



Indian Institute of Management, Lucknow

Aarohan 2011 – a one of a kind initiative by Spic Macay, IIM Lucknow Chapter

Lucknow, 19, August 2011

Indian culture and art forms take up the front stage at IIM Lucknow

Members of Spic Macay, IIM Lucknow Chapter organised Aarohan, a first of its kind event at IIM Lucknow in the campus on 18th August 2011. The classical cultural night was filled with performances from the students of IIM Lucknow interested in the classical art forms.

IIM Lucknow has a wonderful pool of talented classical performers which was untapped and took a backseat due to academics and other activities. Aarohan was conceptualised to bridge this gap and provide a stage to the students to showcase their talent in this field.

The event started with auspicious lighting of the lamp by Prof. Sukumar Nandi and Ms. Shruti Shirodkar, Vice Chancellor, Bhatkhande University. It was followed by an invocation song by Swetha which set the tone for the performances to follow. Carnatic vocal performances by Akshaya, Kartik and Srinath capably accompanied by Aditya, Vishal and Anant kept the audiences enthralled. It was followed by a fusion performance by IIM Lucknow's musical band 3.4, which also included a mesmerising jugalbandi between Vishal on tabla and Savishes on drums. Audience had an opportunity to listen to the melodious songs of Rabindra Sangeet performed by Shreeya, Pritha and Arnab on tabla. After the impressive vocal and instrumental performances it was time for the classical dance performances. The audience was amazed by the fusion performance on bharatnatyam and kathak by Anju, Arathi, Dimple and Vinita. Bharatnatyam by Jayshri was duly appreciated by each and everyone in the auditorium. One also witnessed a kathak performance by Bhatkande university trained kathak dancer, Himanshu.

Bhatkande University played a major role in helping IIM Lucknow to organise Aarohan. The University provided IIM Lucknow students with all support in terms of its faculty members helping students with their performances and with providing apt instruments Ms. Shirodkar gave insightful knowledge based on her experiences in her talk at the end of the event. She stressed on the importance of performing arts especially the classical art forms in the all round development of a student.

Audience, which included the faculty members also were impressed with the student's dedication and efforts towards their performances considering the rigorous academic schedule. Both the faculty and students appreciated this unique initiative taken by the members of Spic Macay, IIM Lucknow chapter. For once academics had taken a back stage and it was Indian culture and art forms taking up the front stage at IIM Lucknow.

For further information, please contact:

Anuradha Manjul

Public Relations & Media Relations Officer

Ph : 0522-522-2734101-23 Extn. : 6910

Mobile : 9792333376

Email : anuradhamanjul@iiml.ac.in , anuradha@iiml.org