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EDUCATION

Fellow Program in Management Indian Institute of Management, Lucknow, India, 2018
(Strategic Management)

Bachelor of Technology Harcourt Butler Technological Institute, Kanpur, India, 2008
(Chemical Technology)

EMPLOYMENT

Academic (Full time)

Sep' 2022 – present: Assistant Professor at Indian Institute of Management, Lucknow

Apr' 2018 – Sep' 2022: Assistant Professor at Indian Institute of Management, Udaipur.

Feb' 2018 – Apr' 2018: Assistant Professor at Indian Institute of Management, Kozhikode.

Academic (Visiting or short term)

Nov' 2019 – Dec' 2019: Visiting Research Scholar at the Research School of Management, Australian National University, Canberra, Australia.

Jun' 2018 – Jun' 2018: Visiting Research Scholar at Swiss Innovation Center (KOF), ETH Zurich, Switzerland.

Jun' 2018 – Jul' 2018: Visiting Research Scholar at HEC Lausanne, University of Lausanne, Switzerland.

Aug' 2017 – Dec' 2017: Visiting Faculty at Indian Institute of Management, Ranchi.

Corporate

Dec' 2010- May' 2013: Senior System Engineer, Infosys Ltd, Bangalore, India.

Jul' 2008- Nov' 2010: Consultant, Computer Sciences Corporation (CSC) India Pvt. Ltd, Bangalore, India.

RESEARCH

Research Interests

Strategic Alliances and Networks; Social Entrepreneurship; Technology and Innovation

Dissertation

“Alliance portfolios: A study of performance effects of partner diversity, tie-strength, and expansion speed”

Thesis Advisory Committee: Amita Mital (Chairperson), IIM Lucknow; M Akbar, IIM Lucknow; and Israr Qureshi, Australian National University

Research Funding

- Received funding under the Scheme for Promotion of Academic and Research Collaboration (SPARC), an MHRD initiative, for the project “Agricultural Knowledge Transfer at the Base of the Pyramid: A Sociological Perspective” for the period May’ 2019-Sep’ 2022. (Amount: INR 9.5 million). In collaboration with, Prof. Israr Qureshi (Australian National University); Prof. Babita Bhatt (Australian National University).
- Received funding under the Scheme for Promotion of Academic and Research Collaboration (SPARC), an MHRD initiative, for the project “Who Bridges Across Social Divides?” for the period April’ 2019- Sep’ 2022. (Amount: INR 9.3 million). In collaboration with, Prof. Arjun Bhardwaj (University of British Columbia); Prof. Suhaib Riaz (University of Ottawa; Prof. Israr Qureshi (Australian National University); Prof. Babita Bhatt (Australina National University).
- Received funding under the Impactful Policy Research for Social Sciences (IMPRESS), an MHRD initiative, for the project “Interfirm collaboration network: Implications for Firm Innovation” for the period 2019-2021. (Amount: INR 0.6 Million).
- Received Scholars’ Exchange Grant (SEG-2016) for the project “The role of nonmarket strategies in shaping firms’ exploration and exploitation in market domain: A study of high-tech firms” under the prestigious Indo-Swiss Joint Research Programme in Social Sciences for the year 2017-2018. Collaborators: Prof. Amita Mital (IIM Lucknow), Prof. Jean-Philippe Bonardi (HEC Lausanne)
- Received Scholars’ Exchange Grant (SEG-2016) for the project “Learning to innovate: The role of exploration and exploitation strategies in different institutional contexts” under the prestigious Indo-Swiss Joint Research Programme in Social Sciences for the year 2017-2018. Collaborators: Prof. Sanjay Dhir (IIT Delhi), Prof. Anja Schulze (University of Zurich)
- Received travel grant to attend Eighth China India Insights Conference (2016) organized at London Business School, UK, in collaboration with Yale School of Management, USA.

Publications (Journal Articles)

- “Diversification experiences and firm performance: The moderating roles of learning capacity and intellectual capital efficiency” with Sushil Kumar. *Management and Organization Review* (Forthcoming) (ABDC – A).
- “Knowledge Commoning: Scaffolding and Technoficing to Overcome Challenges of Knowledge Curation” with Israr Qureshi, Babita Bhatt, Rishikesan Parthiban, Ruonan Sun, Pradeep Hota, and Zhejing Xu. (2022). *Information and Organization* (32(2), 100410) (ABDC-A*).
- “Valuation Effects of Alliance Portfolio Expansion Speed and Strength: Evidence from High-Tech Firms” (with Amita Mital, Israr Qureshi, and Taiyuan Wang). (2020) *Journal of Business Research* (113, May 2020, p. 370-383) (ABDC-A)
- "Diffusion of Internationalization in Business Group Networks: Evidence from India" (with M Akbar). (2018). *Management Decision*, 56 (2): 406-420. (ABDC-B)

- "Effect of firm's diverse experiences on its alliance portfolio diversity: Evidence from India" (with Amita Mital). (2016) *Journal of Management & Organization*, 25 (SI 5): 748-772. (ABDC-B)
- "Influence of board of directors on corporate diversification: Evidence from India" (with Neeraj Dwivedi). (2016). *Strategic Change: Briefings in Entrepreneurial Finance*. 25(5):471-484. (ABS-2)

Manuscripts under review

- "R&D Alliance Portfolio and Innovation: The Role of Business Group Affiliation and Institutional Reform" with Israr Qureshi and Amita Mital. (Received second round of R&R at *Journal of International Management*, ABDC-A)
- "Community collectives: Prefiguring through constructive resistance, commoning and discursive spaces" with Babita Bhatt, Israr Qureshi, and Pradeep Hota (Received second round of R&R at *Organization Studies*, FT-50)
- "From HIS to HER: A case study of digitally enabled vaccination tracking program in India" with Babita Bhatt, Pradeep Hota, Israr Qureshi, Ruonan Sun, and Chaojun Li. (Received second round of R&R at *Information Systems Journal*, ABDC-A*)
- "Knowledge Scaling for Grand Challenges: Exploring the Use of Partial Templates" with Babita Bhatt, Christopher Sutter, Israr Qureshi (Received R&R from *Journal of Business Venturing*, FT-50)
- "What drives the adoption of digital technology in Micro Small and Medium Enterprises sector?" with Alok Raj, Abdul Quadir, and Prateek Sharma (Submitted R&R at *Annals of Operations Research*, ABDC-A)
- "Partner type diversity and firm performance: The contingent roles of exploratory learning intensity and partner repeatedness in alliance portfolios" with Amita Mital and Israr Qureshi. (Received R&R from *Journal of Business Research*, ABDC-A)
- "Lichenism: A multilevel process model to enhance social impact" with Israr Qureshi, Babita Bhatt, Shena Shaikh (Under review at *Journal of Management Studies* (FT-50), by March' 2022)
- "Blockchain adoption and firm performance: The contingent roles of intangible capital and environmental dynamism" with Prateek Sharma and Alok Raj (Under review at *International Journal of Production Economics*, ABDC-A)
- "Supply chain Hyperagility: Investigating its Antecedents" with Varun Sharma, Alok Raj, Prateek Sharma (Under review at *Annals of Operations Research*, ABDC-A)

Publications (Books and Chapters)

- Qureshi, I., Bhatt, B., Shukla, DM (Editors), *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature. ISBN: 978-9811624131
- "Social Intermediation using Sharing Economy in India: A Case Study of Farmizen" (with Vinay Pillai and Israr Qureshi), In Edited Volume: *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature.
- "Resourcing and Value Creation: A Case of Sharing Economy Model at the Base of the Pyramid" (with Meet Pandey, Monica Bhati, and Israr Qureshi), In Edited Volume: *Sharing Economy at the Base of the Pyramid: Opportunities and Challenges*. (2021). Singapore: Springer Nature.

- “Sharing economy at the base of the pyramid-research framework and future directions” (with Israr Qureshi and Babita Bhatt), In Edited Volume: Sharing Economy at the Base of the Pyramid: Opportunities and Challenges. (2021). Singapore: Springer Nature.
- “Overview of sharing economy at the base of the pyramid” (with Israr Qureshi and Babita Bhatt), In Edited Volume: Sharing Economy at the Base of the Pyramid: Opportunities and Challenges. (2021). Singapore: Springer Nature.
- Bhardwaj, A., Ganesh, MP., Qureshi, I., Shukla, DM., Bhatt, B. (Editors) “Bridging Social Divides in India and Beyond”. (2022). New Delhi: Reliance Books. ISBN: 978-81-7510-268-2

Working Papers

- “Strange Bedfellows: The Interaction between Corporate and NPOs after Mandatory CSR Regulation in India” with Israr Qureshi and Babita Bhatt (Final stages of preparation for submission to *Organization Studies*, FT-50, by July’ 2022)
- “Cross-border Alliance Networks and Firm Innovation: The Roles of Cultural Distance, Network Governance and Strength” with Anupam Agarwal and Alok Raj (Target: *Journal of International Business Studies* (FT-50), by Sep’22).
- “Learning to innovate: The role of business group networks during institutional transition” with Israr Qureshi and Amita Mital (Target: *Strategic Management Journal* (FT-50), by Dec’ 2022)
- “Effects of experiential and interorganizational learning on entry mode choices: A study of Indian firms” with Subhashree Mukherjee and A K Sinha. (Target: *Global Strategy Journal* (ABDC A), by Dec’ 2022)

Peer Reviewed Conference Proceedings and Presentations

- Shukla, D. M., Qureshi, I. “Strange Bedfellows: The Interaction between Corporate and NGOs after Mandatory CSR Regulation in India”, ICBM. Melbourne, Dec 2019.
- Shukla, D. M., Qureshi, I. “R&D Alliance Portfolio and Innovation: The Role of Business Group Affiliation and Institutional Reform”. Australian & New Zealand Academy of Management, Cairns, Australia, Dec 2019.
- Shukla, D. M., Mital, A., Qureshi, I. “Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation”. Australian & New Zealand Academy of Management, Cairns, Australia, Dec 2019.
- Shukla, D. M., Mital, A., Qureshi, I. R&D Alliance Portfolio and Innovation: The Role of Business Group Affiliation and Institutional Reform”. Academy of International Business, Oceania Chapter, ANU, Canberra, November 2019.
- Shukla, D. M., Qureshi, I. “Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation”. Academy of International Business, Oceania Chapter, ANU, Canberra, November 2019.
- Shukla, D. M., Mital, A., Qureshi, I. Alliance Portfolio Configurations and Firm Performance: A Study of Indian High-Tech Firms. Academy of Management Conference, Chicago, USA, August 2018.
- Shukla, D. M., Mital, A., Qureshi, I. Partner Diversity and Firm Performance: A Study of Alliance Portfolios of Indian High-Tech Firms. Academy of Management Conference, Chicago, IL, USA, August 2018.

- Shukla, D. M., Akbar, M., Lahiri, S. Effect of Network Cohesiveness on Similarity in Extent of Internationalization: Evidence from Indian Business Groups. Academy of International Business Conference, Minneapolis , USA, June 2018
- Shukla, D. M., Mital, A., Qureshi, I., Wang, T. Tie-Strength and Firm Performance in Alliance Networks of Hi-Tech Firms: The Moderating Role of Expansion Speed. ACERE Conference, Brisbane, Australia, Feb 2018.
- Shukla, D. M., Mital, A., Qureshi, I. Alliance portfolio partner diversity and firm performance: The role of exploratory and exploitative learning. Australian & New Zealand Academy of Management, Melbourne, Australia, Dec 2017.
- Shukla, D. M., Mital, A., Qureshi, I., Wang, T. Alliance network: Tie-strength, expansion speed, and high-tech venture performance. Australian & New Zealand Academy of Management, Brisbane, Australia, Dec 2016.
- Shukla, D. M., Mital, A. Experiential antecedents of alliance portfolio diversity: Evidence from India. Academy of Management Conference, Anaheim, California, USA, August 2016.
- Shukla, D. M., Mital, A. How does network configuration affect the relationship between interorganizational learning orientation and firm performance? Evidence from India. The Eighth Annual China India Insights Conference, at London Business School, London, UK, July 2016.
- Shukla, D. M., Sinha, A. K. Effects of experiential and interorganizational learning on entry mode choices: A study of Indian firms. Academy of International Business Conference, New Orleans, Louisiana, USA, June 2016.
- Bhatt B., Qureshi, I., Sutter, C., Shukla, D.M. Knowledge Transfer in Resource Constrained Setting, International Conference on Business Model & Social Entrepreneurship, TISS, Mumbai, Jan' 2019
- Shukla, D. M., Mital, A., Qureshi, I. Alliance portfolio partner diversity and firm performance: The role of exploratory and exploitative learning. 5th Biennial Indian Academy of Management, IIM Indore, India, Dec 2017 (Accepted).
- Shukla, D. M., Mital, A. Performance Effects of Partner Diversity in Alliance Portfolios: An Organizational Learning Perspective. PhD Consortium 2016. Shailesh J. Mehta School of Management, IIT Bombay, India, January 24-25, 2017.
- Shukla, D. M., Mital, A., Qureshi, I., Wang, T. Alliance network: Tie-strength, expansion speed, and high-tech venture performance. IIM Bangalore Doctoral Conference, Bangalore, India, January 11-12, 2017.
- Shukla, D. M., Dwivedi, N. Board capital and corporate diversification: Evidence from India. 3rd PAN-IIM Word Management Conference. Indian Institute of Management, Indore, India, December 2015.
- Shukla, D. M., Sinha, A. K. Influence of network and learning on foreign market entry mode choices: Evidence from India. 3rd PAN-IIM Word Management Conference. Indian Institute of Management, Indore, India, December 2015.
- Shukla, D. M., Akbar, M. Business groups as social networks: An exploration of relationship between network cohesiveness and within-network similarity of firms' strategies. 4th Biennial Indian Academy of Management Conference, Indian Institute of Management, Lucknow-Noida campus, India, December 2015.

TEACHING

Teaching Experience

- MBA core course “Strategic Management” at IIM Udaipur (2019 onwards).

- MBA Elective “Strategic Alliances” at IIM Udaipur (2022 onwards)
- PhD core course “Research Philosophy” (shared with Prof. Saurabh Gupta) at IIM Udaipur (2020 onwards)
- Course coordinator and co-instructor of PhD level course (of 30 contact hours) on “Social Network Approach to Organization / Management Research” December 26 - 30, 2019, offered at IIM Udaipur (Doctoral students from various IIMs/IITs/NITs participated in the course)
- Course coordinator and co-instructor of PhD level course (of 30 contact hours) on “Emerging Trends and Methods in Social Enterprises Research” January 6 - 11, 2020 (Doctoral students from various IIMs/IITs/NITs participated in the course).
- Full course (of 30 contact hours) “Strategic Change and Transformation” to PGEXP (Executive- Post Graduate Program) batch at the IIM Ranchi.
- Guest sessions on “Panel Data Analysis” for PhD students at Research School of Management, Australian National University, Canberra (2020-onwards)
- Guest sessions on “Strategic Alliances” and “Corporate Strategy” Department of Management Studies, IIT Delhi (Nov, 2020; March, 2021)
- Guest sessions on “Technological and Social Innovation” for the Fellowship Program of Drishtee Foundation (Nov-Dec, 2021)

Teaching Interests

- Strategic Alliances; Social Entrepreneurship; Technological and Social Innovation

WORKSHOPS CONDUCTED

- 2022: Organized a Paper Development Workshop at IIM Udaipur (Hybrid-mode) for our guest-edited *Information Systems Journal* Special Issue on ‘Digitally Enabled Sharing Economy Models at the Base of the Pyramid’ with Guest Editors Prof. Israr Qureshi (Australian National University) and Prof. Babita Bhatt (Australian National University).
- 2022: Conducted Paper Development Workshop at SPJIMR, Mumbai on topics related to “Social Entrepreneurship and Innovation” with Prof. Israr Qureshi (Australian National University) and Prof. Christopher Sutter (University of Miami, Ohio, USA).
- 2020: Conducted two-day online workshop for the SPARC project “Who Bridges Across Social Divides?” with Prof. Arjun Bhardwaj (University of British Columbia); Prof. Suhaib Riaz (University of Ottawa); Prof. Israr Qureshi (Australian National University); Prof. Babita Bhatt (Australina National University).
- 2019: Three-day workshop on Literature Review and Research Methodology for Research Associates at Indian Institute of Management Udaipur
- 2018: Two-day workshop on Research Methodology Faculty of Management Studies and Research, Aligarh Muslim University (With Prof Israr Qureshi (Australian National University, Australia), Dr Arjun Bhardwaj (University of British Columbia, Canada) and Dr Babita Bhatt (Australian National University, Australia)

AWARDS AND RECOGNITIONS

- Received the Conference Best paper award for “Strange Bedfellows: The Interaction between Corporate and NGOs after Mandatory CSR Regulation in India”, at the 16th International Conference Business and Management, Melbourne, Dec 2019.
- Received Best paper award in Strategic Management track for “Alliance Portfolios: Interaction Effects of Partner Type Diversity, Tie-strength and Learning Orientation: at the 33rd Australian & New Zealand Academy of Management, Cairns, Australia, Dec 2019.

SERVICES AND ACTIVITIES

Academic

- Guest Editor – Special Issue in Information Systems Journal (ABDC- A*) ‘Digitally Enabled Sharing Economy Models at the Base of the Pyramid’ (With Prof. Israr Qureshi and Prof. Babita Bhatt) (Deadline: 31-Dec- 2022)
- Co-Editor – of the Edited Book “Sharing Economy at the Base of the Pyramid: Opportunities and Challenges”. Book published by Springer Nature (Singapore). ISBN: 978-9811624131
- Co-Editor – of the Edited Book “Bridging Social Divides in India and Beyond”. (2022). Published by Reliance Books (New Delhi). ISBN: 978-81-7510-268-2
- External Member of the Thesis Advisory Committee of PhD student Ms. Akriti Chandra (DMS, IIT Delhi).
- External Examiner of Honors and Master Theses of students from Australian National University.
- Reviewer- Asia Pacific Journal of Management; IIMB Review; Management Decision; Canadian Journal of Administrative Sciences; Metamorphosis: A Journal of Management Research
- Reviewer - Academy of Management (AoM) annual meetings & Academy of International Business (AIB); PAN-IIM Word Management Conference and Indian Academy of Management Conference; IMRDC
- Affiliations - AoM; AIB; Strategic Management Society (SMS); Australia and New Zealand Academy of Management (ANZAM); Emerging Markets Society (EMS)

Administrative

- Member – R&D committee at IIM Udaipur (2021- till date)
- Member- Task force for expanding avenues of funding to realize the Vision 2030 of Indian Institute of Management Udaipur.
- Panelist – MBA admission interviews for the Common Admission Process for 9 IIMs (2021, 2022).
- External Expert – Executive MBA Admissions at DMS, IIT Delhi (2020)
- Volunteer – 5th PAN-IIM Word Management Conference organizing committee, organized during 14-16 Dec’ 2017 at IIM Lucknow

TECHNICAL SKILLS

Programming Languages	R, SQL, C#
Databases	CMIE (ProwessIQ, Prowessdx), SDC Platinum, Bloomberg, Eikon, IBID, ACE Equity, PATSTAT
Analytical Tools	Stata, SPSS, R-Studio, UCINET, RSIENA, MS Office, ATLAS.ti

REFERENCES

Professor Amita Mital

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Professor Babita Bhatt

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