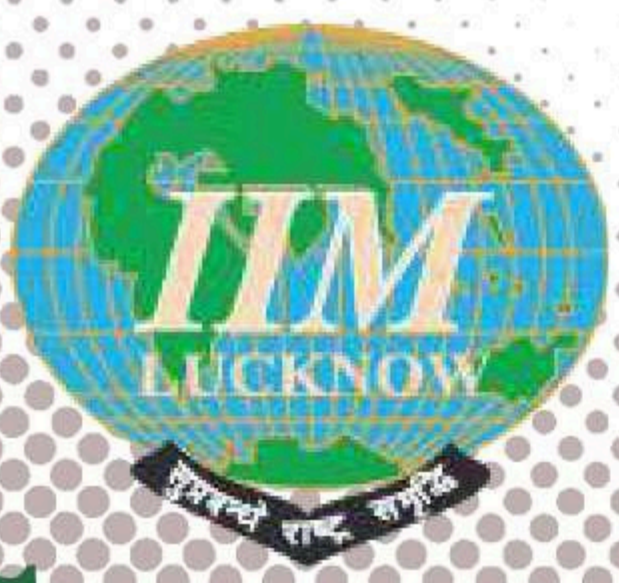


Mr. Gaurav Siddharth, IPMX Student, Batch of 2024-25, and Mr. Rajesh Tanwar, PGPSM Student, Batch of 2024-26, IIM Lucknow, secured 1st position in the national-level case competition "Nitikaar 2025: The Financial Literacy Colloquy," organized by Shri Ram College of Commerce, Delhi University. Competing against 781 teams from top B-schools across India, their exceptional performance showcases their strategic thinking and financial expertise

Mr. Gaurav Siddharth and Mr. Siddharth Ahluwalia, IPMX students, secured 2nd position at Anthropos (K)apital 2025, a premier national-level competition organized by Shri Ram College of Commerce (SRCC), Delhi University. With over 1500+ registrations, the competition pushed participants to navigate high-stakes, real-world case scenarios, from managing media crises to making critical hiring and anti-corruption decisions.

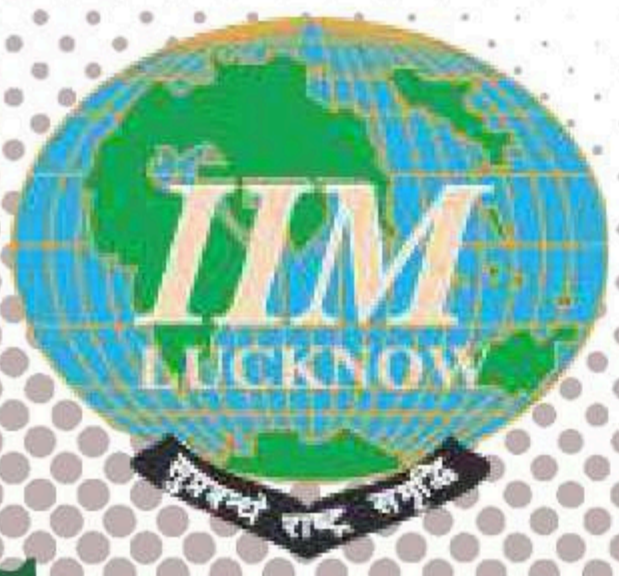


Mr. Gaurav Siddharth, IPMX Student, IIM Lucknow, secured 2nd position at the Prayagraj Startup Summit 2.0 (Mahakumbh Edition) held at MNNIT Allahabad. The summit brought together a dynamic mix of startups, investors, VCs, corporate leaders, and policymakers to foster entrepreneurship and innovation.



FACULTY PUBLICATIONS

Area	Authors/ Co-authors	Title of the publication and journal
Marketing	Prof. Anirban Chakraborty	Co-authored Paper-Influence of Avitourism Experience in Developing Environmentally Responsible Behaviour in <i>Tourism Recreation Research</i> (ABDC A)
		Co-authored Paper-From Ownership to Access: Resistance Towards Shared Consumption in <i>International Journal of Consumer Studies</i> (ABDC A)
		Co-authored Paper-Why and When Consumers Post Complaint Messages on Social Media? Conceptualizing Social Voice as a Distinct Complaining Behaviour in the <i>British Journal of Management</i> (ABDC A)
	Prof. Sushant Kumar	Co-authored Paper-Role of greenwashing in influencing brand attitude and consumption: Identifying sustainable business strategies in <i>Business, Strategy and the Environment</i> (ABDC A)
Operations Management	Prof. Himanshu Rathore and Prof. Suresh K. Jakhar	Co-authored Paper-Do supply chain managers 'play to the gallery' in the metaverse? A Public Self-awareness View in <i>The International Journal of Logistics Management</i> (ABCD A)
	Prof. Suresh K. Jakhar, Professor, Prof. Krishna Balodi & Ms. Sagnika Datta (PhD Scholar),	Co-authored Paper-Assessing Critical Success Factors for Industry 4.0-Enabled Circular Startups: A Fuzzy AHP-DEMATEL Approach in <i>Business Strategy and the Environment</i> (ABDC A)
	Prof Divya Chaudhary	Co-authored Paper-Transitioning to Circular Economy in Agriculture Sector: An Extended Institutional Theory and Stakeholder Perspective in <i>Business Strategy and the Environment</i> (ABCD A)
Economics and Business Environment	Prof. Debdatta Pal	Do political elites capture crop insurance? Evidence from Indian agricultural households in <i>Public Choice</i> (ABDC A)
		Case-Ratnagiri Alphonso Orchard: Bayesian Decision Analysis in <i>Top 10 Best-Selling Cases of Ivey Publishing</i>
Strategic Management	Prof Sabyasachi Sinha	Co - authored Case-HCL Technologies: Driving Innovation Through Ecosystem Innovation Platform in <i>Top 10 Best-Selling Cases of Ivey Publishing in the Strategy discipline for the year 2024-25</i>
Human Resource Management	Prof . Nishant Uppal	Co-authored Paper-Silence of Observers of Unethical Pro-Organizational Behavior-Role of Consensus Estimation in <i>Journal of Organizational Behavior</i> (ABDC A*)



FACULTY PUBLICATIONS

Decision Sciences	Prof. Shalabh Singh	Drone-assisted delivery optimization: Balancing time and cost with multiple truck routes for efficient service in <i>Computers & Industrial Engineering (ABDC-A)</i>
Communication	Prof Payal Mehra	Co-authored Paper- Quality of patient-physician intercultural communication in healthcare tourism and medical interview experiences at an Indian hospital in <i>International Journal of Health Care Quality Assurance</i>
		Co-authored Paper-Cultural Competence in Medical Tourism: Applying Communication Accommodation Theory to Improve Doctor-Patient Communication and Medical Tourism Prospects in India in <i>International Journal of Hospitality & Tourism Systems</i> .
	Prof Payal Mehra & Mr. Rishabh Chauhan (Phd. scholar)	Co-authored Paper- Abstract or concrete language style? How chatbots of online travel agencies should apologize to customers in <i>Asia Pacific Journal of Tourism Research</i> (ABDC A)





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DIRECTOR - IIM LUCKNOW



Prof. M. P. Gupta

DEANS - IIM LUCKNOW



Prof. Sanjeet Singh

Dean - Faculty



Prof. Sanjay Kumar Singh

Dean - Programmes



Prof. Sushil Kumar

Dean - Infrastructure



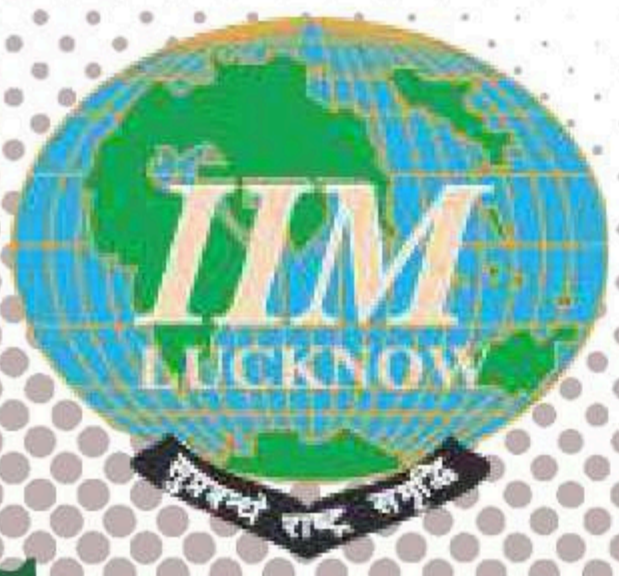
Prof. Sanjeev Kapoor

Dean - Research



Prof. Ajay Singh

Dean - Noida Campus



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TASK-CHAIRPERSON (NOIDA CAMPUS)



Prof. Priyatam Anurag
Chairperson, PGPWE



Prof. Dipti Gupta
Chairperson, PGP-SM



Prof. Gaurav Garg
Chairperson, IPMX



Prof. S. Venkataramanaiah
Chairperson, Admissions
(IPMX, PGPWE & EFPM)



Prof. Ranjan Kumar
Chairperson, Career
Development Services



Prof. Priyanshu Gupta
Chairperson, Student
Affairs



Prof. Chandan Sharma
Chairperson, EFPM



Prof. V.S. Prakash Attili
Chairperson, CAC

TASK-CHAIRPERSON (LUCKNOW CAMPUS)



Prof. Alok Dixit
Chairperson, PGP



Prof. Madhumita Chakraborty
Chairperson, MDP



Prof. Pushpendra Priyadarshi
Chairperson, FPM



Prof. Krishna Chandra Balodi
Chairperson, Admissions



Prof. Devashish Das Gupta
Chairperson, Student
Affairs



Prof. Prem Prakash Dewani
Chairperson, Placement



Prof. Shalabh Singh
Chairperson,
International
Accreditation and
Ranking



Prof. Payal Mehra
Chairperson, Corporate
Communication and
Media Relations



Prof. Rajesh K Aithal
Chairperson, Alumni
Affairs



Prof. Sanjeev Kapoor
Chairperson, CFAM





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NEW JOINING (FACULTY MEMBERS)



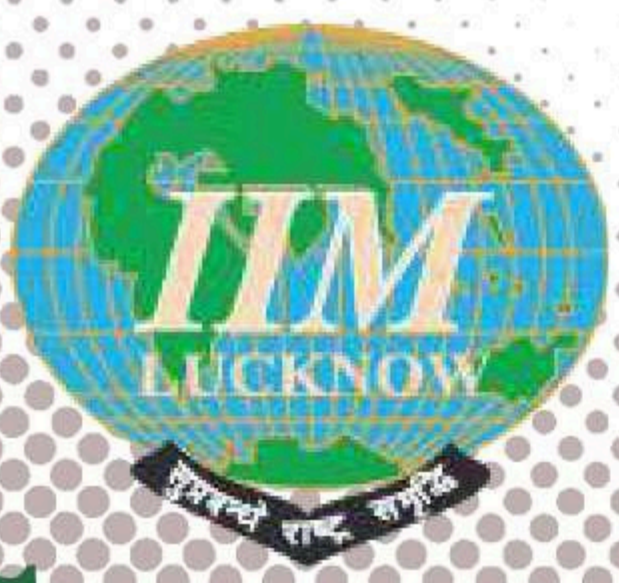
Dr. Sumant Kumar Biswas
Asst. Professor (Gr. I)
D.O.J - 19 May 2025
Area - Human Resource Management

SUPERANNUATION (FACULTY MEMBERS)



Dr. Archana Shukla
Professor
D.O.R- 30th June 2025
Area - Human Resource Management





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NEW JOINING (NON- FACULTY MEMBERS) (APR-JUN 2025)

S no.	Name	Designation	Date of Joining
1	Ashish Jaggal	Administrative Officer	02-Apr-25
2	Maneesh Kumar Mehra	Assistant	16-Apr-25
3	Rahul Kumar	Junior Assistant Grade-I	21-May-25
4	Akshit Singh Tomar	Junior Assistant Grade-I	28-May-25

SUPERANNUATION (APR-JUN 2025)

S no.	Name	Designation	Date of Retirement
2	George T U	Sr. Administrative Officer	30-Apr-25
5	Rashtrapal Gajbhiye	Sr. Stenographer Grade-I	30-Jun-25





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IN THE NEWS

- **IIM-Lucknow begins new academic session; 49.30% non-engineering students**
<https://indianexpress.com/article/education/iim-lucknow-begins-new-academic-year-10085514/>
- **IIM Lucknow and JK Organisation Host Prestigious Leadership Awards, Honouring India's Changemakers**
<https://www.tribuneindia.com/news/business/iim-lucknow-and-jk-organisation-host-prestigious-leadership-awards-honouring-indias-changemakers/>
- **Publicise findings of study on Mahakumbh: U.P. CM to IIML director**
<https://www.hindustantimes.com/cities/lucknow-news/publicise-findings-of-study-on-mahakumbh-u-p-cm-to-iiml-director-101747503331069.html>
- **Birdwatching fosters environmental awareness and responsible behaviour: IIM Lucknow Report**
<https://www.knocksense.com/lucknow/birdwatching-fosters-environmental-awareness-and-responsible-behaviour-iim-lucknow-report>
- **IIM Lucknow & Emeritus Commence 'Chief Human Resources Officer (CHRO) Programme' Empowering HR Professionals**
<https://www.businesswireindia.com/iim-lucknow-and-emeritus-commence-chief-human-resources-officer-chro-programme-empowering-hr-professionals-to-drive-organisational-growth-94225.html>
- **CRCL (Central Revenues Control Laboratory) signed a Memorandum of Understanding (MoU) with IIM Lucknow for mandatory management training of 76 Group A officers**
[http://www.crcl.gov.in/WriteReadData/News/202504301107264849423IIMLucknow\(1\).pdf](http://www.crcl.gov.in/WriteReadData/News/202504301107264849423IIMLucknow(1).pdf)



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