

Krishna Chandra Balodi,

Associate Professor, Strategic Management area,
Indian Institute of Management Lucknow,
Lucknow- 226013.

WORK EXPERIENCE:

- ❖ December 2014 - till date: Associate Professor, IIM Lucknow.
- ❖ February 2014 – December 2014: Assistant Professor, IIM Lucknow.

PUBLICATIONS (SELECTED):

- ❖ Balodi, K. C. (2016). Configurations and entrepreneurial orientation of young firms: revisiting theoretical specification using crisp-set qualitative comparative analysis. *Management Decision*, 54(4), 1004 – 1019.
- ❖ Balodi, K. C., & Basu, S. (2015). Configurations of Resources, Strategy, Structure and Environment in Young High-technology Firms: Evidence from Qualitative Comparative Analysis. *Global Business Review*, 16(6), 1012-1024.
- ❖ Balodi, K.C., & Prabhu, J. (2014). Causal recipes for high performance: An exploratory comparative study of young high-technology firms from India and the UK. *International Journal of Entrepreneurial Behavior & Research*, 20(6), 542-561.
- ❖ Balodi, K. C. (2014). Strategic orientation and organizational forms: an integrative framework. *European Business Review*, 26(2), 188-203.

EDUCATION:

- ❖ FPM in Strategic Management area from the Indian Institute of Management Indore, India.
- ❖ Visiting PhD student at Cambridge Judge Business School, Cambridge, UK (Nov 2012- Oct 2013)
- ❖ Intercollegiate (Visiting) PhD Student at London Business School, UK (April- June, 2013)

SCHOLARSHIP:

- ❖ Awarded Commonwealth split-site doctoral scholarship by Commonwealth Scholarship Commission, UK to study one year of PhD at Cambridge Judge Business School, University of Cambridge.

COMPETITIVE DOCTORAL CONSORTIUM:

- ❖ For the proposal titled “Profiling high performing organizations: a comparative configurational study of Indian and UK high-technology firms”, through competitive selection, attended:
 - Doctoral Colloquium, AIB Annual Meeting 2013 at Istanbul, Turkey on July 3, 2013; and
 - *Research Development Workshop* organized by *Organization and Management Theory Division, AoM*, and *Editors, Organization Science* at Sabanci University, Istanbul, Turkey during June 17-18, 2013

PROGRAMMES ATTENDED:

- ❖ Attended IIM Lucknow funded faculty workshop on the course titled “Microeconomics of Competition” at Harvard Business School, USA.
- ❖ Doctoral training workshop on “Qualitative Comparative Analysis” on December 12, 2012 at London School of Economics, UK facilitated by the National Centre for Research Methods, UK.

CONFERENCES (SELECTED):

- ❖ Balodi K. C. (2014) “Configurations and entrepreneurial orientation of young firms: improving theoretical specification using crisp set QCA” *30th EGOS Colloquium, 2014, Erasmus University, Rotterdam, The Netherlands.*
- ❖ Balodi K. C., and Basu, S. (2013) ‘Combining entrepreneurial and market orientation: towards an integrative strategic orientation typology’. *27th Annual British Academy of Management Conference, University of Liverpool Management School, Liverpool, UK, September 10-12, 2013; and also the 2013 Annual Meeting of the Academy of International Business Southeast USA Chapter, Georgia Institute of Technology – Scheller College of Business, Atlanta, Georgia, October 25 – 27, 2013.*
- ❖ Balodi, K. C., Prabhu, J., and Basu, S. (2013) ‘Organizational configuration and entrepreneurial orientation: issues of theoretical specification and orchestrating theme’. *2nd Global Innovation and Knowledge Academy Annual Conference. University of Valencia, Spain, July 9- 11, 2013; and also the 2013 Annual Meeting of the Academy of International Business Southeast USA Chapter, Georgia Institute of Technology – Scheller College of Business, Atlanta, Georgia, October 25 – 27, 2013.*
- ❖ Attended (by invitation) Sumantra Ghoshal Conference on Managerially Relevant Research at London Business School, London during June 2-3, 2013.

PROFESSIONAL SERVICE:

- ❖ **Area Chairman**, Strategic Management Area, IIM Lucknow May 2016 – till date.
- ❖ PhD Thesis examiner (2017-2018) for Anna University Chennai.
- ❖ Thesis Advisory Committee member for a candidate working for his PhD with AMU-AIMA (part-time programme). Candidate has cleared the proposal stage.
- ❖ Ad-hoc Reviewer for the journals:
 - ‘European Business Review’, ‘European Management Review’, ‘Industrial Management & Data Systems’, ‘Management Decision’, and
 - conferences organized by Academy of Management, British Academy of Management, Strategic Management Society, and Indian Academy of Management.
- ❖ Professional membership of Academy of Management.

(Krishna Chandra Balodi)