



IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024



EVENTS & ACTIVITIES

IN THIS ISSUE

- EVENTS & ACTIVITIES
- FACULTY PUBLICATIONS
- ACHIEVEMENT
- IIML COMMUNITY
- IN NEWS

IPMX and PGPWE Orientation

IIM Lucknow welcomed its 17th IPMX and 20th PGPWE cohorts through a comprehensive two-day orientation program. This event brought together our esteemed community, including Mr. Alok Arora, Managing Director of Serrala, Pune, who served as the Chief Guest, alongside key faculty members such as Prof. Archana Shukla, Director of IIM Lucknow, and other distinguished deans and chairpersons. The orientation was a meaningful opportunity for the new students to engage with the values that define our institute, guided by insights from both the faculty and Mr. Arora, who emphasized the importance of integrity and ethics in their professional journey.





IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024

Roundtable on Climate Finance by Centre for Business Sustainability

IIM Lucknow's Centre for Business Sustainability (CBS) convened a significant roundtable discussion on climate finance on 16 April, in collaboration with the Reserve Bank Innovation Hub (RBIH) as part of RBIH's 'Prakruti' project. The event was inaugurated by Mr. Rajesh Bansal, CEO of RBIH, alongside Prof. Vikas Srivastava, Dean Programmes at IIM Lucknow, with introductory remarks from Ranjeet Rane, Programme Coordinator at RBIH, and Prof. Kaushik Ranjan Bandyopadhyay, Chairperson of CBS, IIM Lucknow.

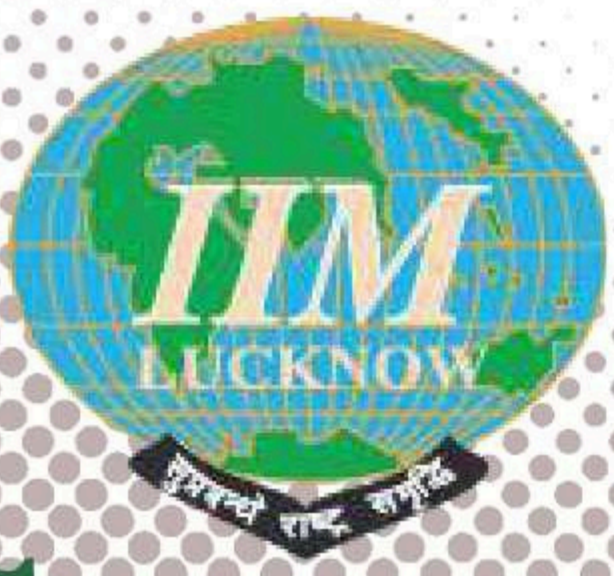
The roundtable gathered prominent financial institutions such as State Bank of India, Axis Bank, and Tata Capital, along with key think tanks and advisors from Climate Policy Initiative, AuctusESG, and the Oxford Sustainable Finance Initiative, among others. Discussions focused on evaluating the preparedness of financial institutions to address the impact of climate change and exploring technological innovations to navigate these challenges effectively. The event underscored the critical role of climate finance in driving sustainable development in India.



EFMD India Symposium



The institute proudly hosted the EFMD India Symposium, centered on the theme 'Beyond Borders: Elevating the Visibility of Indian Business Schools through EFMD Global Accreditation.' The symposium aimed to foster a global perspective on management education, highlighting the importance of achieving EFMD accreditation to enhance the international standing of Indian business schools. Through this event, IIM Lucknow reinforced its commitment to propelling Indian management education onto the global stage, facilitating discussions on best practices, accreditation standards, and the broader impact of global recognition in driving academic and institutional excellence.



IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024

LIST OF MEDAL WINNERS

38th Convocation

Chairman's Gold Medal (PGP)	Abhishek Mittal
Director's Medal (PGP)	Deeksha Khatwani
PGP Chairman's Medal (PGP)	Bismita Sahoo
Hari Shankar Singhania Medal for Best All-Rounder (PGP)	Sohini Sau
Chairman's Gold Medal (PGPSM)	Sushobit Malik
Chairman's Gold Medal (IPMX)	Aishwarya Kumar
Director's Medal (IPMX)	Munish Kanna
Chairman's Gold Medal (PGPWE)	Rashmi Mittal





IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024

SPIC MACAY



IIM Lucknow, on 15th May, welcomed Prof. Kiran Seth, the esteemed founder of SPIC MACAY and Padma Shri awardee, along with Mr. Pradip Narain, coordinator of the SPIC MACAY Lucknow Chapter. This gathering reaffirmed IIM Lucknow's deep commitment to the SPIC MACAY movement, which aims to immerse students and community members in the rich tapestry of Indian classical arts, yoga, meditation, and cultural heritage. The meeting was led by Prof. Archana Shukla, Director of IIM Lucknow, alongside Prof. Vikas Srivastava, Dean Programmes, Dr. Priyanka Sharma, Student Affairs Chairperson, and Prof. Sushil Kumar. The group discussed various program formats that could be implemented at IIM Lucknow under the SPIC MACAY banner, with the goal of increasing community engagement and participation, further integrating Indian cultural traditions into campus life.

Environmental Sustainability Report

On 22nd May, IIM Lucknow released its first comprehensive environmental sustainability report, detailing resource footprints and greenhouse gas (GHG) emissions across its Lucknow and Noida campuses. Prepared by The Energy and Resources Institute (TERI) under the Centre for Business Sustainability (CBS), this report marks a significant step in the institute's commitment to environmental stewardship. Led by Prof. Kaushik Ranjan Bandyopadhyay and Prof. Dipti Gupta, and guided by Prof. Archana Shukla, Director, and Prof. Vikas Srivastava, Dean Programmes, this initiative sets the stage for targeted efforts to reduce environmental impact and align with Sustainable Development Goals (SDGs). IIM Lucknow, known for its diverse ecosystem and the pioneering Post Graduate Programme in Sustainable Management (PGPSM), continues to integrate ecological responsibility into its academic and operational practices, furthering its commitment to a sustainable future.





IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024

World Environment Day

The institute on 5th June observed World Environment Day with a tree plantation drive on campus, underscoring its commitment to environmental sustainability. Led by Prof. Archana Shukla, Director, along with faculty, staff, and community members, the event aimed to enhance the campus's green cover. This initiative reflects the institute's dedication to advancing sustainable practices and fostering ecological awareness within the community.



World Blood Donor Day

On 14th June, King George's Medic Unit honored IIM Lucknow for its contributions to regular blood donation camps. Guided by Prof. Archana Shukla, Director, and supported by Dr. S.P. Singh, the Student Affairs office and the Bhavishya student team, the institute successfully conducted several blood donation drives in collaboration with KGMU all through the year. Prof. Priyanka Sharma, Chairperson of Student Affairs, received the award from Smt. Anandiben Patel, Hon'ble Governor of Uttar Pradesh, in the presence of other dignitaries.





IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024

International Yoga Day



International Yoga Day was celebrated by the institute on 21st June with the theme 'Yoga for Self and Society,' providing a serene environment for participants to focus on their well-being. Prof. Archana Shukla, Director, emphasized the benefits of yoga for holistic health and inner peace. The institute also hosted a Yoga Competition on 15th June under the theme 'Yoga for Women Empowerment,' recognizing outstanding performances, and organized daily Yoga Practice Sessions from 15th May to 20th June, promoting a healthier campus environment.

Symposium on Atmanirbhar Pensioned Society for a Viksit Bharat

The institute hosted a groundbreaking symposium on 'Atmanirbhar Pensioned Society for a Viksit Bharat' on 22nd June 2024 at the Noida Campus, in collaboration with the Pension Fund Regulatory and Development Authority (PFRDA). This event brought together notable dignitaries such as Dr. Deepak Mohanty, Chairperson of PFRDA, and Dr. Vivek Joshi, Secretary (FS) of the Ministry of Finance, along with senior leadership from IIM Lucknow.

Key sessions included dynamic panel discussions on themes like pension product adequacy, pension fund investments, and financial literacy, with contributions from experts like Prof. Mukul G. Asher and Sh. Nilesh Shah. The symposium was a significant milestone in discussing policy recommendations for a robust pension system in India.



IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024



Induction Program for the new PGP, ABM and FPM batches

On 24th June, IIM Lucknow welcomed its 40th PGP, 21st ABM, 10th PGPSM and 25th FPM batches with a comprehensive three-day induction program. The event introduced students to the institute's culture, academic rigor, and growth opportunities. Key figures included Shri Munish Sharda, Executive Director of Axis Bank, as the Chief Guest, alongside Prof. Archana Shukla, Director, and other distinguished faculty. Shri Sharda emphasized six leadership principles, while Prof. Shukla and Prof. Vikas Srivastava encouraged students to embrace growth, lifelong learning, and personal development, setting an inspiring tone for their academic journey.



Roundtable Discussion by Centre for Public Policy



On 25th June, IIM Lucknow's Centre for Public Policy hosted a roundtable discussion on the Education Sector Vision under the Viksit Bharat@2047 initiative. The event featured two panels addressing key issues: the challenges in primary and secondary education, and the skilling landscape in India.

Notable panelists included Dr. B.S. Rishikesh from Azim Premji University and Ms. Vandana Bhari from CIFF. The discussions, moderated by IIM Lucknow faculty members, explored technology's role in education and skilling, attracting a diverse audience of students, educators, and industry representatives and fostering insightful exchanges on the future of education in India.

Valedictory Ceremony of DGMP

IIM Lucknow successfully concluded the 29th batch of the Defence General Management Programme (DGMP) for Defence Officers. The valedictory ceremony for the 55 participants was held on campus, with Prof. Archana Shukla, Director of IIM Lucknow, and dignitaries from DGR Central Command Lucknow Zone, led by Lt. Gen. Mukesh Chadha, SM, VSM COS HQ Central Command, in attendance.

Programme Directors Prof. Ajay K Garg and Prof. Priyanka Sharma bid farewell to the participants, extending their best wishes for the officers' future endeavors.





IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

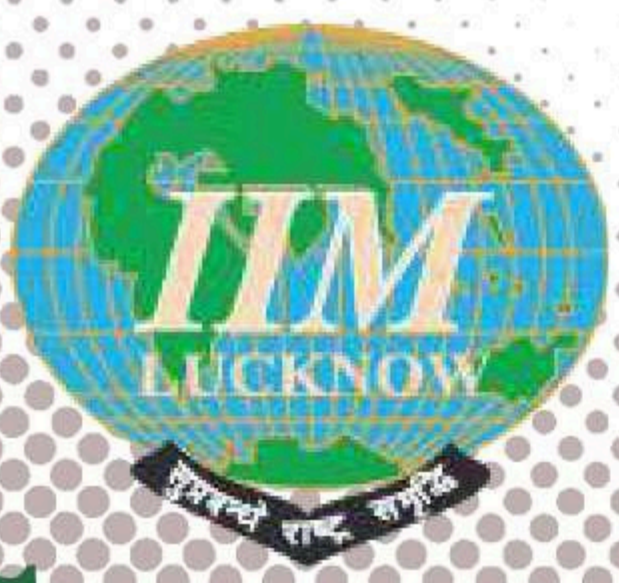
APRIL-JUNE 2024

Inauguration of 12th Batch of Executive Fellow Programme in Management (EFPM)

The institute inaugurated the 12th batch of the Executive Fellow Programme in Management (EFPM) on 29th June 2024. The new cohort includes senior executives from diverse sectors such as IT, Agribusiness, Management Consulting, Data Analytics, Sports Marketing, and Automotive, with an impressive average of 16 years of professional experience. The batch features distinguished alumni from top institutions, including IIM Lucknow, IIM Ahmedabad, IIM Calcutta, IIM Kozhikode, FMS Delhi, and XLRI Jamshedpur.

During the ceremony, Prof. Archana Shukla, Director of IIM Lucknow, emphasized the importance of rigor, focus, and discipline for success in the programme. Alumni from previous batches also shared their experiences, offering valuable guidance to the new participants.





FACULTY PUBLICATIONS

Area	Faculty	Title & Journal
Agribusiness Management	Prof- Sanjeev Kapoor, Prof Neeraj Singh	Agtech Platforms: Complementors and Value Propositions in <i>Technology Analysis & Strategic Management</i> . (ABDC)
Business Environment	Prof. Chandan Sharma, Pragati Priya (Doctoral Student)	On transmission channels of energy prices and monetary policy shocks to household consumption: Evidence from India, in <i>Energy Economics</i> [ABDC - A*, JIF, 2023 - 13.6 Rank#1 (Economics)]
Business Sustainability	Prof. Priyanshu Gupta	Can Social Mobilizations Democratize Forest Governance? The “Making” and “Unmaking” of India’s Forest Rights Act in <i>Journal of Forest Economics</i>
Communications	Prof. Medha Bakhshi	Managing Uncertainties in Technology-Mediated Communication: A Qualitative Study of Business Students’ Perception of Emoji/Emoticon Usage in a Business Context in <i>IEEE Transactions on Professional Communication</i>
Human Resource Management	Prof. Anjali Bansal	Leaders’ knowledge systems in strategizing communication in high-uncertain and low-uncertain crises: balancing operational and relational outcomes in <i>Journal of Knowledge Management</i>
	Prof. Nishant Uppal	The curvilinear relationship between moral identity and unethical pro-organizational behaviour: moderating role of organizational identification in <i>International Journal of Manpower</i>
Marketing	Prof. Devashish Das Gupta	Crisis Driven Innovations in Marketing in <i>Industrial Marketing Management</i> (ABDC A*)
	Prof. Moutusy Maiti, Prof. Anirban Chakraborty, Vaishali Sangwan (Ph.D. Scholar)	From discomfort to desirable: The effect of embarrassment on prosocial consumption in <i>Psychology and Marketing</i> (ABS: 3, ABDC: A)
	Prof. Moutusy Maiti, Dr. Atul Prashar (EFPM Scholar)	Building employee commitment through internal branding meta-analytic study in <i>European Journal of Marketing</i> (ABDC A*)
	Prof. Sushant Kumar	What drives new luxury consumption? Application of schema congruity theory and heuristic systematic framework in <i>Asia Pacific Journal of Marketing and Logistics</i> (ABDC-A)
Strategic Management	Prof. Sabyasachi Sinha	Accelerating start-ups’ leap to unicorns: the role of founders’ ambidextrous orientation in <i>International Journal of Entrepreneurial Behavior & Research</i> (ABS 3 (Category A))



ACHIEVEMENTS

KHODE SAMEER PRAKASH, an alumnus from PGP batch of 2013 has secured UPSC Rank 42

Sameer Prakash Khode, an alum of IIM Lucknow and a chemical engineer from VNIT, secured AIR 42 in the UPSC Civil Services Examination, becoming Maharashtra's topper. Currently employed with Indian Railways in Raipur, Khode achieved this success in his fifth attempt. Prior to joining the Ministry of Railways, he worked in the corporate sector for seven years.

संस्थान की राजभाषा पत्रिका "पलाश" एवं हिंदी अनुभाग को लखनऊ नगर राजभाषा कार्यान्वयन समिति द्वारा राजभाषा कार्यान्वयन में उत्कृष्ट योगदान के लिए सम्मानित किया गया



Mr. Shanmuganathan Nagasundaram (Alumni Batch of 1996-98)

Our Alumnus Mr. Shanmuganathan Nagasundaram has written a book on the US Dollar titled "RIP USD: 1971-202X ...and the Way Forward". It is available on Amazon worldwide and in some physical stores in India as well. The book starts from the basics of money, interest rates, and inflation to explain the imminent threat of a collapse in the purchasing power of the US Dollar. The foreword to the book has been written by two renowned economists - Doug Casey and Dr. Marc Faber. Snippets of the foreword are included on the back cover of the book. The book launch happened on June 28th at New Delhi.





IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2
APRIL-JUNE 2024

IIML COMMUNITY

Superannuation

S. No	Name of the Faculty Member	Designation	Department/Area
1	Prof Shailendra Singh	Professor	Human resource Management

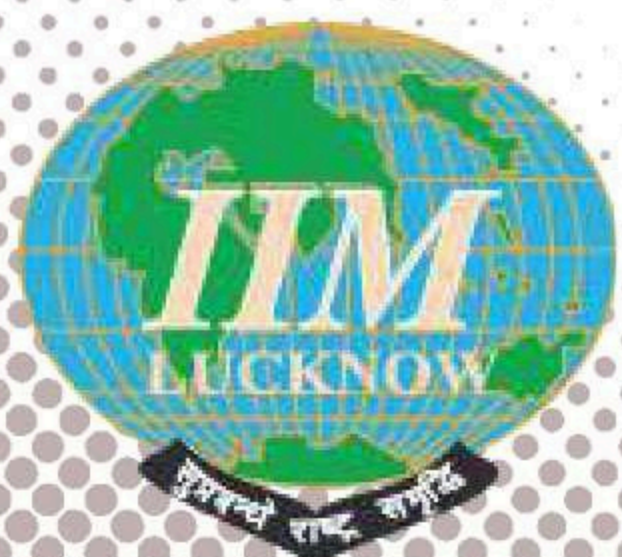
NON-FACULTY MEMBERS

New members

S. No.	Name	Designation	Date of Joining
1	Anand Kumar Seth	Administrative Officer	29-Apl-24
2	Rahul Bhat	Administrative Officer	10-May-24
3	Raj singh	Administrative Officer	24-Jun-24

Superannuation/ Resignation-

S. No.	Name	Designation	Date of Retirement
1	Harjeet Singh	AC Operator-cum-Mechanic Grade-1 (Upgd.)	31-05-2024 (Retired)
2	Suchitra Bhatnagar	Administrative Officer	14-06-2024 (Resigned)
3	Apender Singh Dugtal	Assistant	18-06-2024 (Resigned)



IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 2

APRIL-JUNE 2024

IN THE NEWS

News Links

IIM Lucknow study reveals Agtech platforms' role in digitising Indian agriculture.

- <https://www.indiatoday.in/education-today/news/story/iim-lucknow-study-reveals-agtech-platforms-role-in-digitising-indian-agriculture-2524621-2024-04-08>

मंदी के दौर में भी इस इंस्टीट्यूट में रिकॉर्ड तोड़ प्लेसमेंट, एक छात्र को मिला 1.23 करोड़ का पैकेज |

- <https://hindi.news18.com/news/career/students-from-this-iim-management-institute-of-lucknow-get-a-package-worth-crores-during-placement-8228873.html>

Bankers must factor in climate risk in farm loans.

- <https://www.thehindubusinessline.com/opinion/bankers-must-factor-in-climate-risk-in-farm-loans/article68095287.ece>

IIM Lucknow unveils strategies for effective crisis communication.

- <https://www.indiatoday.in/education-today/news/story/iim-lucknow-unveils-strategies-for-effective-crisis-communication-2544262-2024-05-27>

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