

# **INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**

## **Announces One Year General Management Programme for Executives through Virtual Classroom (GMPE) 2012-13 (Commencing from April, 2012)**

### **Programme**

GMPE is a One-Year Part-Time General Management Programme through on campus as well as virtual classroom teaching for middle/senior level professionals from corporate sector such as Banking, Insurance, IT, Marketing, HR, Operations, Consulting Government sector, Regulatory Bodies, practicing Chartered Accountants, Cost Accountants and Company Secretaries to prepare them for advanced careers in management with an emphasis on the Indian and International business environment through a comprehensive and challenging curriculum.

GMPE will integrate advanced management theory, soft skills, and quantitative methods with real world business practices. This programme has 255 hours of classroom learning module. It will have eleven days (eight days in the beginning and three days at the end of the programme) of on-campus learning module of approx 55 hours of teaching to facilitate close interaction with the IIM Lucknow faculty. The remaining of around 200 hours of class room learning will be facilitated through virtual platform on Fridays and Sundays.

GMPE is a Management Development Programme and on successful completion of the programme, the participant will be awarded a Certificate of General Management Programme for Executives through Virtual Classroom 2012 - 2013.

### **Eligibility**

- Bachelor's degree with minimum 50% marks or CA/ICWA/CS ;
- Minimum of five-years full-time post qualification professional experience as on February 27, 2012

### **Programme Objectives**

- To understand macro-economic, socio-political, ecological and technological environment
- To develop analytical and innovative skills set in management to gauge change holistically and to enhance efficiency and effectiveness of organizations

- To strengthen leadership and team building skills
- To develop values and proactive attitudes for societal well-being

## **Selection Process**

- Duly filled-in application form
- Statement of Purpose
- Two letters of recommendation
- Under-graduate – concentration, CGPA,
- Relevant experience of five-years full-time post qualification professional experience as on February 27, 2012

## **Programme Content**

### **Core Courses**

Core courses would cover a wide range of disciplines to enhance awareness, understanding and decision capabilities relating to enterprise management.

- 17 courses in Accounting, Business Communication, Business Environment, Business Statistics, Business Sustainability, Consumer Behaviour, Financial Management, Human Resource Management, Management Accounting, Management Information Systems, Marketing Management, Managerial Economics, Marketing Research, Operations and Supply Chain Management, Operations Research, Organizational Behaviour, and Strategic Management.

## **Integrative Project**

The integrative project is an important part of the programme. The student would identify the management problem, develop and evaluate alternative courses of action and suggest the best option. Each participant would present the findings of his/her study along with a written submission. The evaluation of the project report is to be done by Industry guide and IIML faculty.

## **Faculty**

The programme would be delivered by the Indian Institute of Management Lucknow faculty. Industry practitioners and entrepreneurs will be invited for few sessions for continuous industry interaction.

## **Pedagogy**

A judicious mix of the following:

- Case method of learning
- Lectures
- Exercises , Assignments
- Group Projects & Presentations
- Peer Discussions
- Role Plays

## **Evaluation System**

In addition to the Term-end final examinations conducted using online assessment at Reliance Web stores Ltd, other evaluation instruments; at the discretion of the faculty; will include one or more of the following:

- Case discussions
- Assignments
- Class Participation

## **Schedule and Duration**

- The programme has eight days of learning module in the beginning and three days in the end at IIM Lucknow Campus with a total of around 55 hours of On campus teaching.
- Classes will be conducted on Fridays (Evening) & Sundays (Evening) through Virtual Classroom (200 hours of class room learning)

## **Programme Fees**

Application Fee	Rs 1000/-
Programme Fee	Rs 3,30,000

## **Installment Details**

<b>Installment</b>	<b>Date</b>	<b>Amount</b>
	At the time of Application	Rs 1000
First	At the time of Confirmation by March 26, 2012	Rs 50,000
Second	April 08, 2012	Rs 1,80,000
Third	June 10, 2012	Rs 50,000
Fourth	September 10, 2012	Rs 50,000

## **Admission Schedule**

<b>Activity</b>	<b>Date</b>
Announcement of Programme (Download application form from the Website)	December 01, 2011
Last date of Submission of Complete Application	February 27, 2012 (1700 hrs)
Announcement of Short-listed Candidates	March 12, 2012
Acceptance and Submission of First Installment of Fee	Latest by March 26, 2012
1 <sup>st</sup> On-Campus Learning Module at IIML Campus	April 07 - 14, 2012
Term I - Virtual Classroom	April 20 - June 24, 2012
Term II - Virtual Classroom	June 29 - September 09, 2012
Term III - Virtual Classroom	September 14 - November 25, 2012
Term IV - Virtual Classroom	November 30, 2012 - February 17, 2013
2 <sup>nd</sup> On-Campus Learning Module at IIML Campus	February 28 - March 02, 2013

The completed application form along with the Demand Draft of INR 1000/- (Rs One Thousand only) in favour of IIM Lucknow, payable at Lucknow should reach: The Programme Manager, Indian Institute of Management, Prabandh Nagar, Off Sitapur Road, Lucknow - 226013 latest by February 27, 2012 (1700 hours). Application form and FAQs are available at [Application form](#) and [FAQs](#)

Please follow the link for online [enrolment](#).

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