

## Dr. V.S. Prakash Attili Ph.D.

**Assistant Professor**, Information Systems & Technology, IIM Lucknow  
(19+ years of experience in Corporate and Academia)



### 1. EXECUTIVE SUMMARY

Dr. Prakash Attili holds a Ph.D. in the Information Systems (IS) area from the Department of Management Studies, **IIT Madras**. He won the **Best Doctoral Student Award** (2017) from the Association of Information Systems (**AIS**), **USA**. He pursued his master's degree from **IIT Bombay**, specializing in Industrial Engineering and Operations Research. He has completed his bachelor's degree in Mechanical Engineering from Andhra University (**University First, Gold Medal**).

Prior to his current role, he has more than 17 years of extensive experience in **IT Service Delivery** and **Corporate Training**. This includes **6 years** of client-facing roles in **USA**, A decade of management experience in driving global, large-scale IT projects. He is also an Agile Coach and Certified Scrum Master and has acted as Strategic Advisory for multiple teams. He has been part of leadership teams in his earlier organization and has won the prestigious **Award of Excellence as Most Valuable Contributor** in 2016 and 2018.

He has published in various refereed journals and conferences including, Communications of the Association for Information Systems (**CAIS**), Information Systems Frontiers (**ISF**), International Journal of Organizational Analysis (**IJOA**), Americas Conference on Information Systems (**AMCIS**), Pre-International Conference On Information Systems (**ICIS**) workshops, etc. He has delivered invited talks, keynote speeches and presented research work at prestigious industry forums like CII, ISACA, DSCI, EFY, and SPIN. He is a Member of AIS, ISACA and DSCI. Currently serving as **Treasurer** (Executive Committee) of AIS India Chapter to support academic and professional activities of the Information Systems community in India.

He actively contributed as an industry expert to the **AICTE** review committee (headed by MHRD), to restructure and strengthen the technical education in India. As a member of the **Board of Studies / Industry Expert** has contributed to the development of course curriculum for various universities, including SRM University, Vellore Institute of Technology, Veltech University, B. S. Abdur Rahman University, and M.O.P. Vaishnav College for Women. He actively participated in Corporate Social Responsibility (**CSR**) activities of Infosys like Rural Reach Program (**RRP**) - to create awareness of Computers among rural school children and Catch Them Young (**CTY**) to train high school students in the power of Information Technology.

### 2. EDUCATION

Degree	Year	University	Score
Ph.D.	2012-17	IIT Madras	9.4/10
Master of Technology	2000-02	IIT Bombay	8.6/10
Bachelor of Engineering	1996-00	Andhra University	85% ( <b>Gold Medalist</b> )

### 3. CERTIFICATIONS

- ✓ **CSM** - Certified Scrum Master (Scrum Alliance) Jan 2015
- ✓ **CSX-F** - Cybersecurity Fundamentals Certificate (ISACA) June 2018
- ✓ **ISO 27001 LA** - Lead Auditor (BSI) Aug 2018

### 4. WORK EXPERIENCE (Delivery)

- **11 years** of IT Delivery Experience (**6 years** in USA)

From	To	Designation	Organization (Location)
2002	2008	Software Engineer / Program Analyst	Infosys Ltd. (India, USA)
2008	2013	Project Manager / Senior Project Manager	Infosys Ltd. (USA, India)

### 5. WORK EXPERIENCE (Corporate Training, Academia)

- **8+ years** of Teaching, Managing Corporate Trainers, Managing Track

From	To	Designation	Organization
2013	2018	Principal - Education & Research Head - Chennai Training Division Head - Cyber Security Track	Infosys Ltd. <i>Feedback (4.5/5)</i>
2018	2020	Principal Consultant (Global Delivery) Knowledge Partner - Verizon Large Deal	Infosys Ltd. <i>Successful Transition</i>
2020	Till Now	Assistant Professor (Grade - I)	IIM Lucknow <i>Feedback (4.3/5)</i>

### 6. AWARDS / ACHIEVEMENTS

Year	Award
2021	Selected Treasurer, Association for Information Systems (AIS) India Chapter
2018	Award For Excellence (AFE) as Most Valuable Contributor (Infosys Corporate Award)
2018	Best Business Enabler Award (Infosys) as Head - Chennai Training Division
2017	Best Doctoral Student Award from Association of Information Systems (AIS), USA
2016	Award For Excellence (AFE) as Most Valuable Contributor (Infosys Corporate Award)
2015	Part of Indian delegation for ISO International Conference (ISO/IEC/JTC1 SC27)
2015	Best Business Enabler Award (Infosys) as Head - Chennai Training Division
2015	Chennai DC CHAMPION - Ambassador Award (Infosys)
2014	Best Business Enabler Award (Infosys) as Head - Chennai Training Division
2012	Certificate of Excellence for Business Value Contributions (Infosys)
2011	Certificate of Excellence for Business Value Contributions (Infosys)
2010	Certificate of Excellence for Business Value Contributions (Infosys)
2000	University First Rank - Gold Medal (Andhra University)

## **7. EXECUTIVE EDUCATION**

- ✓ Program Director for “Executive Program in Data-Driven Product Management”, C-3
- ✓ Program Director for “Advanced Leadership Programme in a Digital World”, C-1
- ✓ Program Director for “Executive Program in AI for Business”, C-1

## **8. INVITED TALKS**

- ✓ Training the workforce for Industry 4.0. Presentation at **CII** (*Confederation of Indian Industry*), Tirupathi, India (2018, December)
- ✓ Carving out Privacy from Security. Presentation at **EFY** (*Electronics For You*) Conferences, Bangalore, India. (2018, February).
- ✓ Data Privacy Research report presentation. Presentation at **ISACA Chapter**, Chennai, India. (2017, September)
- ✓ Information privacy assimilation Large IT organizations. Presentation at **DSCI Chapter - Data Privacy Day**, Infosys Bangalore, India. (2016, January)
- ✓ Information privacy in our times: How many shades of grey? Presentation at *Software Process Improvement Network (SPIN)*, Chennai, India. (2015, August).
- ✓ Data Privacy in the Digital Age: A Research Review. Presentation at *International Computer Security Day*, IIT Madras, India. (2014, December)

## **9. PUBLICATIONS**

### **9.1 Peer Reviewed Journal Articles**

- ✓ Attili, V.S.P., Mathew, S.K. & Sugumaran, V. (2021). Information Privacy Assimilation in IT Organizations. *Inf Syst Front*. <https://doi.org/10.1007/s10796-021-10158-0> [ **‘A’ Category Journal as per ABDC classification**]
- ✓ Chillakuri, B. and Attili, V.S.P. (2021), Role of blockchain in HR's response to new-normal, *International Journal of Organizational Analysis*. <https://doi.org/10.1108/IJOA-08-2020-2363> [ **‘B’ Category Journal as per ABDC classification**]
- ✓ Attili, V. S. P., S. K. Mathew and V. Sugumaran (2018). Understanding Information Privacy Assimilation in IT Organizations using Multi-Site Case Studies, *Communications of the Association for Information Systems: Vol. 42, Article 4*. DOI: 10.17705/1CAIS.04204. [ **‘A’ Category Journal as per ABDC classification**]

### **9.2 Peer Reviewed Proceedings & Paper Presentation at Conferences**

- ✓ Narayanan, Sudarshan and Attili, V S Prakash (2021, August), Combating the spread of fake news on social media through a blockchain-led intervention. *AMCIS 2021 Proceedings*. 10.
- ✓ Bhushan, Vishwa and Attili, V S Prakash (2021, August), Role of Knowledge Management in Agile Execution during Pandemic. *AMCIS 2021 Proceedings*. 4.
- ✓ V Chandra and VSP Attili (2020, December), Privacy Issues in IoT - A Conceptual Framework. *Bright Internet Global Summit 2020*
- ✓ A Kumar and VSP Attili (2020, December), Privacy and Fear Appeals: Study on Smart Homes. *Bright Internet Global Summit 2020*

- ✓ Attili, V. S. P., S. K. Mathew and V. Sugumaran (2018, December). Organizational culture and information privacy assimilation: An empirical study. Proceedings of *13th Pre-ICIS Workshop on Information Security and Privacy, San Francisco, USA*.
- ✓ Attili, V. S. P., S. K. Mathew and V. Sugumaran (2018, August). Privacy & Security: An organization-wide DSS Framework. Proceedings of *24th Americas Conference on Information Systems, New Orleans, USA*.
- ✓ Attili, V. S. P., S. K. Mathew and V. Sugumaran (2017, December). Information Privacy Assimilation in IT Organizations: An Empirical Investigation. Proceedings of *12th Pre-ICIS Workshop on Information Security & Privacy, Seoul, South Korea*.
- ✓ Attili, V. S. P., S. K. Mathew and V. Sugumaran (2017, August). Antecedents of Information Privacy Assimilation in Indian IT Organizations - An Empirical Investigation. Proceedings of *23rd Americas Conference on Information Systems, Boston, USA*.
- ✓ Attili, V. S. P., S. K. Mathew and V. Sugumaran (2015, August). Information Privacy Assimilation in Organizations - A Neo Institutional Approach. Proceedings of *21st Americas Conference on Information Systems, Puerto Rico, USA*.
- ✓ Attili, V. S. P. and S. K. Mathew (2013, December). Digital Data Privacy in Organizations: A Conceptual Decision Support Framework. Proceedings of *17th Annual International Conference of the Society of Operations Management, IIT Madras, India*.

## **10. EDITORIAL ACTIVITIES**

### **10.1 Review of Journals**

- ✓ Communication of the Frontier Association of Information System (CAIS)
- ✓ Information Systems Frontiers (ISF)
- ✓ International Journal of Organizational Research (IJOA)
- ✓ Metamorphosis - A Journal of Management Research

### **10.2 Review of Conference Papers**

- ✓ International Conference on Information Systems (ICIS)
- ✓ Americas Conference on Information Systems (AMCIS)
- ✓ Pacific Asia Conference on Information Systems (PACIS)

## **11. PHILANTHROPIC ACTIVITIES**

- ✓ Corporate Social Responsibility activities of Infosys like
  - Rural Reach Program - To create awareness of Computers among rural schools
  - Catch Them Young - To train high school students on the power of IT
- ✓ Data privacy assistance to Grace Cancer Foundation for the cancer screening data
  - Since 2015 (also part of **Gunnies World Records** for largest breast cancer screening)
- ✓ Appreciation for the voluntary service to Hindu Society of North East Florida, Florida, USA,
  - For 4 years from 2007-2010
- ✓ Participant from Hindu religion for "**Prayer of Thanksgiving**" at Jacksonville 2009 - 2010
- ✓ Contributions / Donations - Food, Child Education/Cloths, Pranadana Trust etc., 2002 onwards