

SMF: 13th Annual Convention
(May 27-29, 2010)
(NOIDA Campus, IIM Lucknow)

The Strategic Management Forum is organizing the 13th Annual Convention. The event comprises several components.

1. The *main focus* of this year's convention will be "Managing Indian Business Ventures Abroad" which will have the following sub events.
 - i) *Case Colloquium* for cases written* on experiences of Managing Indian Business Ventures Abroad.
 - ii) *Industry Seminar** on "Experiences of Indian Business Venture Abroad".
 - iii) *Empirical Research Studies** on "Indian Business Ventures Abroad".
2. There will be **Case Colloquium** to help case writers give finishing touches to the Cases developed by them on other topics in Strategic Management area
3. Besides, there will be opportunities to present *empirical research papers on other topics in the Strategic Management area* (especially those related to External Strategies: Acquisitions, Mergers, Strategic Alliance & Joint Ventures).

There will Cash Prizes for Research Paper and Best Case Study presented in the convention.

Empirical studies, field experience based research papers and case studies on any one or more of the topics listed above are invited for presentation in various sessions of the convention.

The following are deadlines for various activities.

The Abstract/Proposal for Research Papers/Case Studies	February 28, 2010
Confirmation of Acceptance	March 31, 2010
Final Paper Submission	April 30, 2010
Convention Registration	May 10, 2010

Registration Fee

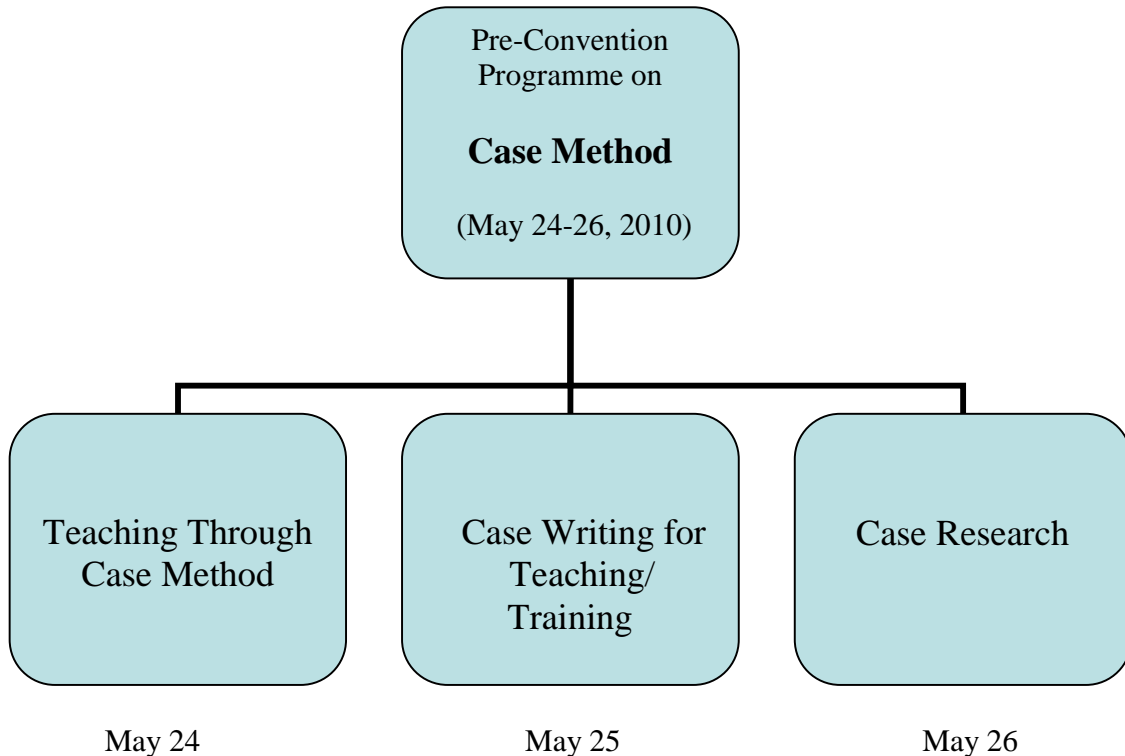
	Residential	Non Residential	Students
Full convention	Rs. 5000	Rs. 3000	Rs. 2000
Industry Seminar only		Rs. 2000	Rs. 1000

- The above sub events are expected to result in design of a 20 session (30 class contact hours) course on "Managing Indian Business Ventures Abroad", focusing on issues faced by firms in developing countries, when they go to developed countries and other developing countries, contrasting/differentiating from the issues which are faced by firm in developed countries going to developed/developing countries. The above is likely to be followed by, in due course, few Faculty Development Programmes, to enable launch of this course in MBA programme of Indian Management Schools.

Add on Event

(Independent Registration)

An opportunity to know all about Case method



The programme is aimed for Management Teachers who are teaching Strategic Management or wish to engage in research in SM area. The Programme is residential one.

Registration Fee Rs. 5000/-
Last Date for Registration May 10, 2010

For further details about the Convention and Programme on Case Method, contact:

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