

# GLOGIFT 18

18<sup>th</sup> Global Conference on

**“Digitalization and Flexibility for Organizational Management and Transformation”**

December 18 (Tues.) – 20 (Thur.), 2018

Venue: Indian Institute of Management Lucknow, India

Annual Conference of Global Institute of Flexible Systems Management

[www.iiml.ac.in](http://www.iiml.ac.in) , [www.giftsociety.org](http://www.giftsociety.org) , [www.glogift.net](http://www.glogift.net)



**Organized by:** Indian Institute of Management Lucknow, India

## ANNOUNCEMENT & SECOND CALL FOR PAPERS

‘GLOGIFT 18’, an International Conference with the theme **“Digitalization and Flexibility for Organizational Management and Transformation”** aims at providing a global forum for practitioners, policy makers, academicians, researchers and learners to share experiences, knowledge and insight in the evolution, formulation and implementation of strategies and models for transforming organizations to keep pace with the changing business ecosystems at local and global levels. The objective of the conference is to provide a knowledge sharing platform for dissemination of research and experiential findings through empirical study, qualitative modelling, case studies and other emerging concepts.

## CALL FOR PAPERS

‘GLOGIFT 18’, invites researchers, learners and practitioners to submit research-based as well as practical papers linked with the theme of the conference. The broad areas / sub-themes that will be of interest for the conference are given below. Papers can be submitted in any one of the following sub-themes or related areas.

### Sub-themes

Adaptive Organizations	Flexibility in Capacity Building	Managing Stakeholders
Building Sustainable Competencies	Flexibility in Human Resource Management	Marketing Flexibility
Competitiveness	Flexibility in Information Systems	Organizational Competitiveness
Corporate Social Responsibility	Flexibility in Process Management	Outreaching Stakeholders
Creative Leadership	Flexibility in Service Management	Participatory Governance
Data Analytics	Flexible Structures	Performance Measures in Changing Business Ecosystems
Decision Support Systems	Flexible Supply Chains	Risk Management
Digitalization	Innovation Management	Systems Integration, Co-ordination and Alignment
Enterprise Flexibility	Intra- and Inter- Organizational Collaboration	Transformational Strategies
Financial Flexibility	Knowledge Management	Waste Management and Sustainability

## SUBMISSION

Papers should be thought provoking and based on current research. The titles should be brief. Although there is no word limit, concise papers are encouraged. Papers can be accepted for presentation based on the extended abstracts. Publication in Proceedings is subject to a strict set of standards of review and deadlines. Accepted papers will be published in the Proceedings of the conference in soft copy. Selected papers **will be considered for publication in *Global Journal of Flexible Systems Management* (Published by Springer) and other reputed publications, as well as in the form of book under the Book Series on Flexible Systems Management (Published by Springer).**

## IMPORTANT DATES

22 Sept, 2018	Extended abstract / full paper
15 Oct, 2018	Acceptance of Extended abstract/paper for presentation only
30 Oct, 2018	Submission of paper in final form for review / Proposals for Symposia, Tutorials and workshops
02 Nov, 2018	Acceptance of papers for proceedings
15 Nov, 2018	Early Bird Registration
15 Nov, 2018	Submission of revised paper for inclusion in proceedings
20 Nov, 2018	Regular Registration
30 Nov, 2018	Late Registration

All submissions to be made through easychair at: <https://easychair.org/conferences/?conf=glogift18>

## SYMPOSIA, TUTORIALS AND WORKSHOPS

If you wish to conduct a symposium, tutorial or workshop, submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to the participants.

Conference Chairs	
Dr. Sushil Kumar Professor, IIM Lucknow	Dr. D. K. Likhil CMD, MIDHANI Hyderabad

Knowledge Partner



## REGISTRATION FEE (attendance, program kit, lunches and light refreshments)

Categories of Delegates	Regular Registration Fee (including 18% GST)	
	Within India (Rs)	Overseas (USD \$)
Delegates from Industries	7,000	400
Delegates from Academic/R&D Org.	6,000	350
Delegates from GIFT,	5,000	300
Students	3,000	180
GIFT Student Members	2,500	120

Note (for all categories):

1. **Early Bird - Discount** of Rs 500/- within India and US\$ 50 from overseas
2. **Late Registration - Additional** Rs 500/- within India and US\$ 50 from overseas
3. **Spot Registration - Additional** Rs 1000/- within India and US\$ 100 from overseas
4. For Online payment of registration fee, mention "Regn. Fee of Mr./ Ms.(Name of the payee) under Remarks and Email the snapshot of the transaction slip to [glogift18@gmail.com](mailto:glogift18@gmail.com)
5. For Offline payment via DD/ Cheque (subject to realisation), kindly email the Payee Name, DD/ Cheque Number and Date of payment to [glogift18@gmail.com](mailto:glogift18@gmail.com)

## PAYMENT ACCOUNT DETAILS

Account Number	3783 1181 465
Account Name	GLOGIFT 2018
Bank Name & Branch	State Bank of India (SBI), IIM Lucknow
IFSC	SBIN0010175
SWIFT Code	SBININBB157

FOR DETAILS Contact:

Conference Secretariat, GLOGIFT 18

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