



INDIAN INSTITUTE OF MANAGEMENT
LUCKNOW, INDIA



KELLEY SCHOOL OF BUSINESS
INDIANA UNIVERSITY

ONE YEAR
CERTIFICATE PROGRAMME
IN
BUSINESS ANALYTICS
FOR EXECUTIVES
(CPBAE) 2018-19

December 01, 2018 – December 14, 2019

APPLICATION FORM

Instructions and Guidelines for Admission

1. Applicants should have Graduation/Post Graduation Degree in any discipline, with a minimum of 50% aggregate marks (or CGPA of 5 on a 10 point scale) or CA/ICWA/CS and a minimum of 3 years full-time post qualification work experience as on **September 24, 2018**. *Applicants having less than three years of experience with an analytical mindset and remarkable academic credentials may be considered.* Preference will be given to applicants with Graduation/Post Graduation in Mathematics, Engineering, Economics and Statistics. Also, executives working in the domain of Business Analytics are especially encouraged to apply.
2. It is very important that all candidates carefully read the procedure and follow the steps for admission to CPBAE 2018 - 19 programme. Kindly call us if instructions are not clear or you have a specific issue.
3. The Institute reserves the right to cancel / postpone the programme.

Admission Procedure

1. Fill up the Application Form and send the same along with the self-attested photocopies of Educational and Work experience certificates and a Demand Draft for Rs. 2000/- (Rupees Two Thousand) only drawn in favor of "Indian Institute of Management Lucknow", payable at Lucknow, or via NEFT to the below mentioned Bank Account Details , towards the cost of application form.

BENEFICIARY NAME	INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
SB ACCOUNT NO.	07231450000294
BANK NAME	HDFC BANK LIMITED
BANK ADDRESS	A R CENTRE, DR. B N VERMA ROAD, OPPOSITE GULMOHAR HOTEL LUCKNOW-226018
BANK BRANCH	AMINABAD BRANCH
IFSC CODE	HDFC 0000723
In case of NEFT/RTGS transfer, please email following details to cpbae10@iiml.ac.in; mdpfin@iiml.ac.in	1. Participant Name: 2. Transaction No. through NEFT: 3. Transaction Date: 4. Transaction Amount: 5. Bank Name: 6. Branch Name:

2. The admission team will shortlist the candidates based on past academic performance, work experience and personal interaction (Interview).
3. Short listed candidates will be notified via email and post. Offer letter will be sent to all the selected candidates separately.
4. Application Form along with Application Fee should reach Programme Manager Academic Services Indian Institute of Management, Prabandh Nagar, IIM Road, Lucknow – 226013 on or before **September 24, 2018**.
5. Last date of **Acceptance of Fee** is **October 29, 2018**.
6. Kindly present all original Educational and Work experience certificates at the time of admission for verification. The originals shall be returned after verification.

Fee Structure

The total fee for this programme is Rs. 4, 50,000 per participant + GST @ 18 % or as applicable as per Govt. of India guidelines. The fee is payable in four installments as per the following schedule:

Installment	Last Date for Payment	Fee	GST @ 18%	Fee including GST
Application Fee	At the time of Application	Rs. 2000/-		
Acceptance Fee	October 29, 2018	Rs. 1,00,000/-	Rs. 18,000/-	Rs.1,18,000/-
First	November 26, 2018	Rs. 1,50,000 /-	Rs. 27,000/-	Rs. 1,77,000/-
Second	June 10, 2019	Rs. 1,00,000/-	Rs.18,000/-	Rs. 1,18,000/-
Third	December 02, 2019	Rs. 1,00,000/-	Rs. 18,000/-	Rs. 1,18,000/-
TOTAL		Rs. 4,50,000/-	Rs. 81,000/-	Rs. 5,31,000/-

B. PROFESSIONAL FULL -TIME WORK EXPERIENCE

B1. Total Work Experience as on September 24, 2018 _____Years _____Months and Days.

B2. Provide the following details of your work experience starting with your current employment. Do not include training, project work, work done as an integral part of curricular requirement, and part-time work.

From (DD/MM/YY)	To (DD/MM/YY)	Total completed Months	Name of the organization	Designation

B3. Are you sponsored by your organization: Yes No

C. ACADEMIC QUALIFICATIONS

C1. Pre-Bachelor's Degree Examination(s):

Std.	School / Institution	Board / University	Year Completed	Max. Marks	Total Marks Obtained	% Marks Obtained	Class / Division
10th							
12th							

C2. Graduation/Bachelor's Degree Examination(s):

Degree Obtained		Subject/ Specialization	
College/Institute		University	

Year	Date		Max. Marks/ Max. GPA	Marks/GPA Obtained	% Marks Obtained
	From	To			
1st Year					
2nd Year					
3rd Year					
4th Year					
5th Year					
Total / CGPA					
Class / Division Awarded					

C3. Post-Graduation/Master's Degree:

Degree Obtained		Subject/ Specialization	
College/Institute		University	

	Year		Subject	Max. Marks	Marks Obtained	% of Marks Obtained
	From	To				
1st Year						
2nd Year						
Overall percentage of marks obtained						

C4. Any other professional qualification (or Additional Degrees):

S.No	Qualification	College / Institute	Programme Name & Duration

D. FROM WHERE DID YOU LEARN ABOUT THIS PROGRAMME?

- a. LinkedIn
- b. Advertisement in Economic Times
- c. Advertisement in Business Standard
- d. IIML website
- e. Referred by friends
- f. Any other (please specify) _____

E. ADDITIONAL INFORMATION, IF ANY

F. DECLARATION

I have carefully read the instructions and agree to abide by the decision of the Indian Institute of Management Lucknow authorities regarding my selection for the programme. I certify that the particulars given by me in this form are true to the best of my knowledge and belief. I know that at any time if the information furnished by me is found incorrect my candidature will be cancelled immediately.

Place: _____

Date: _____

Signature of Applicant

Note: Send the complete Application Form along with Application Fee latest by 5:00 pm September 24,2018 to the below mentioned address.

Kindly mention APPLICATION FORM CPBAE-10 (2018-19) on top of the envelope.

Senior Administrative Officer, AS
Institute of Management Lucknow
Prabandh Nagar, IIM Road,
Lucknow – 226 013 (UP) India
Phone: (0522) 6696278, 6696282/3
E- Mail: cpbae10@iiml.ac.in
IIM Lucknow website: www.iiml.ac.in

G. STATEMENT OF PURPOSE

Describe your career goals and your reasons for wishing to undertake the Certificate Programme in Business Analytics for Executives offered by Indian Institute of Management Lucknow and Kelley School of Business, Indiana University, USA (Max 100 words).

Name _____ Signature _____