

One-Year Part-time
General Management Programme for Executives
(with overseas learning Component)
(with 250 hours of teaching in five "On Campus Modules")
2018-19

August 18, 2018 – July 19, 2019

[with a 5 day overseas module at AIT Bangkok (Optional)]



Indian Institute of Management Lucknow

Prabandh Nagar, IIM Road, Lucknow - 226 013

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PROGRAMME

The General Management Programme for Executives (GMPE) is a one-year part-time programme with four On-Campus Modules at IIM Lucknow and one five-day module at AIT Bangkok, for the working executives to prepare them for an advanced career in management. This Management Development Programme has been meticulously designed to inculcate strong conceptual frameworks in Business and Management Skills, Communication Skills, Financial Management, Accounts, Human Resource Management, Quantitative Methods, Operations Management, etc.

GMPE will integrate Advanced Management Theory, Soft Skills and Quantitative Methods with real-world business practices. It has 250 hours of teaching in five "On Campus Modules". Four modules of 9 days will be conducted at IIM Lucknow and one module of 5 days will be conducted at AIT Bangkok (Optional).

On successful completion of the programme, the participants will be awarded a Certificate of One –Year Part-time General Management Programme for the Executives (with overseas learning Component) 2018-19. A Certificate of attendance will be issued by AIT Bangkok to the participants who choose AIT Bangkok as their option.

ELIGIBILITY

Bachelor's or Post Bachelor's Degree (or equivalent) in any discipline with minimum 50% aggregate marks (or CGPA of 5 on a 10 point scale) or CA/ICWA/CS and a minimum of 3 years full-time post qualification professional experience as on June 4, 2018.

PROGRAMME OBJECTIVES

- To understand macro-economic, socio-political, ecological and technological environment.
- To develop analytical and innovative skills set in management to gauge change holistically and to enhance efficiency and effectiveness of organizations.
- To strengthen leadership and team building skills.
- To develop values and proactive attitudes for societal well-being.

SELECTION PROCESS

- Application Form, completed with attested photocopies of Qualification and Experience Certificates.
- Statement of purpose
- Two letters of recommendation
- Demand Draft of ₹2000/- (non-refundable), favoring "Indian Institute of Management Lucknow" payable at Lucknow.
- These should reach The Programme Manager (MDP) on or before June 4, 2018.

SELECTION CRITERIA

- Marks in Graduation
- Post Graduation Qualification/Degree
- No. of years of and experience/Quality of Experience
- Personal interaction (Interview)

PROGRAMME CONTENTS

Core Courses

- Financial Accounting
- Organizational Behavior
- Managerial Economics
- Business Statistics
- Management Accounting
- Marketing Management
- Operations Research
- Human Resource Management
- Business Communication
- Financial Management
- Management Information System
- Operations Management
- Market Research
- Strategic Management
- Consumer Behavior
- Business Environment
- Supply Chain Management
- Legal Management
- Strategy and Economics in South East Asian Countries

CAPSTONE PROJECT

The capstone project is an important part of the programme. The participants would identify the management problem, develop and evaluate the alternative course of action and suggest the best option. Each participant would present the findings of his/her study along with a written submission. The evaluation of the project report is to be done by IIML faculty.

FACULTY

The programme would be delivered by the faculty members of Indian Institute of Management Lucknow and AIT Bangkok. The overseas learning module would be consisting of classroom sessions and industry/field visits. Industry/academic practitioners and entrepreneurs will be invited for few sessions for industry interaction.

PEDAGOGY

A judicious mix of the following:

- Case method of learning
- Lectures
- Exercises, Assignments
- Group Projects and Presentations
- Peer Discussions
- Role Play

EVALUATION SYSTEM

In addition to the Term-end final examinations, other evaluation instruments at the discretion of the faculty will include (a) Assignments, (b) Quizzes and (c) Class Participation.

SCHEDULE & DURATION

- Four Learning Modules of 9 days each at IIM Lucknow and overseas module of 5 days at AIT Bangkok (total of 250 hours).

PROGRAMME FEE

Description	Fees (₹)
Application Fees	2000/-
Programme Fee for the IIM Lucknow module (including boarding and lodging on double occupancy basis) excluding GST @ 18% or as applicable.	4,00,000/-
Programme fee for the overseas module (including boarding and lodging on double occupancy basis) excluding GST @ 18% or as applicable (optional). The fee does not cover the international air travel, visa fee and health insurance, which will be borne by the participants/organizations.	1,50,000/-
Total programme fee excluding GST (including boarding and lodging on double occupancy basis)	5,52,000/-

FEE DETAILS

Fee Details	Last Date of Fee Payment	FEE (₹)	GST @ 18% (₹)	Fee including GST (₹)
Application Fee	At the time of Application	2,000/-		
Acceptance Fee	July 2, 2018	1,00,000/-	18,000/-	1,18,000/-
1st Installment	August 13, 2018	1,50,000/-	27,000/-	1,77,000/-
2nd Installment	November 12, 2018	1,50,000/-	27,000/-	1,77,000/-
3rd Installment	January 28, 2019	1,50,000/-	27,000/-	1,77,000/-
Total		5,50,000/-	99,000/-	6,49,000/-

EARLY BIRD DISCOUNT

If we receive the duly filled in application form with the application fee of ₹2,000/- on or before 05:00 p.m. on June 23, 2018, the candidate will be entitled to an early bird discount of ₹5,000/- on the total programme fee.

GROUP DISCOUNT

If we receive five or more nominations from a particular organization, each candidate gets a discount of ₹10,000/- on total programme fee (applicable in case of sponsored candidates only).

ADMISSION SCHEDULE

Activity	Date
Last date for application form and application Fee (DD)	July 20, 2018
Notification of shortlisted candidates	July 28, 2018
Acceptance and payment of acceptance Fee (DD)	August 11, 2018
Module I	August 18-26, 2018
Module II	November 17-25, 2018
Module III (AIT Bangkok)	February 18-22, 2019
Module IV	April 6-13, 2019
Module V	July 13 - 19, 2019

The completed application form along with the Demand Draft of ₹2,000/- (Two Thousand Rupees) only, drawn in favor of "Indian Institute of Management Lucknow," payable at Lucknow should reach The Programme Manager (MDP), Indian Institute of Management, Prabandh Nagar, IIM Road, Lucknow 226013, latest by June 4, 2018.

For further details, please contact us on
522-6696287/6696282/6696283/6696288 or mail us at gmpe17@iiml.ac.in

ABOUT IIM LUCKNOW

- Indian Institute of Management Lucknow (IIML) is one of the premier business schools in India. From the sprawling about 185 acres campus, the Institute offers world-class education in major areas of management and provides an ambiance for genuine intellectual pursuit, excitement, and professional growth.
- The Institute's carefully designed and high impact Management Development Programmes train business leaders, senior executives, and practicing managers from various sectors of the economy in all disciplines of management education and thought. The Institute provides cooperation and support to Industry and the Government through its large number of prestigious Consulting Assignments and Research Projects.
- The Institute has an internationally acclaimed Postgraduate Programme in Management, Agri-business Management and Fellow Programme in Management known for its quality, rigor and global orientation.
- The Institute also runs a well-accepted One-Year Part-time General Management Programme for Executives (with 240 hours of teaching in four "On-Campus" modules of 9 days each).
- The Noida campus, as an extension of IIM Lucknow, has been established to provide globally competitive management education to the professionals. The Noida campus has an evening programme leading to PGDBM for Working Managers (WMP). Besides, the Institute has one year full-time International Programme in Management for Executives (IPMX). In addition to these, the Institute has launched distance learning programmes (e-MDPs), besides many other short duration programmes.
- The Institute has well equipped air-conditioned Lecture Rooms, Library, Computer Centre and comfortable on-campus air-conditioned board and lodging arrangements on single occupancy basis for the Management Development Programme participants at both the campuses.
- IIM Lucknow has collaboration with some Business Schools in Europe, Australia, and Canada for Faculty and Students Exchange.
- The Lucknow campus is located about 20 KMs away from the Railway Station and 30 KMs from the Airport, on the Lucknow-Sitapur highway and Hardoi-Sitapur bypass. The Noida campus is located at Plot No. B-1, Sector 62, Noida near the Delhi-Ghaziabad highway (NH-24) about 25 KMs away from New Delhi Railway Station and about 40 KMs from the Domestic Airport.

ABOUT AIT BANGKOK

- **AIT School of Management (SOM)** was established in October 1987 to meet the growing needs in Asia for graduate management education. In line with AIT's mission, SOM's objective is to make a difference in the quality

of management education and practices in the Asia-Pacific region leading to sustainable development, technological leadership, entrepreneurial spirit, wealth creation and pride. SOM believes in the development of corporate leaders not just for the present but also for the future to face the challenges posed by the dramatic social, economic, political and technological changes in Asia. The programs at SOM offer a unique competitive advantage to managers and future leaders in the region.