

Indian Institute of Management, Lucknow

PRESS RELEASE

IIM Lucknow beats pandemic to achieve yet another behemoth 100% Placement record this season for its largest batch of students

IIM Lucknow has successfully completed its Summer Placements for the 2020-2021 cycle, for the 36th batch of PGP and 17th batch of PGP-ABM students. The Institute secured 100% placement for the largest batch in the history of its 36-year legacy, placing students across a multitude of roles in Marketing, Consulting, Finance, and General Management with top recruiters from across the country.

It is noteworthy that this accomplishment was achieved through entirely virtual conduct of the recruitment processes. Amidst the global pandemic, IIM Lucknow efficiently onboarded the summer recruitment processes onto the online platform designed specifically to ensure smooth interface among all the stakeholders in the process, with a conscious and efficient translation of the execution of all the recruitment processes from a physical to a virtual setup.

The recruitment drive this year saw participation from many top recruiters, including some prestigious new recruiters who were invited to recruit from the diverse pool of students forming the current batch.

Legacy recruiters include Accenture, Aditya Birla Group, Alvarez & Marsal, Amazon, Avendus Capital, Axis Capital, Bain & Co., Bank of America Merrill Lynch, Citi, Colgate-Palmolive, Deloitte, Deutsche Bank, Flipkart, Goldman Sachs, Hindustan Unilever, ITC, JP Morgan Chase, Kearney, MasterCard Advisors, McKinsey & Co., Microsoft, Nestle, Procter & Gamble, PwC, Standard Chartered, Tata Administrative Services, and The Boston Consulting Group among others. First-time recruiters include Bayer, Electronic Arts, FinIQ Consulting, L Catterton, MX Player, Raintree Family Office LLP, and Salesforce among others.

The Summer placement statistics for 2020-2021 are as below:

- Highest Stipend - 2.5L per month
- Median Stipend - 1.2L per month
- Average Stipend - 1.1L per month

We were able to successfully complete yet another stellar placement season defying the limitations of the pandemic and the dispersed location of students and recruiters across the country. This was made possible only through the relentless support of the recruiters who extended complete faith in the virtual placement process of IIM Lucknow.