

Who are we?

Why are we here?

Looking at the agri-food sector in India:
What do we see?

What do we suggest?

GTZ – Who are we?

- Non-profit Company Ltd. in public ownership
- Implementing Agency
 - (NO DONOR, but acting on behalf of German Government or other donors)
- Our business: International Cooperation for Sustainable Development
- Our main service: Capacity Development
 - The Capacity of men, organizations and societies to shape their development in a sustainable manner
 - Capacity to act and to coordinate various partners and resources in order to achieve development goals
- Sustainability
 - Economical, ecological and social
 - HOW TO WORK: holistic approach, process and **value orientation**

GTZ – Who are we?

- Value Orientation, e.g.
 - We share values:
 - Germany: Social Market Economy
 - India: Inclusive growth
 - Economic development has to benefit the people and is not an end in itself
 - Income and Employment – for whom?
 - Quality of Growth
 - Social balance
 - Gender balance
 - **Regional Balance**

Why are we here?

- Up-coming Regional Economic Development Program Uttarakhand
 - Situation:
 - Dualistic socio-economic structure
 - Opening gap between “the plains” and “the hills”
 - Challenge:
 - bring the benefit of dynamic (industrial) development in the “plains” to the hinterland, the “hills” and the rural areas
 - Promoting investment into the creation and strengthening of linkages (“investment into inclusiveness”)
 - More to come
 - Mrs. Das, FRDC and Principal Secretary Rural Development, Gov. of Uttarakhand
 - Representatives of Gov. and development institutions of Uttarakhand
 - Dr. Springer-Heinze, GTZ



Looking at the agri-food sector in India: What do we see?

- Agri-food sector = paramount for income and employment
- Yet: slowest growth rate of all sectors
- Ongoing modernization
 - Retail chains, supermarkets
 - International competition
 - Standardization
 - Structural change brings winners and losers
- Challenges ahead
 - Faster growth
 - Inclusive growth
 - Guide and cushion structural change (e.g. creating employment “downstream” or in other sectors)
 - **Mitigatin losses and risks**



Looking at the agri-food sector in India: What do we read – and what do we make out of it?

“Sixty years on, rural India is a shambles. The most severe agrarian crisis since the eve of the Green Revolution rages on.

We are witnessing the largest displacement in our history. It is not happening in a dam or a mining project. It's happening in agriculture. And we haven't a clue yet what we will do with the millions we're busy shoving off the land. This is not being done with tanks and bulldozers. We just make farming impossible for small holders. And we create no options for those whose livelihoods we so cheerfully destroy.”

What do we suggest?

- Let's not just focus on farms (primary production), but view the whole value chains with industry and services
- Two Objectives for Government – and development work
 - **Growth**: Stimulate growth and competitiveness for agri-food chains (which is on everybody's agenda)
 - **Inclusion**: strengthen position of micro and small enterprises/farmers
 - **Integration** of micro and small farmers/enterprises **into value-chains** (contract farming, associations, PPP, microfinance, embedded services, etc.)
 - **Guide and cushion structural change**, e.g. creating employment in other sectors as well
 - **Mitigating risks**
 - Explore relationship between risk behavior and social security systems
 - Explore the potential of micro-insurance schemes