

Curriculum Vitae

1. Name

Dr. (Mrs) Sangeeta D. Misra

2. Address for Communication

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3. Educational Qualifications

- (i) Ph.D. in Economics from IIT Kanpur in the year 1994. The topic of my Ph.D. thesis is “*Structural Change And Growth In The Indian Economy : An Input – Output Approach*”.
- (ii) M.A. (Economics) from Kanpur University in the year 1988 with First Division (71% Marks).
- (iii) B.A. from Kanpur University in the year 1986 with First Division (77 % marks).

4. Research Papers

Journals

- (i) “Determinants of dividend policy: a study of the Indian banking sector” published in the *Int. J. Indian Culture and Business Management*, Vol. 11, No. 4, 2015.
- (ii) “Determinants of bank profitability in India”, published in the *Int. J. Indian Culture and Business Management*, Vol. 10, No. 2, 2015.
- (iii) “Advertising and Market Risk of the Firm: Evidence from India”, published in the *International Journal of in Multidisciplinary and Academic Research (SSIJMAR)*, Vol. 2, No. 2, March-April (2013).
- (iv) “Research & Development and Systematic Risk of the Firm: A Study of the Indian Industries”, published in the *Journal of Applied Business and Economics*, vol. 12(4), 2011.

- (v) “Advertising and Market Structure: A Study of the Indian Consumer Goods and Services Sector”, published in the *International Research Journal of Finance and Economics*, Issue 42 (2010).
- (vi) “Determinants Of Target Firms In A Takeover”, published in the *International Research Journal of Finance and Economics*, Issue 29, July 2009.
- (vii) “Emerging Scenario in the Indian Telecom Sector”, published in *The Indian Journal Of Economics*, July 2008.
- (viii) “R&D Intensity and Market Structure : A Study of the Indian Manufacturing Sector”, published in the *International Journal Of Economic Perspectives*, Vol.1, Issue 4, 2007.
- (ix) “Analysis of Risk and Returns : A Study of Indian Industrial Sectors”, published in the *International Journal Of Indian Culture And Business Management*, Vol.1, Nos.1/2, 2007.
- (x) “Implied Volatility Surfaces: A Study of NSE Nifty Options”, published in the *International Research Journal of Finance and Economics*, Issue 6, 2006.
- (ix) “Determinants of R&D Intensity: A Study of the Indian Automobile Industry” published in *The Asian Economic Review*, Vol.48, No.1, April 2006.
- (x) “Arbitrage Opportunities in the Futures Market : A Study of NSE Nifty Futures”, published in *The ICFAI Journal of Applied Finance*, Vol.12, No.11, 2006.
- (xi) “Growth of Derivatives in the Indian stock Market: Hedging v/s Speculation”, published in *The Indian Journal of Economics*, No.340, Vol. LXXXVI, July 2005.
- (xii) “Advertising Behaviour in the Indian Automobile Industry” published in the *ICFAI Journal of Applied Economics*, Vol.III, No.6, November 2004.
- (xiii) “Economics Of Consumer Behaviour", published in the *Indian Journal Of Applied Economics*, Vol.1, No.1, July 2004.
- (xiv) “Relationship Between Corporate Growth And Profitability", published in *The Indian Journal Of Economics*, No.334, Vol. LXXXIV, 2004.

- (xv) “Efficiency and Productivity Potentials of the Steel Industry in India”, published in *The Indian Journal of Economics*, No.326, Vol. LXXXII, January 2002.
- (xvi) “Designing Capital Structure: A Study of the Indian Automobile Industry”, published in *The Indian Journal of Economics*, No.317, Vol. LXXX, Oct. 1999.
- (xvii) “Receivables Management in the Indian Steel Pipes and Tubes Industry”, published in *The Indian Journal of Economics*, Vol LXXVIII, April 1998.
- (xviii) “Structural Change in Cost Shares of Primary Inputs of Indian Industries”, published in *The Indian Journal of Economics*, Vol.LXXVII, April 1997.
- (xix) “Limitations of Indian Input – Output Tables”, published in *Income and Wealth*, 1994.
- (xx) “Structural Changes and Growth in India : An Input – Output Approach”, published in a book entitled *Development Issues in Changing Economic Environment*, edited by Rajendra Menaria and C.R. Bishnoi (Illustrated Book Publishers, Jaipur, 1994).
- (xxi) “Structural Changes and Growth in India : An Input – Output Approach”, published in the *Asian Journal of Economics and Social Studies*, Vol.12, No.4, October 1993.
- (xxii) “Sectoral Linkages and Key Sectors of the Indian Economy”, published in *The Indian Economic Review*, Vol.XXVII, No.2, 1992.
- (xxiii) “Changes in the Structure of the Indian Economy and its Impact on Employment”, published in the *Indian Economic Panorama*, Vol.2, No.3, October 1992.
- (xxiv) “Concentration in the Factory Sector of Uttar Pradesh in 1982”, published in *The Rajasthan Economic Journal*, Vol.14, No.2, July 1990.

Conferences, Conference Proceedings And Working Papers

- (i) “Determinants of Target Firms in a Takeover” presented in the Third International Conference on Global Competition and Competitiveness of Indian Corporates, May 29-31, 2008 held at IIM Lucknow. *Prof. Misra also chaired a session in the conference.*
- (ii) “Arbitrage Opportunities in the Indian Futures Market: A Study of NSE Nifty Futures” presented at the 8th Global Conference of Actuaries held at Hotel Taj President, Mumbai (India) from March 10-11, 2006.

- (iii) “Implied Volatility Surfaces: A Study of NSE Nifty Options” presented in the 2nd International Conference of APAD in Derivatives held at IIM Bangalore (India) from July 28-30, 2005.
- (iv) “Determinants of Violation of Put-Call Parity Theorem: A Study of NSE Nifty Options” presented at the 7th Global Conference of Actuaries held at FICCI, New Delhi (India) from February 15-17, 2005. Also published in the proceedings of the Conference.
- (v) “Economic Justification of E-Business” was presented at the SSGRR-2001 International Conference on Advances in Infrastructure for Electronic Business, Science, and Education on the Internet, held at L’Aquila, Italy from Aug 6 - Aug 12, 2001.
- (vi) “Structural Change in Employment of Indian Industries : An Input – Output Approach”, presented at the 11th International Conference on Input – Output Techniques, organised jointly by the International Input – Output Association (IIOA), Vienna, Austria and the Input –Output Research Association of India (IORA) held in New Delhi from Nov. 27 to Dec.1, 1995.
- (vii) “Structural Change in Cost Shares of Primary Inputs on Indian Industries : An Input – Output Approach”, presented at the 11th International Conference on Input – Output Techniques, held in New Delhi from Nov.27 to Dec.1, 1995.
- (viii) “Structural Change in the Cost Shares of Primary Inputs of Indian Industries: An Input – Output Approach”, presented at the 29th Annual Conference of the The Indian Econometric Society held at IIT Kanpur from March 20-22, 1993.
- (ix) Published IIML Working Paper entitled - "Economics Of Consumer Behaviour", IIML WPS 2004-11.
- (x) Published IIML Working Paper entitled - "Determinants Of R&D Intensity : A Study Of The Indian Automobile Industry", IIML WPS 2004-16.
- (xi) Published IIML Monograph on “Advertising Behaviour in the Indian Automobile Industry, IIML Monograph Series, April 23, 2003.
- (xii) Published IIML Working Paper entitled “Efficiency and Productivity Potentials of the Indian Steel Industry”, IIML WPS 2001-07.
- (xiii) Published IIML Working Paper entitled “Indian Economy at Crossroads”, IIML WPS 1998-02.

- (xiv) Published IIML Working Paper entitled “Receivables Management in the Indian Steel Pipes and Tubes Industry”, IIML WPS 1998-01.

5. Job Experience

- (i) Since 23rd September 1997, I am working as faculty of Economics in the Business Environment Group of the Indian Institute of Management, Lucknow first as assistant professor from 23rd September 1997- May 2003, then as associate professor from 22nd May 2003 till November 2009 and then as professor from 18th November 2009 till present.
- (ii) I worked as Lecturer in Economics in the North Eastern Regional Institute of Science and Technology (NERIST), Nirjuli, Itanagar (Arunachal Pradesh) from 10th August 1993 to 15th September 1997. NERIST is a premier engineering Institute of North East India and is funded by MHRD (Government of India).
- (iii) I was offered an adhoc appointment as Lecturer of Economics in Shri Ram College of Commerce, New Delhi from September 1991 to March 1992.

6. Areas Of Specialisation Teaching and Research

My areas of specialisation are *Business Economics, Industrial Economics and Interindustry Economics*.

During my academic career at the Indian Institute of Management, Lucknow, I have taught the following courses :

- a. Managerial Economics
- b. Industrial Economics and Business Strategy
- c. Interindustry Economics
- d. International Business Environment
- e. Macroeconomics

7. Training Programmes As Programme Director

- (i) Conducted a four week MDP for *officers of Indian Railways Traffic Services* on “Marketing and Transport Economics” from March 17, 2008 to April 11, 2008 at IIM Lucknow. Took sessions on transport pricing, measuring the marginal social cost of transport, economics of PPP, social cost benefit analysis, case study of Delhi metro etc. for the participants.
- (ii) Conducted a five day MDP for *officers of Indian Forest Services* on “Public Private Partnership in Forestry” from 15-19 May, 2007 at IIM

- Lucknow. Took sessions on ‘Economics of PPP’ etc. for the participants.
- (iii) Conducted a five week General Management MDP for *officers of Indian Railways Traffic Services* from Dec 11, 2006 to Jan 18, 2007 at IIM Lucknow. Took sessions on ‘Transport Economics’ for the participants.
 - (iv) Conducted a three day open MDP on “Economic Tools For Better Business Planning” from March 8-10, 2006 at IIM Lucknow. Took sessions on ‘Game Theory’, ‘Regression Analysis’, ‘Input-Output Economics’ for the participants.
 - (v) Conducted a four week General Management MDP for *probationary officers of State Bank Of India* from Sept 12, 2005 to Oct 8, 2005 at IIM Lucknow. Took sessions on ‘Basics of Microeconomics’, ‘Basics of Macroeconomics’, and ‘Monetary & Fiscal Policies’ for the participants.
 - (vi) Conducted a three day open MDP on “Economic Tools For Better Business Planning” from March 7-9, 2005 at IIM Lucknow.
 - (vii) Conducted a three day open MDP on “Economic Tools For Better Business Planning” from March 3-5, 2004 at IIM Lucknow.
 - (viii) Conducted a five day MDP for *officers of Indian Forest Services* on “Natural Resource Management and the New Business Environment” from Oct. 13-17, 2003 at IIM Lucknow. Took sessions on ‘NRM : An Overview’, ‘Valuation of Natural Resources’, ‘Social Cost Benefit Analysis’ for the participants.
 - (ix) Conducted a five day MDP for *officers of Indian Forest Services* on “Natural Resource Management and the New Business Environment” from Dec. 9-13, 2002 at IIM Lucknow.
 - (x) Conducted a five day MDP for *officers of Indian Forest Services* on “Natural Resource Management and the New Business Environment” from Nov. 11-15, 2002 at IIM Lucknow.
 - (xi) Conducted a five day MDP for *officers of Indian Forest Services* on “Natural Resource Management and the New Business Environment” from Oct. 21-25, 2002 at IIM Lucknow.
 - (xii) Conducted a three day MDP programme on “Value Addition For Economic Gains” for *UP World Bank Forestry Project Officers* from Nov. 5 – 7, 2001, at IIM Lucknow.

- (xiii) Conducted a three day open MDP on “Economic Tools For Better Business Planning” from Nov. 27-29, 2000 at IIM Lucknow.

MDP Sessions

Since 2010, I am regularly taking courses on Managerial Economics, Macroeconomics and Business Environment in general management programmes being conducted regularly at IIM Lucknow. Prior to 2010, I have-

- (i) Delivered eight sessions on Managerial Economics for participants of *GMP for Defence Officers – 5* between October 21, 2008 to November 19, 2009. This MDP was conducted by IIM Lucknow from October 20, 2008 to April 3, 2009.
- (ii) Delivered sessions on “The Indian Steel Industry – Adaptation to Regulation and Policy Changes” in the MDP programme for *Indian Economic Services (IES) officers* organised by Indian Institute of Management Lucknow, from January 03 – 08, 2000.
- (iii) Delivered sessions on “Social Cost Benefit Analysis” in the MDP programme for *IAS officers* organised by IIM Lucknow from January 10 - 21, 2000.
- (iv) Delivered sessions on “Economic Analysis” in the MDP programme on Policy Planning for *UP World Bank Forestry Project Officers* organized by IIM Lucknow from February 28 – March 3, 2000.
- (v) Participated in four Syndicate Discussion Sessions in an MDP on Advanced Management Programme for *BHEL Senior Management Officers*, conducted by IIM Lucknow from April 17 – May 06, 2000.
- (vi) Delivered sessions on “Cost Benefit Analysis” and “Valuation of Environmental Goods and Services” in an MDP programme for *UP World Bank Forestry Project Officers* on Project Planning, organised by IIM Lucknow from Feb. 12 – 16, 2001.
- (vii) Delivered sessions on “Economic Analysis” in the MDP programme on Monitoring and Evaluation for *UP World Bank Forestry Project Officers*, conducted by IIM Lucknow from Feb. 19 – 23, 2001.

8. Consultancy

- (i) Did consultancy for Ministry of Science and Technology in September-October, 2008. The consultancy assignment was on Evaluation of Project Proposal entitled “Entrepreneurship

Development Through Technical and Vocational Courses To Weaker Section Youth For Livelihood Creation”.

- (ii) Conducted six days of interviews for probationary officers of State Bank Of India in Feb. 2007.
- (iii) Conducted four days of interviews for probationary officers of State Bank Of India in March 2006.
- (iv) Conducted three days of interviews for probationary officers of State Bank Of India in Dec 2004.

9. Administrative Experience

- (i) Chairman (nominee), Kendriya Vidyalaya, IIM Lucknow from 22/06/05 to 21/06/07.
- (ii) Area Chairperson, Business Environment Group, IIM Lucknow from April 2004 to April 2006.
- (iii) Chairperson, Purchase Committee, IIM Lucknow from 15/09/2008 till 15th April, 2012.
- (iv) Chairperson, Complaints Committee to enquire into the complaints of Sexual Harassment to Working Women at IIM Lucknow, 2014-16.
- (v) Chief Vigilance Officer, IIM Lucknow, from 21st July 2016 for a period of 3 years, continuing.

10. Awards And Other Achievements

- (i) I have reviewed papers for *Thunderbird International Business Review* (published from Wiley Interscience group), *IIMB Management Review*, *Vikalpa* and *Metamorphosis*.
- (ii) I am a member of the editorial board of the *International Journal Of Indian Culture and Business Management* (published from Inderscience Enterprises group).
- (iii) I have acted as a Judge for the Megabucks Business Plan competition of IIT Kanpur, 2008.
- (iv) I was invited to be a member of the Jury to judge Lucknow Management Association's Inter-Corporate Managerial Talent Contest held in Lucknow on February 16, 2001. The topic of the contest was “Indian Economic Reforms : The Road Ahead”.

- (v) Received an award for standing first in the B.A. examination of Kanpur University in 1986.
- (vi) Received the Arjun Arora Annual Scholarship, 1987 in recognition of my standing first in M.A. (Economics) examination of Kanpur University in my college.
- (vii) I qualified the U.G.C. JRF examination of September 1988 and did my Ph.D availing the U.G.C. scholarship.

11. Research Guidance

- (i) I was a member of TAC of Shrividya MS, FPM 7006.
- (ii) I was a member of the Dissertation Evaluation Committee of Shrividya MS, FPM 7006 in April – May 2008.
- (iii) I was a member of Comprehensive Examination Committee of Shrividya MS, FPM 7006, June 2008.
- (iv) I was a member of Comprehensive Examination Committee of Vinay Asthana, FPM 7009, June 2008.
- (v) I was a member of TAC of Ritesh Pandey, FPM 9008.
- (vi) I was academic advisor, dissertation committee supervisor, TAC chairperson of efpm student, Anindita Roy, efpm02003, 2015 to 2017.
