



IIML NEWSLETTER

Samavaya

VOLUME 35 NO. 2

APRIL - JUNE 2022



EVENTS & ACTIVITIES

Convocation



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36th Annual Convocation of IIML saw 724 students being awarded their degrees by the Chairman, IIM Lucknow Board of Governors, Mr. N Chandrasekaran & Director, IIM Lucknow, Prof. Archana Shukla. Mr. Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Limited, was the Chief Guest on the occasion and delivered the Convocation Address.



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441 students from the 36th batch of Post Graduate Programme in Management, 47 students from the 17th batch of Post Graduate Programme in Agri-business Management, 109 students from International Programme in Management for Executives (IPMX) 14th batch; 27 students from Post Graduate Programme in Sustainable Management, 63 students from the Post graduate Programme for Working Executives, 22 students from the Fellow Programme in Management and 15 students from Executive Fellow Programme in Management received the degrees.





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List of Medal winner

Post Graduate Programme in Management-

Chairman's Gold Medal -Manu Gupta

Director's Medal -Shoury Anand

PGP Chairman's Medal- Heet Shah

Harishankar Singhania Medal for Best All-rounder- Sathya Sahay

Post Graduate Programme in Sustainable Management (PGPSM):

Chairman's Gold Medal Pallavi Priya

International Programme in Management for Executives-

Chairman's Gold Medal- Akhil Kumar Gupta.

Director's Medal -Sagar Sodha

Post-Graduate Programme in Management for Working Executives-

Chairman's Gold Medal (2019-2021) Atul Tayal

Director's Medal (2019-2021) Madhukar P.





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Prof. Archana Shukla, Director #IIMLucknow along with Prof. Ajay K Garg, Dean (Faculty) and Prof. Kshitij Awasthi, Chairperson Centre for Public Policy (CPP), #IIML met the Honourable Chief Minister of Govt. of Uttar Pradesh, to discuss areas of common interest. IIM Lucknow assured its contribution towards the development of the state of Uttar Pradesh.

World Environment Day

On the occasion of World Environment day a tree plantation drive was organised in IIM Lucknow campus. Increased green cover is the need of the mitigate the effect of climate change





IIM Lucknow welcomes 15th batch of students to its one-year full-time MBA Executives programme



The Inauguration ceremony saw the presence of Prof. Archana Shukla, Director IIML, Prof. Arunabha Mukhopadhyay Dean (Programs) Prof. Kaushik Bhattacharya Dean Noida Campus, Prof. Garima Mittal, Chairperson IPMX

The keynote speaker was Mr. Anuraj Soni, the COO of Technology Services at Genpact & Mr. Sourabh Sharma – Senior Program Manager at Microsoft, was the distinguished Alumni speaker.

The Ceremony started with Prof Garima Mittal welcoming the batch & subsequently the lighting of the lamp was done by the dignitaries who graced this auspicious occasion.

In her address, Prof Archana Shukla welcomed the batch, explaining the importance of the Noida location. Her words provided motivation and encouragement to the incoming batch as they commence with the transformative year that lies ahead.





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IIM Lucknow welcomes 15th batch of students to its one-year full-time MBA Executives programme



This diverse cohort of IIML IPMX15 with an average work experience of 8.5 years, comprises of bankers, architects, doctors, engineers, marine specialists, start-up enthusiasts, consultants, media professionals coming from varied sectors like pharma, aerospace, telecom, energy, e-commerce, real estate, education, supply chain, media and entertainment, banking, oil, automobile, and gas, etc.

Batch size -111

IIM Lucknow- SIDBI Centre for Innovations in Financial Inclusion (SCIFI) conducted a 1 day workshop on Stakeholder Consultation for Strengthening FPOs in Uttar Pradesh



The programme was inaugurated Prof. Archana Shukla, Director IIM Lucknow, Dr. Devesh Chaturvedi, Additional Chief Secretary, Agriculture, Agriculture Education & Research Department, Agriculture Marketing & Foreign Trade, Govt. of UP, Mr. Raymond Dsouza, General Manager, NABARD, Prof. Sanjeev Kapoor, Mentor SCIFI-IIML.

During the day different sessions were conducted on issues & challenges, financial linkages Market connect with corporate buyers.

Stakeholders from FPOs ecosystem shared their valuable inputs and offered consultation to FPOs representatives who joined the programme from different districts of U.P.



IIM Lucknow's social incubator SIDBI center for innovations in financial inclusion (IIML SCIFI) arranged a day long programme to help women micro-entrepreneurs from various parts of Uttar Pradesh get better market linkages. The programme was conducted with a two fold purpose- to assist the women micro entrepreneurs in getting on boarded and accessing the leading e-marketplaces and online platforms & address the queries related to the marketing aspect, specifically related to the product, packaging and other design aspects.



The session also explored the possibility of a short-duration business management programme for the women micro entrepreneurs to understand the finer nuances of management to run their businesses with a professional approach. The program's Chief Guest, Dr. Pradeep Kumar (Special Secretary, Dept of MSME ; Export Promotion, Govt of UP), in his keynote address, highlighted various important schemes floated by the government to aid the micro entrepreneurs, with a particular focus on the UP Government's flagship One District One Product (ODOP) project.

Direct one-to-one interactions with the women entrepreneurs were also done, where they were given an opportunity to showcase their products. The panel members provided valuable inputs on their products & in a few cases networked them with contacts that would help them increase their market linkages. It was a great experience for women who had not stepped out of their villages before.



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As a precursor to international yoga day 2022 various activities had been planned at IIML. A Yoga competition was organised for the entire IIM Lucknow community - the competition was based on Yoga Asanas and checked the correctness of posture & time duration. IIM Lucknow community participated in the same with full enthusiasm. The events were held under the supervision of a trained yoga practitioner



A special lecture on the topic "Self Empowerment through Yoga" was organised as a part of International Yoga Day 2022 activities.

The speaker was Dr. Mohit Gupta, a Professor of Cardiology in G.B. Pant Hospital New Delhi. He is recipient of several prestigious International and National Awards, Dr. Gupta speaks on heart health, yoga and spirituality.

IIM Lucknow community attended the same with enthusiasm.



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A online talk session on "Yoga and Indian philosophy" was organized online for the entire IIML community at both the campuses. The speaker was Mr Subramaniam Chidambaram, a senior IIM Lucknow alumnus. He is currently a Director of Strategy for a leading MNC in India and is an expert in Veda chanting.



Yoga session was conducted at IIML Noida Campus under the guidance of a trained Yoga practitioner.



A special lecture on the topic "Relevance of Yoga in Modern Life and Ashtanga Yog" was organised as a part of International Yoga Day 2022 activities.

The speaker were Prof. (Dr.) Sheela Misra and Mr. Shivpoojan Singh who are associated with Vivekanand Kendra Kanyakumari, Uttar Pradesh.

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International Yoga Day 2022 - 21 June 2022

On 21st June 2022 on the occasion of International Yoga Day, a yoga session was organised at IIML campus in the morning keeping in mind the Common Yoga Protocol. Prof Archana Shukla Director IIM Lucknow gave the message that Yoga should become an integral part of one's life for betterment of quality of life in general.

Yoga session was followed by a prize distribution ceremony (for various Yoga events that had been organised since 11th June 2022). The entire IIML community participated with enthusiasm in the session & all events that were held during the last 10 days.





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INDUCTION PROGRAMME (Batch of 2022-2024)

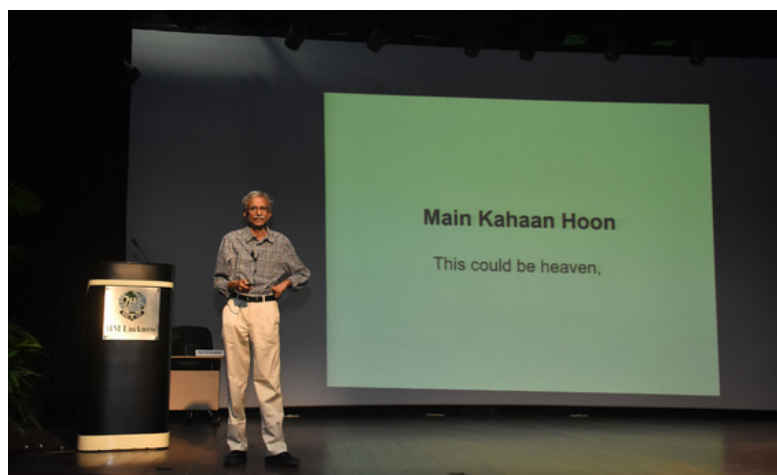
IIML PGP 38th Batch, IIMLABM 19th Batch, IIML PGPSM 8th Batch, IIML PhD 23rd Batch

The Inauguration of the induction programme was done by the Chief Guest Mr. Rakesh Jha, Head Retail Business and Executive Director, ICICI Bank and Prof. Archana Shukla, Director IIM Lucknow.

Dr. Seshadev Sahoo Chairperson PGP welcomed the students & the dignitaries. In her address the Director welcomed the students & also encouraged them, advising them to face challenges with confidence.

The chief guest in his inaugural address shared with students his vast life experiences both professional & personal. He shared interesting anecdotes from his professional life encouraging students to be not afraid of situations. He also shared the importance of health, work life balance with students.

Prof. Vikas Srivastava Dean Programmes, Prof. Ashish Aggarwal Chairperson PGP SM and Prof. Rajesh Aithal Chairperson Doctoral Programme (Ph.D.) also addressed the students.



The inauguration session was followed by a session Making the Best of your time at IIML by Prof. Vinit S Chauhan, President Alumni Association, IIML ucknow and a session IIML through the ages by Prof Rajiv Srivastava

Both these sessions answered the questions which every student would have in mind during induction - why I am at IIML, how would be my 2 years at IIM Lucknow and how these 2 years have the power to shape my future.



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PUBLICATION PROFILE

Bansal, A., King, D. R., Meglio, O. (2022). *Acquisitions as programs: The role of sensemaking and sensegiving*. *International Journal of Project Management*, 40(3), 278-289.

Abstract: The intersection of program management and acquisition research remains undeveloped. Within both research domains there is limited recognition of how senior and project managers frame change and influence the meaning construction of others in complex and ambiguous situations. We investigate how sensemaking and sensegiving alternate within an acquisition program during ten Indian acquisitions. Our resulting model highlights how sensemaking and sensegiving interface and blend across different projects (e.g., functional or task based) to build shared meaning and maintain business continuity. Viewing acquisitions as programs, consisting of interrelated projects, disentangles how senior managers create shared meaning. Additional implications for research and management practice are identified.

Bansal, A. (2022). *Managing Entitled Employees: An Empirical Investigation of Luxury Establishments*. *Journal of Hospitality and Tourism Management*. 50, 298-308.

Abstract: Entitlement presents significant negative implications for individuals, teams, and organizations. Manifesting as high levels of aggression, conflict with managers and peers, and ill-treatment of clients and customers, entitled behavior is detrimental to hospitality establishments. Based on positive psychology, this study investigates the role of psychological capital in eliminating employee psychological entitlement in the context of luxury hotels. The survey data, collected from a sample of 313 mid-level professionals from such hotels, were analyzed using AMOS 26.0.0. The research findings unravel the indirect effect of psychological capital on psychological entitlement, exhibiting the mediating role of psychological ownership and job embeddedness and the moderating role of the nature of work (full-time versus temporary) and work experience. The study finds that employees possessing a greater sense of ownership of the organization and substantial self-worth that reduces psychological entitlement are likely a better fit in their job and the organization.

Kavita Chaddha presented her paper "A New and Innovative Model of Academic Libraries for Higher Education Institutes in India - A Case Study" at the 10th International Library Information and Professionals Summit (ILIPS 2022) conference, held from 20-21 May 2022 at the Institute of Economic Growth, Delhi.

The paper has been published in the conference proceedings "Resilience, Reflection and Innovation in Library Services and Practices" Chapter 16, Pages 193-231, 2022, published by Bookwell publications and edited by Dr Parveen Babbar, Dr P K Jain, Dr Debal Kar, Dr Dinesh Kumar.



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Conference presentation

Samir K Srivastava and Dhanshyam Mahavadi, Efficient risk mitigation strategies in public infrastructure service contracts using Monte Carlo simulation and DEA, International Conference on Data Analytics in Public Procurement and Supply Chain (ICDAPS 2022), NITIE, June 10-11, 2022.

Dhanshyam Mahavadi and Samir K Srivastava, Traffic risk Mitigation mechanisms in Build-Operate Transfer (BOT) road concessions using dynamic real options approach, 2022 POMS Online Conference, April 21 - April 25, 2022.

Gurmeet Singh, Indranil Biswas and Samir K Srivastava, Green or Non-green Products? Analysis on Competition and Market Share Threshold, 2022 POMS Online Conference, April 21 - April 25, 2022.





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IIML COMMUNITY

We welcome the following in IIML Community

Non Academic Team

Mr. Apendar Singh Dugtal, Assistant

Mr. Vijay Prakash Kaushalyayan, Manager (CS)

Farewells are always a poignant occasion. We bid goodbye to the following members of IIML community

Prof. H. Panda

Ms Parvati Devi Pandey, Office Attendant

Mr Vineet Kumar Agarwal, Superintendent

Mr. P. Mohnan, Manager (CS)





IN THE NEWS



Prof. Archana Shukla was distinguished speaker and guest of honour in the Leadership for Academicians Programme (LEAP), an initiative by MoE under Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching, organized by IIT Kanpur during June 11-18, 2022 at New Delhi. The topic of her talk was Unleashing of Leadership Potential: Handling International Relationships.





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Begin your journey towards the C-suite with IIM Lucknow's Senior Leadership programme

<https://economictimes.indiatimes.com/industry/services/education/begin-your-journey-towards-the-c-suite-with-iim-lucknows-senior-leadership-programme/articleshow/92123639.cms>

IIM Lucknow opens application process for its third batch of Senior Leadership Programme

<https://www.telegraphindia.com/edugraph/news/iim-lucknow-opens-application-process-for-its-third-batch-of-senior-leadership-programme/cid/1863681>

IIM Lucknow partners with Emeritus to launch Chief Operations Officer programme

<https://www.telegraphindia.com/edugraph/news/iim-lucknow-partners-with-emeritus-to-launch-chief-operations-officer-programme/cid/1862983>

IIM Lucknow Launches the Third cohort of the Senior Leadership Programme

<https://indiaeducationdiary.in/iim-lucknow-launches-the-third-cohort-of-the-senior-leadership-programme/>

IIM Lucknow's Chief Operations Officer Programme emphasises leading operational excellence and business growth

<https://economictimes.indiatimes.com/industry/services/education/iim-lucknows-chief-operations-officer-programme-emphasises-leading-operational-excellence-and-business-growth/articleshow/92097906.cms>

IIT-Kanpur, IIM-Lucknow launch joint accelerator programme

<https://www.hindustantimes.com/cities/lucknow-news/iitkanpur-iim-lucknow-launch-joint-accelerator-programme-101649523135799.html>

36th IIML Convocation: Graduating batch overcame challenges amid Covid, says director

<https://www.hindustantimes.com/cities/lucknow-news/36th-iiml-convocation-graduating-batch-overcame-challenges-amid-covid-says-director-101648921880930.html>

Technopark@iitk and IIM Lucknow launch DeepTech accelerator program

<https://www.dqindia.com/technoparkiitk-and-iim-lucknow-launch-deeptech-accelerator-program/>



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Journey to IIML: Father's last words inspired him to chart his success

<https://www.hindustantimes.com/cities/lucknow-news/journey-to-iiml-father-s-last-words-inspired-him-to-chart-his-success-101656091045444.html>

Successful start-ups discussed at PHDCCI meet

<https://www.hindustantimes.com/cities/lucknow-news/successful-start-ups-discussed-at-phdcci-meet-101653069603044.html>

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