



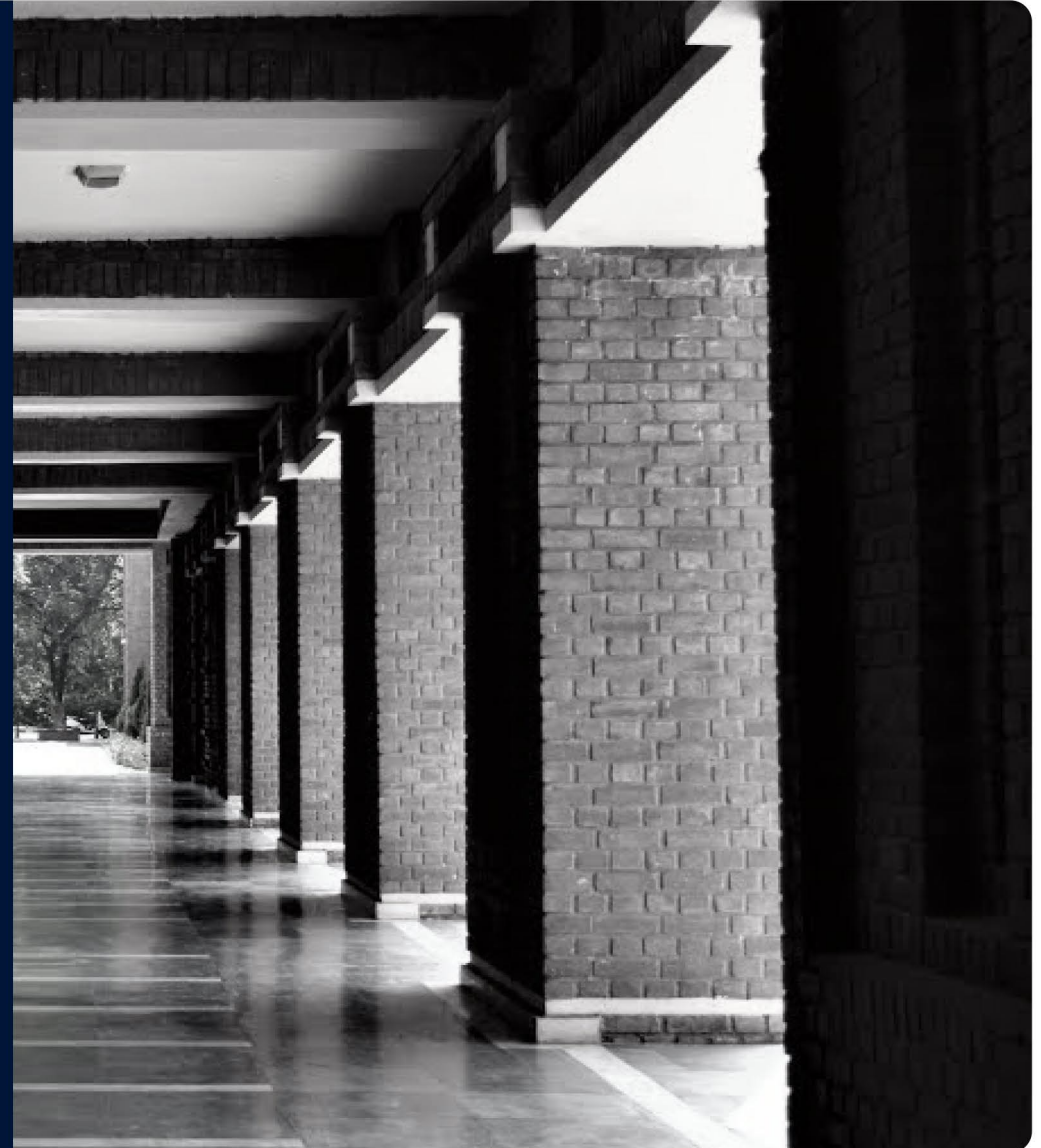
INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



**FINAL PLACEMENT REPORT
BATCH OF 2021-23**

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IIM Lucknow concluded its Final Placements for the Batch of PGP37 and ABM18. The Institute secured 100% placements for the largest batch in the history of its 37-year legacy, securing 632 offers for 556 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Sales & Marketing, Operations & Retail E-Commerce with top recruiters from across the globe.

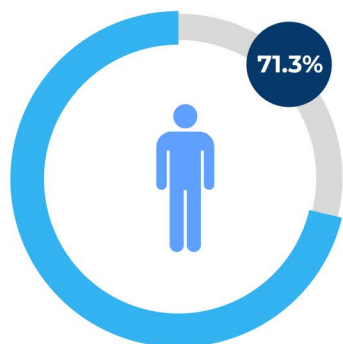
IIM Lucknow successfully achieved the highest ever average and median CTC of 32.23 lacs per annum and 30 lacs per annum respectively, with the highest domestic and international CTC reaching 1 cr per annum and 65 lacs per annum respectively.

A sizeable number of legacy recruiters from within the country and across the globe along with new recruiters offering diverse job profiles conducted their recruitment process successfully. Despite the current state of economy, the placement drive was made a huge success by the relentless support of the recruiters and the placement teams, making it the best placements with more than 200 recruiters participating in the Final Placement Process.



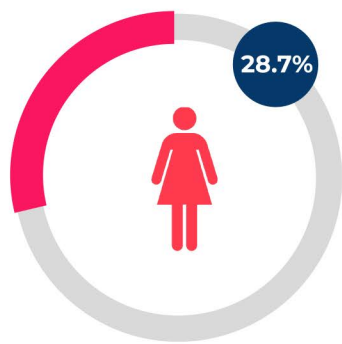


GENDER DIVERSITY



407/571

Male students



164/571

Female students

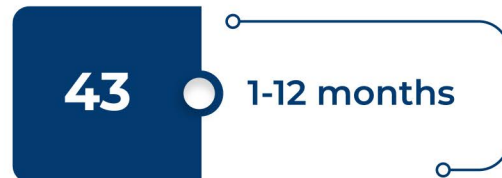
EDUCATIONAL BACKGROUND



PROFESSIONAL QUALIFICATIONS

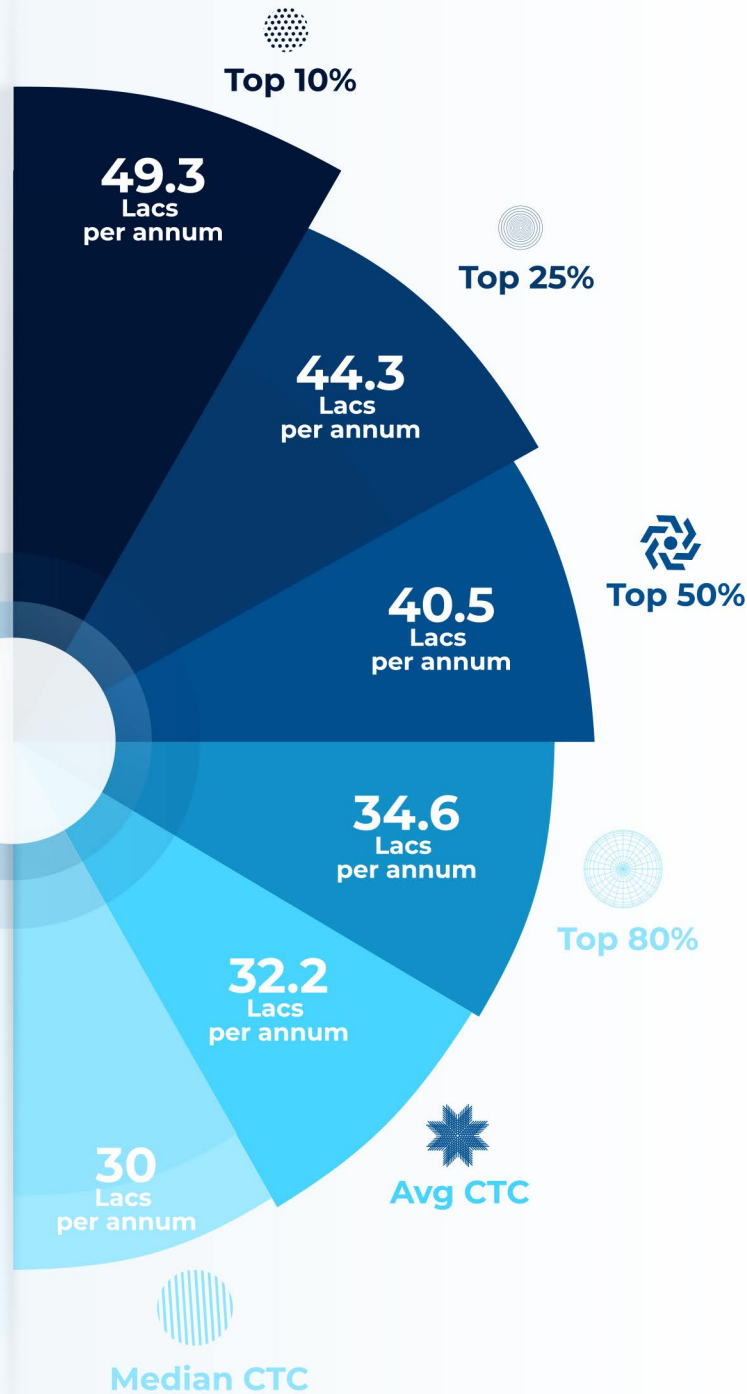


WORK EXPERIENCE DURATION



WORK EXPERIENCE DIVERSITY





ACCENTURE	36	KEARNEY	10
BOSTON CONSULTING GROUP	24	JIO	10
DELOITTE	22	AMERICAN EXPRESS	09
PWC	22	HSBC	09
MCKINSEY & COMPANY	18	VEDANTA	09
EY	15	ZINNOV	08
HDFC BANK	15	PIDILITE	08
AMAZON	14	MASTERCARD ADVISORS	07
EXL	14	IIFL	06
PAYTM	14	RENEW	06
BAIN & COMPANY	13	CAPEGEMINI E.L.I.T.E	05

FINANCE

HIGHEST CTC
53 LPA

MEAN CTC
30.9 LPA

99

PE/VC/ HEDGE FUND



PinPOINT



STAKEBOAT CAPITAL
NAVIGATING LEVEL NEXT



Whiteboard
CAPITAL

INVESTMENT BANKS

Avendus[^]

B|D|A
PARTNERS



LINCOLN
INTERNATIONAL



MERISIS
Growth Simplified

o3 capital

redfortcapital

BANKING/ EQUITY RESEARCH



ARGA



YES BANK

CONSULTING

HIGHEST CTC
45.3 LPA

MEAN CTC
33.5 LPA

accenture

BAIN
& COMPANY

BCG

Deloitte.

EY

KEARNEY

KPMG

McKinsey
& Company

pwc

Samagra
Transforming Governance

204

OPERATIONS

HIGHEST CTC
49 LPA

MEAN CTC
34.1 LPA

amazon

asianpaints

Flipkart

NatWest Group

OPTUM®

Uber

15

SALES & MARKETING

HIGHEST CTC
1 Cr. per annum

MEAN CTC
28.4 LPA

COLGATE-PALMOLIVE

Dabur

Hindustan Unilever Limited

ITC Limited

of business

Pidilite

P&G

MARS

73

IT AND PRODUCT MANAGEMENT

HIGHEST CTC
55 LPA

MEAN CTC
34.3 LPA



make **my** trip

media.net



paytm



104

GENERAL MANAGEMENT

HIGHEST CTC
65 LPA

MEAN CTC
31.7 LPA

adani



Capgemini



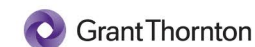
HINDUJA



TAS



61





absolute
labs.

accenture

adani



Adobe



airtel



ALVAREZ & MARSAL

amagi

amazon

AMERICAN
EXPRESS

AngelOne

ARTHUR LITTLE

asianpaints

ATLASSIAN

AUCTUS
ADVISORS

Aventus

AXIS BANK

AXIS CAPITAL



BANK OF AMERICA

BARCLAYS

BCG
BOSTON
CONSULTING
GROUP

Beam SUNTORY

BlueYonder
Fulfill your potential™

BYJU'S

Capgemini

CarDekho
Bodhite India Ko Bharosa

carwale

Cipla

citi

CLEAR



Dalberg

DE Shaw & Co

Deloitte



DIAGEO

Dr.Reddy's

ENPHASE

Everest Group



EXL

EY

EY Parthenon

FinIQ

Flipkart





OYO

paytm

PayU⁺



PharmEasy



Pine Labs



PORTER
— good for goods —

PREMJI INVEST

P&G



pwc

redfortcapital

Rustomjee[®]

RPG

Rupeek

SabrePartners



SAMSUNG

searce[®]



Splash

standard
chartered



stryker

Sutra

Synergy Consulting

TAS

TATA PLAY

TECH
mahindra

ThermoFisher
SCIENTIFIC

TVS

Uber

udaan



VI

WELLS
FARGO



WNS

mi xiaomi



BFSI SECTOR

BFSI sector saw participation of companies such as Agra Investments, Avendus Capital, Barclays, Bernstein, HDFC Bank, HSBC, Lincoln International, O3 Capital, Premji Invest, Whiteboard Capital among others. These firms extended offers for their private equity, front end investment banking, equity research, global markets, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

IT/ E-COMMERCE/ TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Amazon, Atlassian, MakeMyTrip, Media.net, Microsoft, Navi, etc. In addition to roles in IT/Systems, these firms opened roles in category management, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

FMCG/ TELECOM/ DIGITAL MEDIA/ AVIATION SECTOR

Some of the top recruiting firms were Asian Paints, Dabur, HUL, ITC, OfBusiness, Pidilite, P&G, etc. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Bain & Co, Boston Consulting Group, Deloitte, Kearney, McKinsey & Co, PwC, Samagra were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Adani, Aditya Birla Group, Reliance Industries, RPG and TAS among others.



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VOTE OF THANKS

IIM Lucknow successfully completed first ever hybrid final placement season for the 2022-2023 cycle for the 37th batch of PGP and 18th batch of PGP-ABM students.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the hybrid placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.

