

Krishna Chandra Balodi,
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Indian Institute of Management Lucknow
(AACSB and AMBA accredited)
Lucknow- 226013, India.



1. WORK EXPERIENCE:

- ❖ July 2023 onwards: Professor, Indian Institute of Management (IIM) Lucknow, India.
- ❖ December 2017 – July 2023: Associate Professor, IIM Lucknow, India.
- ❖ February 2014 - December 2017: Assistant Professor, IIM Lucknow, India.

2. EDUCATION:

- ❖ Fellow Programme in Management (fully funded doctoral programme) from Indian Institute of Management (IIM) Indore (AACSB, AMBA, and EQUIS accredited), India.
- ❖ Visiting PhD student under Prof. Jaideep Prabhu at Cambridge Judge Business School (CJBS), Cambridge, UK (Nov 2012- Oct 2013).
- ❖ Intercollegiate (Visiting) PhD Student at London Business School, U.K. (April- June 2013).

3. ACADEMIC ACHIEVEMENTS:

- ❖ Awarded Commonwealth split-site doctoral scholarship by Commonwealth Scholarship Commission, U.K., to study one year (Nov 2012- Oct 2013) of PhD at CJBS, University of Cambridge.
- ❖ Attended fully funded Doctoral Colloquium, AIB Annual Meeting 2013 at Istanbul, Turkey.
- ❖ Attended fully funded Research Development Workshop 2013 organized by the Organization and Management Theory Division, AoM, and Editors, Organization Science at Sabanci University, Turkey.

4.1. ACADEMIC INTEREST:

- ❖ Entrepreneurial Ecosystems, Sustainable Entrepreneurship, Circular Economy Startups, and High-Tech Entrepreneurship;
- ❖ Digital Platform Business Model, Strategic Management of High Growth Firms, Growth Strategies for MSMEs, Strategic and Disruptive Innovations, and Technology Strategies.

4.2. SELECTED RESEARCH (PUBLISHED/ ACCEPTED):

- ❖ Roshan, R., and Balodi, K. C. (2024). Sustainable Business Model Innovation of an Emerging Country Startup: An Imprinting Theory Perspective. *Journal of Cleaner Production*. (ABDC-A).
- ❖ Roshan, R., Balodi, K. C., Datta, S., Kumar, V., and Upadhyay, A. (2024). Circular Economy Startups and Digital Entrepreneurial Ecosystems. *Business Strategy and the Environment*. (ABS-3).

- ❖ Upadhyay, A., Balodi, K. C., Naz, F., Di Nardo, M., & Jraisat, L. (2023). Implementing Industry 4.0 in the Manufacturing Sector: Circular Economy as a Societal Solution. *Computers & Industrial Engineering*, 177, 109072. (ABS-3)
- ❖ Jraisat, L., Jreissat, M., Upadhyay, A., Sajjad, F., & Balodi, K. C. (2022). Paradox of Strategic Partnerships for Sustainable Value Chains: Perspectives of Not-for-Profit Actors. *Business Strategy and the Environment*, 31(7), 3491-3508. (ABS-3)
- ❖ Balodi, K.C., & Prabhu, J. (2014). Causal Recipes for High Performance: An Exploratory Comparative Study of Young High-Technology Firms from India and the U.K. *International Journal of Entrepreneurial Behavior & Research*, 20(6), 542-561. (ABS-3)
- ❖ Balodi, K. C. (2020). Strategic Orientations and Performance of Young Ventures: The Moderating Role of Environmental Turbulence. *Management Decision*, 58(4), 666 – 686. (ABS-2)
- ❖ Balodi, K. C. (2016). Configurations and Entrepreneurial Orientation of Young Firms: Revisiting Theoretical Specification Using Crisp-Set Qualitative Comparative Analysis. *Management Decision*, 54(4), 1004 – 1019. (ABS-2)
- ❖ Balodi, K. C. (2014). Strategic Orientation and Organizational Forms: An Integrative Framework. *European Business Review*, 26(2), 188-203. (ABS-2)

4.3. CASE STUDIES IN JOURNALS:

- ❖ Singh, S., Roshan, R., & Balodi, K. C. (2024). The Emergence of The Indian Paymentech Industry: Paytm vs Phonepe. *Journal of Information Technology Teaching Cases*, 20438869241275131.
- ❖ Balodi, K. C., Raizada, A., & Datta, S. (2024). Trading War: The Evolving Landscape of Discount Brokerage in India. *Journal of Information Technology Teaching Cases*, 20438869241240492.
- ❖ Sanghi, N., Balodi, K. C., & Gupta, V. (2023). The Emergence of the Indian Hyperlocal Grocery Delivery Industry: Dunzo V/S Blinkit. *Journal of Information Technology Teaching Cases*, 20438869231151449.
- ❖ Balodi, K. C., Jain, R., Kumar, T. K., & Banerjee, D. (2023). Platform Revolution in the Database Management System Industry: Evolution of SAP's Business Model. *Journal of Information Technology Teaching Cases*, 13(1), 126-133.
- ❖ Bansal, J., Balodi, K. C., Jain, R., & Datta, S. (2022). Strategy and Business Model Evolution at Adobe: Competing in Digital Media Software Industry. *Journal of Information Technology Teaching Cases*, 20438869221116391.
- ❖ Balodi, K. C., Jain, R., & Das, R. (2021). Strategy, Business Model, and Innovation at Rivigo: Is Relay-As-A-Service the Way Forward? *Journal of Information Technology Teaching Cases*, DOI: 10.1177/2043886920986163.

5. SELECTED CONFERENCES (ACCEPTED/ PRESENTED):

- ❖ Roshan R., and Balodi K. C., (2024). Entrepreneurial Ecosystems for Kirznerian and Schumpeterian Entrepreneurship in an Emerging Economy. 84th Annual Meeting of the Academy of Management, 2024, Chicago, United States.

❖ Roshan R., and Balodi K. C., (2024). Sustainable Business Model Innovation of an Emerging Country Startup: An Imprinting Theory Perspective. New Business Model Conference 2024, Mondragon University, Spain, and . 9th INDAM Conference 2024, Goa Institute of Management, India.

❖ Roshan R., Balodi K. C., and Theodoraki C. (2023). Entrepreneurial Ecosystem Typologies for Entrepreneurial Dynamism: A Set Theoretic Method Analysis, 83rd Annual Meeting of the Academy of Management, 2023, Boston, United States.

❖ Roshan R., and Balodi K. C., (2023). Firm Failure and Entrepreneurial Ecosystem: A Configurational Study, Babson College Entrepreneurship Research Conference (BCERC) 2023, University of Tennessee, Knoxville, United States.

❖ Roshan R., and Balodi K. C. (2023). Exploring Firm Failure Through Set Theoretic Method: An Entrepreneurial Ecosystem Perspective. QCA Conference of the Americas 2023, University of Southern California, Marshall School of Business, United States. Presented.

❖ Roshan R., and Balodi K. C., (2023). Women and Green Innovation: What Position Must They Hold to Make a Difference? International Conference on Disrupting Technology, 2023, Monash University Prato Centre, Italy.

❖ Roshan R., and Balodi K. C., (2023). Entrepreneurial Ecosystem Configurations for Productive Entrepreneurship in an Emerging Economy. 1st India Strategy Conference, 2023, IIM Bangalore, India. Presented.

6. DOCTORAL STUDENTS SUPERVISED:

❖ Nitin Garg (Executive Fellow Programme in Management, status: graduated). Thesis title: Effect of Organizational and Faculty Networks on Research Performance in Higher Education Institutions: Multi-level and Micro-foundations Analyses.

❖ Ravi Roshan (Fellow Programme in Management, status: writing dissertation). Thesis title: Entrepreneur Characteristics and Sustainable Business Model Innovation.

7. FUNDED RESEARCH PROJECT:

❖ Undertaking a peer-reviewed IIM Lucknow funded project (worth INR 5 Lacs) titled ‘The Role of Digital Entrepreneurial Ecosystem in Development of Sustainable Ventures and Sustainable Business Model.’

❖ Completed a peer-reviewed IIM Lucknow funded project (worth INR 5 Lacs) titled ‘A Study of International New Ventures from Emerging Economies: Challenges, Opportunities, and Strategic Choices.’

8. TEACHING:

❖ Offering electives on *Technology, Innovation, and Digital Platform Business Models* in post-graduate and working managers' programmes, A.Y. 2017-2018 onwards. *It has been conferred various awards by the Student Council, IIM Lucknow, for the A.Y. 2019-2020, 2021-22, 2022-23, and 2023-24.*

❖ Offering doctoral programme elective on *Advanced Methods for Strategy and Organization Research* A.Y. 2017-2018 onwards.

9. EXECUTIVE EDUCATION:

❖ Co-coordinated a one-year Certificate Programme in General Management for Executives (CPGME) and a one-year Young Leader Programme along with MCTP for IRS officers and GMP for Coal India Ltd, among several others.

❖ Taught the senior officers of the Indian Defense Forces and Indian Revenue Service, entrepreneurs, managers, and executives in various online and offline long-duration executive education programs.

10. PROFESSIONAL SERVICE (IIML):

❖ Chair, *PGP Admission Committee*, June 2024 onwards

❖ Member, *PGP Admission Committee*, May 2022 onwards.

❖ Member, *SAP Committee*, May 2023 onwards.

❖ Chair, *Fellow Programme in Management (PhD)*, IIM Lucknow, April 2018 - June 2020.

❖ Chair, *Strategic Management Area*, IIM Lucknow, May 2016 - April 2018.

❖ Member, *Assurance of Learning (AACSB Accreditation) Committee*, August 2018 - June 2020..

11. SERVICE TO THE PROFESSION:

❖ PhD Thesis examiner for Anna University Chennai, BITS Pilani, MDI Gurgaon, IIM Raipur, IIM Trichy, and UPES, Dehradun, etc.

❖ Ad-hoc Reviewer for the journals *California Management Review*; *Energy Policy*, *Business Strategy and the Environment*, *Journal of Business Research*, *Applied Economics*, *Industrial Management & Data Systems*, *European Management Review*, *Management Decision*, *Applied Economics*, and conferences organized by the Academy of Management, British Academy of Management, and Strategic Management Society.