

Dr. Ashish Dubey

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DOB: January 28, 1979

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Short CV

- 15+ years of Academic, Industry, and Research experience in the fields of Marketing, Retailing and Supply Chain Management.
- Faculty Member in the Marketing Area of IIM, Lucknow since October 2009.
 - Average Teaching Feedback of above 4 (out of 5) across courses and programs at IIML.
 - Teaching
 - 2 Core Courses (MM-1 & MM-2) and 4-Electives
 - Electives in PGP & Executive Programs: Retail Management, Sales & Distribution Management, Strategic Marketing
 - Electives in FPM/EFPM: Research in Retail
- Exceptional ability to connect and apply management theory and research to practice.
 - Consultant (Business Advisor) to M H Alshaya Co. WLL, Kuwait for one year (on leave from IIML from May 2013 to April 2014). Advisor on some of their key Retail Initiatives in the area of Retail Management. Worked at different positions in Industry for 5+ years.
 - Advising and Mentoring a Startup of IIT & IIM Graduates (www.neenopal.com).
- Ph.D. in Management from SJMSOM, IIT Bombay with SJM Fellowship that was awarded based on merit in course work performance and CGPA.
- Consistent Academic track record demonstrated by 70%+ marks (or grade equivalent) obtained throughout the academic career.
- Publications in International Journals and National and International Conferences.
- Lived and worked in different states and cultures across India and the Middle East.
- Experience of Academic Administration
 - Chairman - Career Development Service, IIM Lucknow Noida Campus April 2018 to Present
 - Placement Chairman and Member of IIM Jammu Task Force June 2016 to April 2017
 - Chairman - Student Affairs at Lucknow Campus May 2014 to April 2016
 - Chairman - Marketing Area May 2011 to March 2013
 - Developed CPBAE (Analytics) program structure and content in collaboration with Kelley Business School, Indiana University
 - Committee Memberships
 - Student Affairs Committee
 - Management Development Programs (MDP) Committee Member
 - Admissions (PGP & PGP-ABM) Committee Member
 - PGP Committee Member (For 4 years: Ex officio as Area & SA Chair)
 - Alumni Committee Member
 - Member of the IIM Kashipur & IIM Jammu Taskforce