



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



**SUMMER PLACEMENT REPORT
BATCH OF 2022-24**

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OVERVIEW



IIM Lucknow concluded its Summer Placements for the Batch of PGP38 and ABM19. The Institute completed 100% placements by securing 570 offers for 566 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Sales & Marketing, Operations & Retail E-Commerce with top recruiters across the globe.

IIM Lucknow successfully achieved the highest ever average and median stipends of ₹1.41 lacs per month and ₹1.50 lacs per month respectively, with the maximum stipend reaching ₹3.50 lacs per month. The Institute recorded an 8.5% rise in the average and 20% rise in the median stipend from last year.

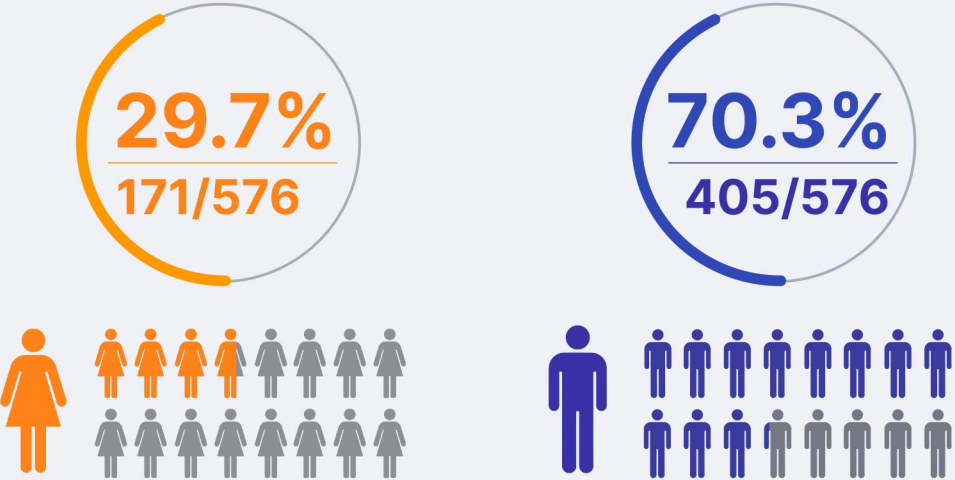
Recruiters from across the country as well as international companies participated in this year's summer placement cycle. A sizeable number of legacy recruiters from within the country and across the globe along with new recruiters offering diverse job profiles conducted their recruitment process successfully. IIM Lucknow saw yet another behemoth placement in its legacy of 37 years, the unwavering support of the 185+ recruiters that participated in the Summer Placement Process.



BATCH PROFILE



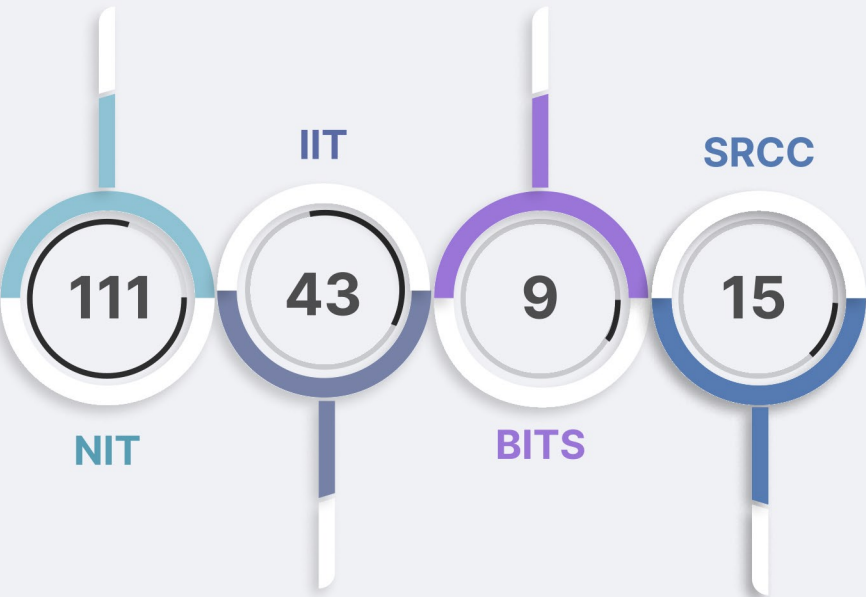
Gender Diversity



Work Experience Duration



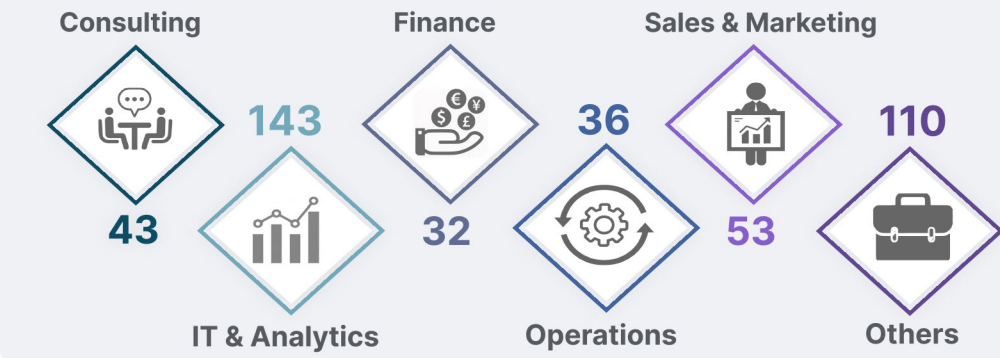
Educational Backgrounds



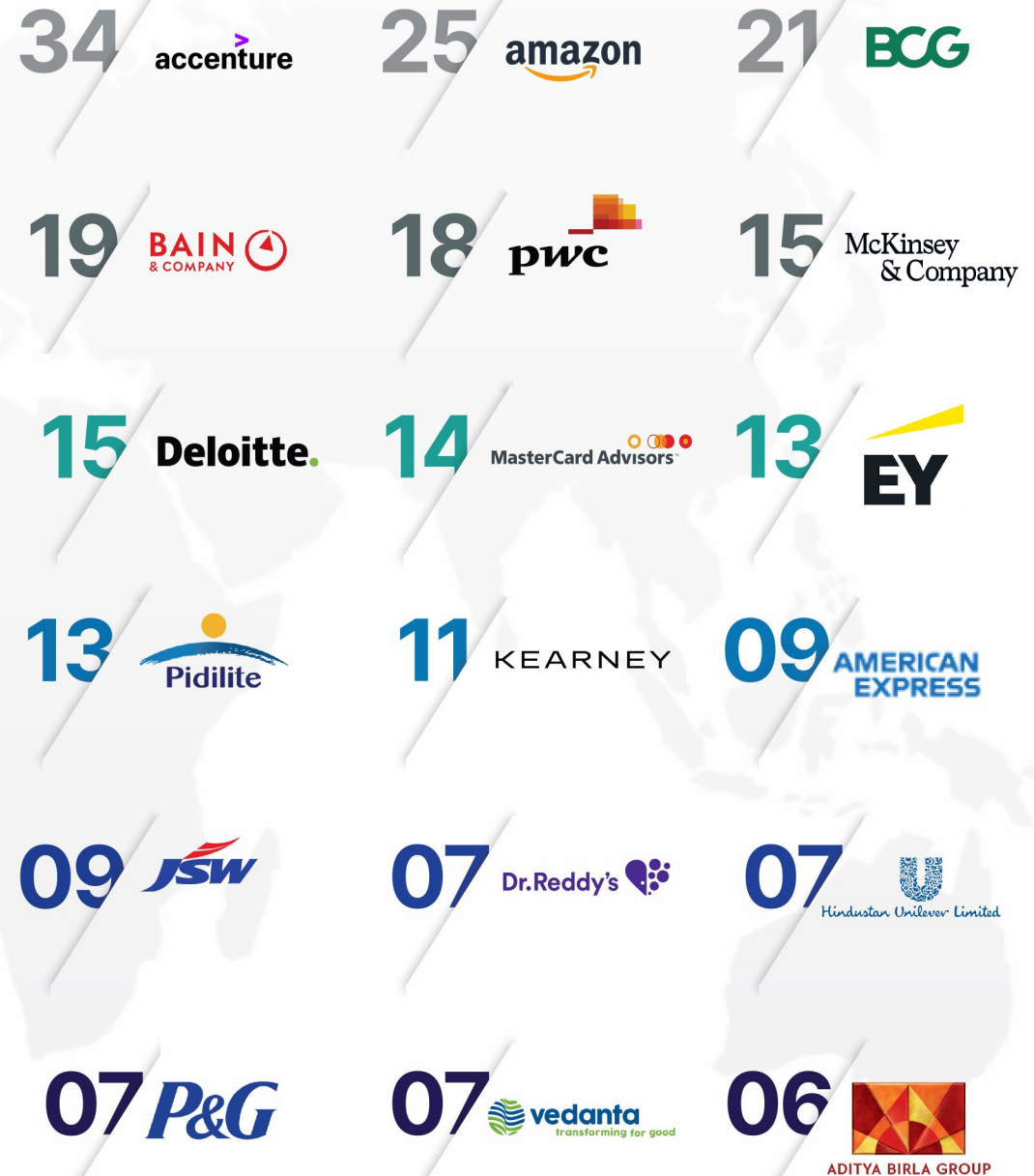
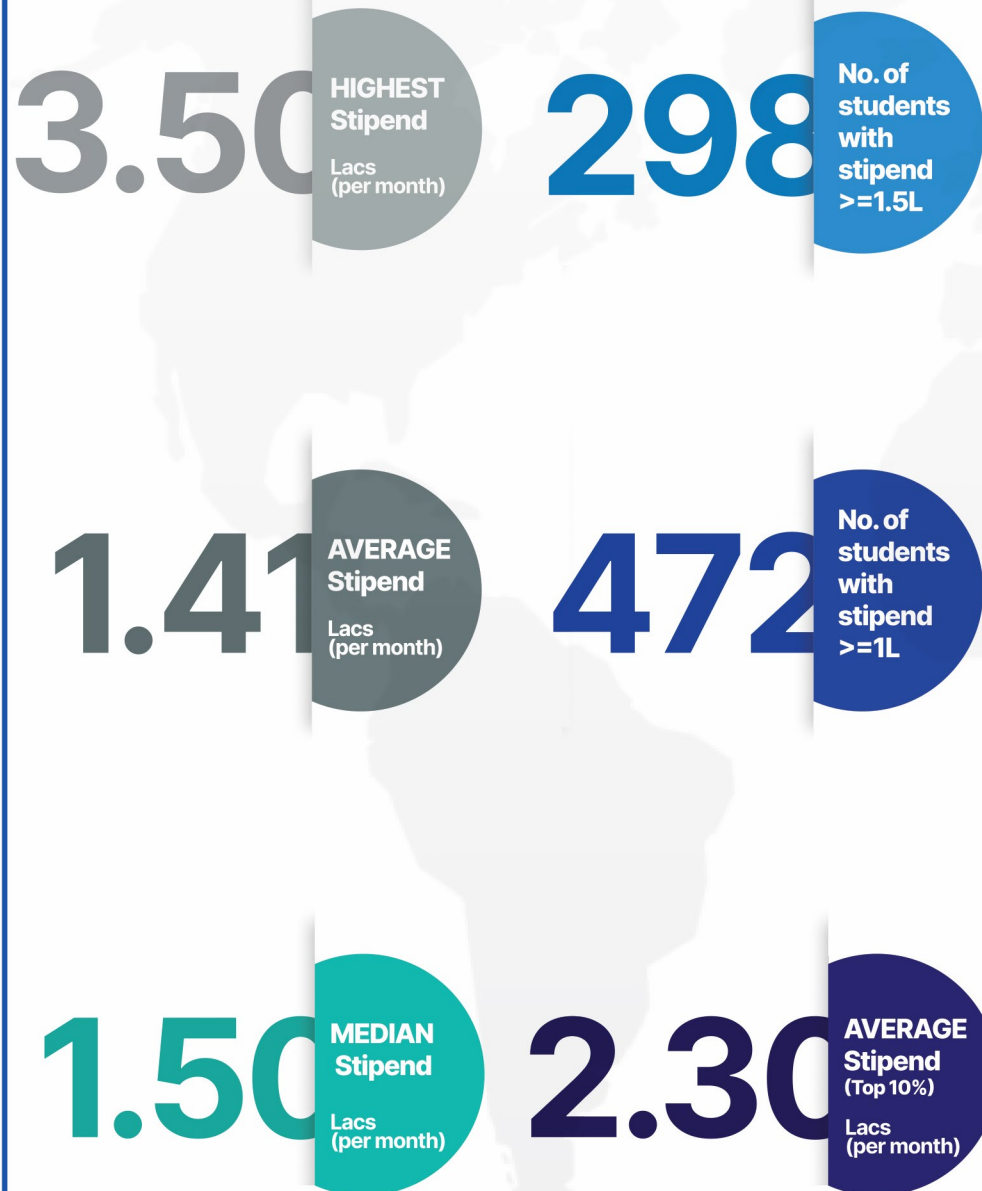
Professional Qualifications



Work Experience Diversity



KEY PLACEMENT STATISTICS



FINANCE PLACEMENT STATISTICS



3.5

Lacs per month

Highest Stipend

1.5

Lacs per month

Median Stipend

BANKING



PE/VC



MULTIPLES



THE ROHATYN GROUP

Whiteboard
CAPITAL

MARKETS/EQUITY RESEARCH



JPMORGAN
CHASE & CO.

INVESTMENT BANKING

Avendus[^]



CONSULTING PLACEMENT STATISTICS



2.2

Lacs per month

Highest Stipend

1.9

Lacs per month

Median Stipend

MANAGEMENT CONSULTING



Deloitte.

KEARNEY

McKinsey
& Company

ARTHUR LITTLE



SECTORAL CONSULTING

accenturetechnology

Technology



Supply Chain

MasterCard Advisors™

Fintech

Synergy Consulting

Finance

SECTOR-WISE PLACEMENT STATISTICS



PRODUCT MANAGEMENT

2.2
Lacs
per month **Highest Stipend**

1.5
Lacs
per month **Median Stipend**



SALES AND MARKETING

2.2
Lacs
per month **Highest Stipend**

1.5
Lacs
per month **Median Stipend**



SECTOR-WISE PLACEMENT STATISTICS



OPERATIONS

1.65
Lacs
per month

Highest Stipend

1.5
Lacs
per month

Median Stipend

amazon

asianpaints

Dr.Reddy's

Flipkart

marico

MARS

Mondelēz
International

Uber

GENERAL MANAGEMENT

1.65
Lacs
per month

Highest Stipend

1.5
Lacs
per month

Median Stipend



ADITYA BIRLA GROUP



HINDUJA

Reliance
Industries Limited

TAS

Capgemini

L'ORÉAL

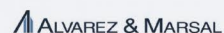
RPG

vedanta
transforming for good

FIRST TIME RECRUITERS



PAST RECRUITERS



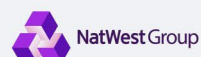
PAST RECRUITERS



HINDUJA



PAST RECRUITERS



SECTOR-WISE REPORT



BFSI SECTOR

BFSI sector saw participation of companies such as Arga Investments, Avendus Capital, Barclays, Bernstein, British International Investment, Goldman Sachs, HSBC, JP Morgan Chase & Co., Multiples PE, The Rohatyn Group among others. These firms extended offers for their private equity, front end investment banking, equity research, global markets, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

IT/ E-COMMERCE/ TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Adobe, Amazon, Atlassian, Byju's, Capgemini, Google, Media.net, Disney+ Hotstar, Salesforce, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, sales enablement, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

FMCG/ TELECOM/ DIGITAL MEDIA/ AVIATION SECTOR

Some of the top recruiting firms were Ab InBev, Air Asia, Asian Paints, Coca-Cola, Colgate Palmolive, Dabur, Hindustan Unilever, ITC, Kimberly Clark, Mondelez, Nestle, PepsiCo, Pidilite, Procter & Gamble, RPG, Disney Star and Vodafone Idea. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Alvarez and Marsal, Arthur D. Little, Auctus Advisors, Bain & Co, Deloitte, Kearney, McKinsey & Co, PwC, Synergy Consulting and Boston Consulting Group were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Aditya Birla Group, JSW, L'Oréal, Reliance Industries, RPG and TAS among others.

PLACEMENT TEAM

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VOTE OF THANKS

IIM Lucknow successfully completed yet another stellar summer internship season for the 2022-2023 cycle for the 38th batch of PGP and 19th batch of PGP-ABM students despite the limitations posed by the online process.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the virtual placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.