

## **DHIRENDRA MANI SHUKLA**

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## **EDUCATION**

Fellow Program in Management      Indian Institute of Management, Lucknow, India, 2018  
(Strategic Management)

Bachelor of Technology                      Harcourt Butler Technological Institute, Kanpur, India, 2008  
(Chemical Technology)

## **EMPLOYMENT**

### ***Academic (Full time)***

Sep' 2022 – present: Assistant Professor (Grade-I) at Indian Institute of Management, Lucknow

Apr' 2018 – Sep' 2022: Assistant Professor (Grade-I) at Indian Institute of Management, Udaipur.

Feb' 2018 – Apr' 2018: Assistant Professor at Indian Institute of Management, Kozhikode.

### ***Academic (Visiting or short term)***

Nov' 2019 – Dec' 2019: Visiting Research Scholar at the Research School of Management, Australian National University, Canberra, Australia.

Jun' 2018 – Jun' 2018: Visiting Research Scholar at Swiss Innovation Center (KOF), ETH Zurich, Switzerland.

Jun' 2018 – Jul' 2018: Visiting Research Scholar at HEC Lausanne, University of Lausanne, Switzerland.

Aug' 2017 – Dec' 2017: Visiting Faculty at Indian Institute of Management, Ranchi.

### ***Corporate***

Dec' 2010- May' 2013: Senior System Engineer, Infosys Ltd, Bangalore, India.

Jul' 2008- Nov' 2010: Consultant, Computer Sciences Corporation (CSC) India Pvt. Ltd, Bangalore, India.

## **RESEARCH**

### ***Research Interests***

Strategic Alliances; Social Entrepreneurship; Technology and Innovation

### ***Dissertation***

*“Alliance portfolios: A study of performance effects of partner diversity, tie-strength, and expansion speed”*

Thesis Advisory Committee: Amita Mital (Chairperson), IIM Lucknow; M Akbar, IIM Lucknow; and Israr Qureshi, Australian National University

### ***Research Funding (External)***

- Received funding under the Scheme for Promotion of Academic and Research Collaboration (SPARC), an MHRD initiative, for the project “Agricultural Knowledge Transfer at the Base of the Pyramid: A Sociological Perspective” for the period May’ 2019-Sep’ 2022. (Amount: INR 9.5 million). In collaboration with, Prof. Israr Qureshi (Australian National University); Prof. Babita Bhatt (Australian National University).
- Received funding under the Scheme for Promotion of Academic and Research Collaboration (SPARC), an MHRD initiative, for the project “Who Bridges Across Social Divides?” for the period April’ 2019- Sep’ 2022. (Amount: INR 9.3 million). In collaboration with, Prof. Arjun Bhardwaj (University of British Columbia); Prof. Suhaib Riaz (University of Ottawa; Prof. Israr Qureshi (Australian National University); Prof. Babita Bhatt (Australina National University).
- Received funding under the Impactful Policy Research for Social Sciences (IMPRESS), an MHRD initiative, for the project “Interfirm collaboration network: Implications for Firm Innovation” for the period 2019-2021. (Amount: INR 0.6 Million).
- Received Scholars’ Exchange Grant (SEG-2016) for the project “The role of nonmarket strategies in shaping firms’ exploration and exploitation in market domain: A study of high-tech firms” under the prestigious Indo-Swiss Joint Research Programme in Social Sciences for the year 2017-2018. Collaborators: Prof. Amita Mital (IIM Lucknow), Prof. Jean-Philippe Bonardi (HEC Lausanne)
- Received Scholars’ Exchange Grant (SEG-2016) for the project “Learning to innovate: The role of exploration and exploitation strategies in different institutional contexts” under the prestigious Indo-Swiss Joint Research Programme in Social Sciences for the year 2017-2018. Collaborators: Prof. Sanjay Dhir (IIT Delhi), Prof. Anja Schulze (University of Zurich)
- Received travel grant to attend Eighth China India Insights Conference (2016) organized at London Business School, UK, in collaboration with Yale School of Management, USA.

### ***Publications (Journal Articles)***

- Qureshi, I., **Shukla, D. M.**, Bhatt, B., Hota, P., & Sun, R. (2024). Contextually balanced engagement: Navigating paradoxes of localisation and cultural embedding in rural health information systems implementation. *Information Systems Journal*, 34(6), 2024–2059. (**ABDC-A\***)
- **Shukla, D. M.**, Mital, A., & Qureshi, I. (2024). Effects of alliance portfolio breadth and depth on exploratory and exploitative innovation: Evidence from Indian high-tech sectors. *Journal of Business Research*, 179, 114686. (**ABDC-A**)
- Raj, A., **Shukla, D.**, Quadir, A., & Sharma, P. (2024). What drives the adoption of digital technology in the micro, small, and medium enterprises sector in a developing economy?. *Journal of Business & Industrial Marketing*, 39(9), 1984-2002. (**ABDC-A**)
- Chandra, A., **Shukla, D. M.**, Sharma, S., & Dwivedi, G. (2024). Fostering Environmentally Sustainable Business: Analysis of Factors from Entrepreneurial Ecosystem Perspective. *Journal of Cleaner Production*, 143667. (**ABDC-A**)

- Bhatt, B., Qureshi, I., **Shukla, D. M.**, & Hota, P. K. (2024). Prefiguring alternative organizing: Confronting marginalization through projective cultural adjustment and tempered autonomy. *Organization Studies*, 45(1), 59-84. (**FT-50**)
- Qureshi, I., Bhatt, B., Sutter, C., & **Shukla, D. M.** (2023). Social entrepreneurship and intersectionality: Mitigating extreme exclusion. *Journal of Business Venturing*, 38(2), 106283. (**FT-50**)
- **Shukla, D. M.**, Qureshi, I., & Mital, A. (2023). R&D alliance portfolio and innovation in an emerging market: The role of business group affiliation and institutional reforms. *Journal of International Management*, 29(4), 101045. (**ABDC-A**)
- **Shukla, D. M.**, & Kumar, S. (2023). Diversification Experiences and Firm Performance in Knowledge-Intensive Industries: The Moderating Role of Absorptive Capacity. *Management and Organization Review*, 19(4), 715-742. (**ABDC – A**).
- Sharma, P., **Shukla, D. M.**, & Raj, A. (2023). Blockchain adoption and firm performance: the contingent roles of intangible capital and environmental dynamism. *International Journal of Production Economics*, 256, 108727. (**ABDC-A**)
- Raj, A., Sharma, V., **Shukla, D. M.**, & Sharma, P. (2023). Advancing supply chain management from agility to hyperagility: a dynamic capability view. *Annals of Operations Research*, 1-32. (**ABDC-A**)
- Qureshi, I., Bhatt, B., Parthiban, R., Sun, R., **Shukla, D. M.**, Hota, P. K., & Xu, Z. (2022). Knowledge commoning: Scaffolding and technoficing to overcome challenges of knowledge curation. *Information and Organization*, 32(2), 100410. (**ABDC-A\***).
- **Shukla, D. M.**, Mital, A., Qureshi, I., & Wang, T. (2020). Valuation effects of alliance portfolio expansion speed and strength: Evidence from high-tech firms. *Journal of Business Research*, 113, 370-383. (**ABDC-A**)
- **Shukla, D. M.**, & Akbar, M. (2018). Diffusion of internationalization in business group networks: evidence from India. *Management Decision*, 56(2), 406-420. (**ABDC-B**)
- **Shukla, D. M.**, & Mital, A. (2018). Effect of firm's diverse experiences on its alliance portfolio diversity: Evidence from India. *Journal of Management & Organization*, 24(5), 748-772. (**ABDC-B**)
- **Shukla, D. M.**, & Dwivedi, N. (2016). Influence of Board of Directors on corporate diversification: Evidence from India. *Strategic Change*, 25(5), 471-484. *Strategic Change: Briefings in Entrepreneurial Finance*. (**ABS-2**)

#### ***Manuscripts under review***

- "Navigating Grand Challenges: Building Self-Reliant Communities through Ethics of Care" with Israr Qureshi, Babita Bhatt, Shena Shaikh, and Pradeep K Hota. (Under review at *Organization Studies*). (**FT-50**).
- "Lichenism: A multilevel process model to enhance social impact" with Israr Qureshi and Babita Bhatt (Reject and Resubmit *Strategic Entrepreneurship Journal*, to be submitted by Nov' 2024) (**FT-50**)
- "Cross-border Alliance Networks and Firm Innovation: The Roles of Cultural Distance, Network Governance and Strength" with Anupam Agarwal and Alok Raj (Under review at *Asia Pacific Journal of Management*) (**ABDC-A**)

#### ***Publications (Editorial)***

Qureshi, I., Bhatt, B. and **Shukla, D.M.** (2024), Digitally enabled sharing economy models at the base of the pyramid. *Information Systems Journal*. <https://doi.org/10.1111/isj.12555>

#### ***Publications (Books and Chapters)***

- Bhatt, B., Qureshi, I., Shukla, D. M., & Pillai, V. (Editors). (2023). *Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World*. Springer Nature. ISBN: 978-9819940073
- Mishra, S., & Shukla, D. M. (2023). Swavlamban by Drishtee: Gandhian perspectives on village-centric development. In *Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World* (pp. 215-232). Singapore: Springer Nature Singapore.
- Bhatt, B., Qureshi, I., Shukla, D. M., & Pillai, V. (2023). Nurturing resilient communities: An overview. *Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World*, 1-25.
- Bhatt, B., Qureshi, I., Shukla, D. M., & Pillai, V. (2023). Resilient Communities: A Way Forward. In *Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World* (pp. 337-371). Singapore: Springer Nature Singapore.
- Qureshi, I., Pandey, M., Shukla, D. M., & Pillai, V. (2023). Technoficing: Reinterpretation of Gandhian perspectives on technology. In *Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World* (pp. 191-214). Singapore: Springer Nature Singapore.
- Qureshi, I., Bhatt, B., Shukla, DM (Editors), *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature. ISBN: 978-9811624131
- “Social Intermediation using Sharing Economy in India: A Case Study of Farmizen” (with Vinay Pillai and Israr Qureshi), In Edited Volume: *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature.
- “Resourcing and Value Creation: A Case of Sharing Economy Model at the Base of the Pyramid” (with Meet Pandey, Monica Bhati, and Israr Qureshi), In Edited Volume: *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature.
- “Sharing economy at the base of the pyramid-research framework and future directions” (with Israr Qureshi and Babita Bhatt), In Edited Volume: *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature.
- “Overview of sharing economy at the base of the pyramid” (with Israr Qureshi and Babita Bhatt), In Edited Volume: *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature.
- Bhardwaj, A., Ganesh, MP., Qureshi, I., Shukla, DM., Bhatt, B. (Editors) “Bridging Social Divides in India and Beyond”. (2022). New Delhi: Reliance Books. ISBN: 978-81-7510-268-2

#### ***Working Papers***

- “Strange Bedfellows: The Interaction between Corporate and NPOs after Mandatory CSR Regulation in India” with Israr Qureshi and Babita Bhatt (Final stages of preparation for submission to *Organization Studies*, FT-50, by December 2024).
- “Unpacking Community Resilience: Investigating key dimensions in an Indigenous community context” with Monika Gupta and Preeta George (Target: *Business & Society*) (ABDC-A).
- “Learning to innovate: The role of business group networks during the institutional transition” with Israr Qureshi and Amita Mital (Target: *Strategic Management Journal* (FT-50))
- “Mission Investible: How Venture Characteristics Signal Legitimacy for Social Financing” with Satish Kumar (Target journal: *Journal of Business Venturing*, FT-50)

- “Community-based entrepreneurship: Confronting marginalization and scaling social impact” with Babita Bhatt and Israr Qureshi (Target: *Academy of Management Journal*, FT-50)

### ***Peer Reviewed Conference Proceedings and Presentations***

- Sridhar, Y. V. & Shukla, D. M. “A Study of Temporal Orientation of Indian Firms”. India Strategy Conference, IIM Ahmedabad, 16-18 Dec. (*Accepted*)
- Sridhar, Y. V. & Shukla, D. M. “A Study of Temporal Orientation of Indian Firms”. Strategic Management Forum, IIM Mumbai, 5-7 Dec. (*Accepted*)
- Kumar S. & Shukla, D. M. “Leveraging Legitimacy: The Role of Venture-Level Characteristics in Securing Social Finance” India Management Research Conference (IMRC) 2024, IIM Ahmedabad, 7-9 Dec. (*Accepted*)
- Gupta, M., George, P., & Shukla, D. M. “The process of social innovation for community resilience: A case of the Koli community in India”. 16th ISIRC. Bern, Sep, 2024. (*Presented*).
- Shukla, D. M., Qureshi, I, Bhatt, B. “Strange Bedfellows: Cross-sectoral interactions in a mandatory CSR regime”, AoM. Chicago, Aug 2024. (*Accepted*)
- Mondal, A., Awasthi, K., Shukla, D. M. “Board Capital and Firm Performance: The mediating role of open innovation practices”. INDAM. Goa, Jan 2024.
- Shukla, D. M., Qureshi, I. “Strange Bedfellows: The Interaction between Corporate and NGOs after Mandatory CSR Regulation in India”, ICBM. Melbourne, Dec 2019.
- Shukla, D. M., Qureshi, I. “R&D Alliance Portfolio and Innovation: The Role of Business Group Affiliation and Institutional Reform”. Australian & New Zealand Academy of Management, Cairns, Australia, Dec 2019.
- Shukla, D. M., Mital, A., Qureshi, I. “Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation”. Australian & New Zealand Academy of Management, Cairns, Australia, Dec 2019.
- Shukla, D. M., Mital, A., Qureshi, I. R&D Alliance Portfolio and Innovation: The Role of Business Group Affiliation and Institutional Reform”. Academy of International Business, Oceania Chapter, ANU, Canberra, November 2019.
- Shukla, D. M., Qureshi, I. “Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation”. Academy of International Business, Oceania Chapter, ANU, Canberra, November 2019.
- Shukla, D. M., Mital, A., Qureshi, I. Alliance Portfolio Configurations and Firm Performance: A Study of Indian High-Tech Firms. Academy of Management Conference, Chicago, USA, August 2018.
- Shukla, D. M., Mital, A., Qureshi, I. Partner Diversity and Firm Performance: A Study of Alliance Portfolios of Indian High-Tech Firms. Academy of Management Conference, Chicago, IL, USA, August 2018.
- Shukla, D. M., Akbar, M., Lahiri, S. Effect of Network Cohesiveness on Similarity in Extent of Internationalization: Evidence from Indian Business Groups. Academy of International Business Conference, Minneapolis , USA, June 2018
- Shukla, D. M., Mital, A., Qureshi, I., Wang, T. Tie-Strength and Firm Performance in Alliance Networks of Hi-Tech Firms: The Moderating Role of Expansion Speed. ACERE Conference, Brisbane, Australia, Feb 2018.
- Shukla, D. M., Mital, A., Qureshi, I. Alliance portfolio partner diversity and firm performance: The role of exploratory and exploitative learning. Australian & New Zealand Academy of Management, Melbourne, Australia, Dec 2017.

- Shukla, D. M., Mital, A., Qureshi, I., Wang, T. Alliance network: Tie-strength, expansion speed, and high-tech venture performance. Australian & New Zealand Academy of Management, Brisbane, Australia, Dec 2016.
- Shukla, D. M., Mital, A. Experiential antecedents of alliance portfolio diversity: Evidence from India. Academy of Management Conference, Anaheim, California, USA, August 2016.
- Shukla, D. M., Mital, A. How does network configuration affect the relationship between interorganizational learning orientation and firm performance? Evidence from India. The Eighth Annual China India Insights Conference, at London Business School, London, UK, July 2016.
- Shukla, D. M., Sinha, A. K. Effects of experiential and interorganizational learning on entry mode choices: A study of Indian firms. Academy of International Business Conference, New Orleans, Louisiana, USA, June 2016.
- Bhatt B., Qureshi, I., Sutter, C., Shukla, D.M. Knowledge Transfer in Resource Constrained Setting, International Conference on Business Model & Social Entrepreneurship, TISS, Mumbai, Jan' 2019
- Shukla, D. M., Mital, A., Qureshi, I. Alliance portfolio partner diversity and firm performance: The role of exploratory and exploitative learning. 5<sup>th</sup> Biennial Indian Academy of Management, IIM Indore, India, Dec 2017 (Accepted).
- Shukla, D. M., Mital, A. Performance Effects of Partner Diversity in Alliance Portfolios: An Organizational Learning Perspective. PhD Consortium 2016. Shailesh J. Mehta School of Management, IIT Bombay, India, January 24-25, 2017.
- Shukla, D. M., Mital, A., Qureshi, I., Wang, T. Alliance network: Tie-strength, expansion speed, and high-tech venture performance. IIM Bangalore Doctoral Conference, Bangalore, India, January 11-12, 2017.
- Shukla, D. M., Dwivedi, N. Board capital and corporate diversification: Evidence from India. 3rd PAN-IIM Word Management Conference. Indian Institute of Management, Indore, India, December 2015.
- Shukla, D. M., Sinha, A. K. Influence of network and learning on foreign market entry mode choices: Evidence from India. 3rd PAN-IIM Word Management Conference. Indian Institute of Management, Indore, India, December 2015.
- Shukla, D. M., Akbar, M. Business groups as social networks: An exploration of relationship between network cohesiveness and within-network similarity of firms' strategies. 4th Biennial Indian Academy of Management Conference, Indian Institute of Management, Lucknow-Noida campus, India, December 2015.

## **TEACHING**

### ***Teaching Interests***

- Strategic Alliances; Social Entrepreneurship; CSR and Cross-Sectoral Interactions; Strategic Change and Transformation

### ***Teaching Experience***

#### ***MBA and PhD Courses***

- MBA core course "Strategic Management" at IIM Udaipur and IIM Lucknow (2019 onwards).
- MBA Elective "Strategic Alliances" at IIM Lucknow and IIM Udaipur (2022 onwards)

- PhD and EFPM core course “Research Methodology” at IIM Lucknow (2023 onwards).
- PhD core course “Research Philosophy” at IIM Udaipur.
- PhD elective course “Methodology for Strategy and Organizational Research” at IIM Lucknow (Co-instructor with Prof. K. C. Balodi) (2023)
- Course coordinator and co-instructor of PhD level course (of 30 contact hours) on “Social Network Approach to Organization / Management Research” December 26 - 30, 2019, offered at IIM Udaipur (Doctoral students from various IIMs/IITs/NITs participated in the course)
- Course coordinator and co-instructor of PhD level course (of 30 contact hours) on “Emerging Trends and Methods in Social Enterprises Research” January 6 - 11, 2020 (Doctoral students from various IIMs/IITs/NITs participated in the course).
- Full course (of 30 contact hours) “Strategic Change and Transformation” to PGEXP (Executive- Post Graduate Program) batch at the IIM Ranchi.
- Guest sessions on “Panel Data Analysis” for PhD students at Research School of Management, Australian National University, Canberra (2020-onwards)
- Guest sessions on “Strategic Alliances” and “Corporate Strategy” Department of Management Studies, IIT Delhi (Nov, 2020; March, 2021)
- Guest sessions on “Technological and Social Innovation” for the Fellowship Program of Drishtee Foundation (Nov-Dec, 2021)

#### *MDP Programmes*

- Teaching modules on Corporate Strategy, Strategic Alliances, CSR, and Strategic Change and Transformation to the participants of various MDP (including online) programs.
- Coordinated Six-day MDP programme Digital Marketing for BSNL executives (with Prof. Prem Prakash Dewani).

#### **WORKSHOPS AND KEYNOTE TALKS**

- 2024: Delivered an invited keynote speech on “Social Entrepreneurship and Cross-sectoral Collaborations to Confront Marginalization” at the conference *Collaborative Approach towards Socio-Economic Empowerment and Financial Inclusion* (22 April 2024), RBI Lucknow.
- 2022: Organized a Paper Development Workshop at IIM Udaipur (Hybrid-mode) for our guest-edited *Information Systems Journal* Special Issue on ‘Digitally Enabled Sharing Economy Models at the Base of the Pyramid’ with Guest Editors Prof. Israr Qureshi (Australian National University) and Prof. Babita Bhatt (Australian National University).
- 2022: Conducted Paper Development Workshop at SPJIMR, Mumbai on topics related to “Social Entrepreneurship and Innovation” with Prof. Israr Qureshi (Australian National University) and Prof. Christopher Sutter (University of Miami, Ohio, USA).
- 2020: Conducted a two-day online workshop for the SPARC project “Who Bridges Across Social Divides?” with Prof. Arjun Bhardwaj (University of British Columbia); Prof. Suhaib Riaz (University of Ottawa); Prof. Israr Qureshi (Australian National University); Prof. Babita Bhatt (Australian National University).
- 2019: Three-day workshop on Literature Review and Research Methodology for Research Associates and PhD students at Indian Institute of Management Udaipur
- 2018: Two-day workshop on Research Methodology Faculty of Management Studies and Research, Aligarh Muslim University (With Prof Israr Qureshi (Australian

National University, Australia), Dr Arjun Bhardwaj (University of British Columbia, Canada) and Dr Babita Bhatt (Australian National University, Australia)

## **AWARDS AND RECOGNITIONS**

- In 2024, I received ‘2022 Best Paper award in *Information and Organization*’ journal for the paper “Knowledge Commoning: Scaffolding and Technoficing to Overcome Challenges of Knowledge Curation”.
- In 2024, my two papers “Prefiguring alternative organizing: Confronting marginalization through projective cultural adjustment and tempered autonomy” and “Knowledge Commoning: Scaffolding and Technoficing to Overcome Challenges of Knowledge Curation” are included in the Honor Roll from Responsible Research for Business and Management.
- Received the Conference Best Paper award for “Strange Bedfellows: The Interaction between Corporate and NGOs after Mandatory CSR Regulation in India”, at the 16<sup>th</sup> International Conference Business and Management, Melbourne, Dec 2019.
- Received Best paper award in Strategic Management track for “Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation: at the 33<sup>rd</sup> Australian & New Zealand Academy of Management, Cairns, Australia, Dec 2019.

## **SERVICES AND ACTIVITIES**

### ***Academic***

- Guest Editor of SI (Sharing Economy at the Base of the Pyramid: Societal Impact and Challenges), *Business & Society*, Submission deadline Oct 31, 2023 (*ongoing*)
- Guest Editor – Special Issue in *Information Systems Journal* (ABDC- A\*) ‘Digitally Enabled Sharing Economy Models at the Base of the Pyramid’ (Deadline: 31-Dec- 2022) (*Completed*)
- Member of the Editorial Review Board of *Information Systems Journal* (ABDC- A\*)
- Co-Editor- of the Edited book “Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World”. Book published by Springer Nature (Singapore). ISBN: 978-981-99-4007-3
- Co-Editor – of the Edited Book “Sharing Economy at the Base of the Pyramid: Opportunities and Challenges”. Book published by Springer Nature (Singapore). ISBN: 978-9811624131
- Co-Editor – of the Edited Book “Bridging Social Divides in India and Beyond”. (2022). Published by Reliance Books (New Delhi). ISBN: 978-81-7510-268-2
- Supervising IIML PhD student Satish Kumar (Third Year, SM area) as Chairman of the Thesis Advisory Committee (TAC). Supervising IIML EFPM



candidate Sridhar Y V (Second Year, SM area) as a prospective Chairman of the TAC.

- Member of the TAC of three full-time PhD candidates at Indian Institute of Management Lucknow Ravi Roshan (Final Year, SM), Arpan Mondal (Third Year, SM), Ashish K. Jha (Third Year, ABM), and 2 EFPM students Mr. Deepak Kumar (Third Year, SM) and Noopur Chaturvedi (Third Year, SM).
- External Member of the Thesis Advisory Committee of PhD student Ms. Akriti Chandra (DMS, IIT Delhi), Siya Chaudhary (DMS, IIT Delhi), B Vinod Kumar (Department of Entrepreneurship and Management, IIT Hyderabad).
- External Examiner of Honors and Master Theses of students from Australian National University.
- Reviewer (Ad hoc)- Journal of Business Venturing, Business and Society, Journal of International Management, Asia Pacific Journal of Management; IIMB Review; Management Decision
- Reviewer - Academy of Management (AoM) annual meetings & Academy of International Business (AIB); PAN-IIM Word Management Conference and Indian Academy of Management Conference; IMRDC
- Affiliations - AoM; AIB; Strategic Management Society (SMS); Australia and New Zealand Academy of Management (ANZAM); Emerging Markets Society (EMS)

### ***Administrative***

- Chairperson, Strategic Management Area, IIM Lucknow (October 2024 onwards).
- Track Co-Chair (IS Research in Marginalized and Indigenous Contexts) Australasian Conference on Information Systems 2024, Canberra, Australia.
- Track-chair (Strategic Management and Doctoral workshop) for the AIRC-2023 conference to be organized at IIM Lucknow during 14<sup>th</sup>-17<sup>th</sup> December, 2023.
- Member – Admission Committee (IIM Lucknow) (2024 onwards)
- Member- Programme committee (MBA in Entrepreneurship and Innovation, IIM Lucknow) (2022 onwards)
- Member – R&D committee at IIM Udaipur (2021- 2022)
- Member- Task force for expanding avenues of funding to realize the Vision 2030 of Indian Institute of Management Udaipur.
- Panelist – MBA admission interviews.
- External Expert – Executive MBA Admissions at DMS, IIT Delhi (2020)

### **TECHNICAL SKILLS**

Programming Languages

R, SQL, C#

Databases

CMIE (ProwessIQ, Prowessdx), SDC Platinum,

Analytical Tools

Bloomberg, Eikon, IBID, ACE Equity, PATSTAT  
Stata, SPSS, R-Studio, UCINET, RSIENA, MS Office,  
ATLAS.ti

### **REFERENCES**

Available upon request