

Curriculum Vitae

Dr Medha Bakhshi

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Academic Appointments

- Indian Institute of Management Lucknow: July 2022 to present
- School of Business Management, NMIMS, Mumbai: June 2020 – July 2022
- Thakur Institute of Management Studies & Research: June 2010 – March 2020
- D J Sanghvi College of Engineering: January 2009 – June 2010
- Sardar Patel Institute of Technology: January 2008 – December 2008
- NorthCap University: January 2007 – August 2007

Education

- **2018:** PhD in English Literature, *Department of English, Kalina Campus*, University of Mumbai, Mumbai
- **2004:** Bachelor of Education from Government College of Education, Chandigarh
- **2002:** Master of Philosophy in English Literature from the *Department of English*, Panjab University, Chandigarh
- **2001:** Master of Arts in English Literature from the *Department of English*, Panjab University, Chandigarh
- **1999:** Bachelor of Science in Home Science from Government Home Science College, Chandigarh

Awards & Fellowships

- Best Paper Award for paper titled “Dancing on a Tightrope: Globalization, Deterritorialization, and Standardization in Multicultural Environments” at the GABC (Global Advances in Business Communication) conference; an affiliate conference of ABC – Association of Business Communication, held at Delhi School of Business from 11th to 13th July 2019.
- Selected for Erasmus+ Mobility Programme at Universidad Politécnica de Cartagena, Spain. Participated in the programme as a Visiting Teacher from 23rd to 27th October 2017.

Courses Taught

- Managerial Communication (MBA)
- Business Communication and Analysis (MBA)
- Oral Communication (MBA Pharmaceutical Management & Part-time MBA)
- Negotiations: Skills and Processes (MBA)
- Negotiations Workshop (MBA Real Estate Management)
- Business Communication (PGDM)
- Communication Skills (MMS)
- Management Communication (MMS)
- Business Writing (PGDM)